

24 July 2026**SINGAPORE**

Month-Long National Day Campaign at City Square Mall Kicks Off on 24 July

City Square Mall is pulling out all the stops for National Day Celebrations with free lunches up for grabs, free Eco Mama photography workshops, \$1 drinks, a Mao Shan Wang Durian Party, live performances and a Local Entrepreneur Market



24 JULY 2026 — From 24 July to 23 August, City Square Mall (CSM) is running a month-long campaign that spans irresistible social media giveaways, F&B promotions and events, live entertainment, local crafts, community-driven photography programmes and shopping rewards. There is something for everyone to look forward to as we celebrate our nation's 61st birthday.

\$1 Drink



*CSM Floral Thermal
Flask*

Throughout the whole month, you can save on your indulgence and protect the environment while doing it. Redeem a selected drink for just \$1 (U.P \$2 to \$5.90) at 4 participating stores when you bring along any reusable flask or tumbler through the CityNexus mobile application.

Participating stores:

- Dunkin' (#B1-K12): Hot White Coffee (U.P \$2)
- Fun Toast (#04-48): Coffee O/Tea O (U.P \$2.30)
- Holla Juice & Acai (#B1-K9): Watermelon Juice (U.P \$2.70)
- Lai Lai Taiwan Casual Dining (#03-39): Taiwan Milk Tea (U.P \$5.90)

Furthermore, if the \$1 drink is redeemed using the CSM Floral Thermal Flask, shoppers are entitled to receive an additional gift at the participating store, while stocks last.

To redeem a free CSM Floral Thermal Flask which entitles you to an extra free gift at the store on top of the \$1 drink, spend \$120 or \$170² and present your same day receipts at CSM's friendly Customer Service Officers located at Basement 2, open from 10am to 10pm daily.

Mao Shan Wang Durian Party

Date: 14 to 16 August 2026

Venue: B1 Green Square

Ms Durian is back at CSM and throwing a much anticipated durian party. For all durian enthusiasts, this durian party is the perfect event to visit over the weekend. Attendees will enjoy an all-you-can-eat spread of premium Mao Shan Wang sourced directly from Johor and Pahang, alongside free-flow fresh seasonal fruits, a fresh Thai coconut, and mineral water. Each ticket also includes an exclusive goodie bag worth \$50, featuring a signature cake in a

bottle, durian air, a 1-for-1 MSW Durian Nasi Lemak voucher, a \$2 drink voucher from Lai Lai Taiwan Casual Dining, a 15% off voucher from Inmers and a \$5 Food Republic voucher.

If you're a CityNexus member, good news! Partners (CityNexus members and hotel guests) get a discounted rate of \$85. For the general public, standard tickets are priced at \$98, but early birds can secure their slots for only \$89 per person by booking by 26 July 2026.

To sign up, get your tickets [here](#).



Eco Mama

While you're here, catch Eco Mama as she makes her next appearance at City Square Mall on 14 August, 7:00 PM at Level B1 and 8:00 PM at B1 Green Square.

Eco Mama Photography Adventure

Date: 29 August 2026

Venue: City Square Mall



Eco Mama outside City Square Mall, by Takahan Tan

Eco Mama Photography Adventure organised by Singapore Cosplay Club (SCC) makes its debut on 29 August. Featuring CSM's adorable sustainability mascot, Eco Mama, this photography adventure is a monthly recurring programme. Through a guided photography challenge, participants will accompany Eco Mama on a storytelling adventure through CSM and learn all about sustainable habits we can all adopt.

The 3-hour long programme is conducted by visual storytelling educator and creator of Takahan Toy Art Museum, Takahan Tan, who will be imparting fundamentals of photography and visual storytelling skills. Participants can put their new found skills to use in fun team-based challenges that will bring them on a unique adventure throughout CSM.

Prior photography experience is not required, and participants are welcome to use their smartphones or cameras, as long as the equipment is accessible to them.

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539
Tel: +65 6595 6565 | www.citysquaremall.com.sg

Co. Reg. No.: 202348280N



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

To sign up, follow @citysquaremall on either [Facebook](#) or [Instagram](#) for more information.

Facebook Livestream with Lee Teng

Dates: 23 July and 14 August 2026

Renowned television host and actor Lee Teng will host a special livestream from 8:00 PM to 10:00 PM, featuring exclusive giveaways and highlights from across CSM's retail, dining, and wellness tenants.

Session 1: Thursday, 23 July

- Best Tech (#03-41)
- Foot Tree (#03-15)
- Inmers (#05-04)
- Reality Yoga & Pilates (#05-05)
- Under Armour Outlet (#03-16)

Session 2: Friday, 14 August

- Artistry Hair Studio (#B2-39)
- Chef Vo Quoc Vietnamese Cuisines (#04-41)
- One2Play (#02-K01)
- Tang Shan TCM & Massage (#B2-32)
- Umistrong (#04-19)

Tune in to the livestreams by visiting Lee Teng's [Facebook](#) page.

Lunch on CSM

Date: 4 August and 17 August 2026

Want to win a free lunch? CSM will also be running a social media contest over two phases (2 weeks each) on 4 August and 17 August to treat you to a free lunch! 4 winners stand a chance to win a \$200 lunch treat for groups of up to 10 people at the mall.

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539
Tel: +65 6595 6565 | www.citysquaremall.com.sg

Co. Reg. No.: 202348280N



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

To participate, follow @citysquaremall on either [Facebook](#) or [Instagram](#) for more information.

Saturday Night Fever @ CSM

Date: 8 August 2026

Time: 6:30PM to 8:30PM

Location: B1 Green Square

From 6:30PM to 8:30PM, celebrate the nation's 61st birthday at the Saturday Night Fever @ CSM, a performance spotlighting local singing talents. Attendees who join the festivities in red or white attire can redeem a Singapore flag, festive face painting and balloon sculpting sessions.

Additionally, if you have got a hidden talent, CSM is on the hunt for new faces to showcase their talents at CSM's Talentime Showcase organised on the last week of every month, a free and friendly community stage that highlights talents from singing to magic. Interested parties can sign up [here](#).

National Day Giveaway

Date: 9 August 2026

Venue: B2 Customer Service Counter

Show off your patriotic spirit this National Day! Shoppers who dress in Singapore's iconic red or white on 9 August can redeem a complimentary nostalgic game at the B2 Customer Service Counter. Redemptions are available on a first-come, first-served basis, while stocks last.

Mad About Singapore

Date: 27 July to 2 August 2026

Venue: Level 4 Gastro Square

In celebration of National Day, CSM presents a community-driven photography exhibition Mad About Singapore, held in collaboration with [@InstaSG](#) and Nikon Singapore. Designed to empower local photographers and foster a collaborative creative community, visitors can look forward to a gallery of works by talented local photographers such as [@_5fivegraphy](#).

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539
Tel: +65 6595 6565 | www.citysquaremall.com.sg

Co. Reg. No.: 202348280N



Developed and Managed by:

CITY DEVELOPMENTS LIMITED

[@ongwill](#), [@bryangraphy](#), [@itsbryan95_shots](#) and many more that honour everyday Singaporean stories. Visitors can also pick up a few photography tips from the video reels shared by Nikon Creators.

The pictures in this exhibition will also be put together into a photo book, forming a visual archive of Singapore's stories and an inspiration for future generations of photographers. These photo books will be accessible through public and school libraries to celebrate local voices and encourage more Singaporeans to document the beauty of everyday life in Singapore.

For beginners that are interested in learning more about the fundamentals of photography, there will also be a photography workshop held on 1 August 2026, from 5:00PM to 6:30PM. In collaboration with Nikon Singapore, the session offers participants hands-on experience without the need for personal equipment. Attendees will be provided with Nikon cameras to capture moments throughout the venue during a 30 to 45 minute guided photo walk.

SG61 - Unity in Diversity (Largest Cardboard Installation)

Date: 3 August to 15 August 2026

Venue: Level 4 Gastro Square

To celebrate SG61, CSM will be unveiling their 'SG61 - Unity in Diversity' installation made with recycled cardboard boxes and cartons, which will be setting a new Singapore Book of Records (SBOR) record for Largest Cardboard Installation.

Local Entrepreneur Market

Date: 17 to 23 August 2026

Venue: Level 4 Gastro Square

As National Day approaches, CSM's upcoming Local Entrepreneur Market, organised in collaboration with TCartel, is the perfect way to celebrate Singapore's 61st birthday. Shoppers can expect unique handmade crafts, accessories, and lifestyle products. The market will feature works by homegrown creators such as handcrafted wooden rubber band guns by Layangman ([@layangman](#)), handwoven bags and leather pouches made by Penan women

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539
Tel: +65 6595 6565 | www.citysquaremall.com.sg

Co. Reg. No.: 202348280N

for Wak Wak Market ([@wakwakmarket_sg](#)), all-natural skincare essentials from NWR Gifts ([@nwr_gifts](#)), vintage and new gachapon and box toys from Powerpuffhut ([@powerpuffhut](#)), and contemporary, minimalist design t-shirts from Onyx88 Collective ([@onyx88collective](#)).

Exclusive Rewards and Eco Mama Collectibles with CityNexus Rewards

While you're at CSM, take advantage of the wide range of attractive rewards on the CityNexus ([Android](#) | [iOS](#)) app! CityNexus is CDL's lifestyle app that brings together shopping, rewards, and digital conveniences across its mall portfolio, anchored by CityNexus Rewards, its lifestyle and loyalty programme.

From 24 July to 23 August, shoppers can enjoy upsized rewards through the CityNexus app, such as 2x CityNexus Rewards points with a minimum spend of \$20, \$5 CDL e-Voucher, an Eco Mama bag charm plushie or a CSM Floral Thermal Flask.



Earn 2x points with minimum \$20¹ spent at all outlets. Limited to 3,000 redemptions and 1 per user daily.

¹For the first successfully approved receipt and capped at 1 per user daily. 2X bonus capped at 1,000 bonus points per account per day.

Base point: \$1 spending for 1 point (Participating outlets), \$5 spending for 1 point (Don Don Donki / FairPrice Supermarket / Food Republic)



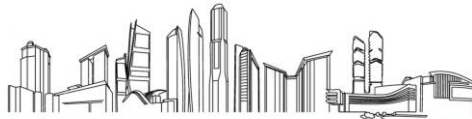
With \$120 or \$170² spent, shoppers can redeem an Eco Mama bag charm plushie or CSM Floral Thermal Flask and a \$5 CDL E-Voucher.



CITY DEVELOPMENTS LIMITED

**\$5
E-VOUCHER**

SPECIMEN



Maximum of 3 combined receipts. Limited to first 2,000 redemptions³ and 1 redemption per shopper per day.

²If inclusive of receipts from Don Don Donki, FairPrice Supermarket, Lifescan Imaging, Little Haven Family Clinic, Minmed Clinic, Q&M Medical & Dental and/or schools.

³300 redemptions for CSM Floral Thermal Flask and 1,700 pieces of Eco Mama bag charm plushie.

With \$20⁴ spent at B2 shops, shoppers can redeem a \$5 Food Republic voucher. Single receipts only, limited to first 3,000 redemptions and 1 redemption per shopper per day.

With \$30⁴ spent at B2 shops, shoppers can redeem a \$10 Canton Paradise / LeNu E-Voucher. Single receipts only, limited to first 1,705 redemptions and 1 redemption per shopper per day.

⁴Exclude spending at Banks (Hong Leong Finance and UOB), Leap SchoolHouse, purchases of outlets gift vouchers, online purchases, bill payments, money changers, trade-ins of gold and purchases / top-ups of stored-value / prepaid cards.



Developed and Managed by:

CITY DEVELOPMENTS LIMITED

For more details on the promotions and activities, visit www.citysquaremall.com.sg or check out City Square Mall's [Facebook](#) or [Instagram](#) page.

- END -