

**28 May 2026
SINGAPORE**

Discover a World of Learning: City Square Mall Partners Top Enrichment Tenants for Interactive Education Fair

Discover enrichment options through play, exchange pre-loved outfits at a Fashion Swap, support green initiatives and social causes through a bevy of fun challenges, workshops and entertainment with the family, and be rewarded while you're at it!



28 MAY 2026 — City Square Mall (CSM) invites shoppers to join in a month-long campaign dedicated to driving community engagement through educational and sustainability-themed experiences. Following the successful completion of its S\$50 million Asset Enhancement Initiative (AEI) this March, the mall continues to strengthen its position as a leading eco-conscious lifestyle destination for the whole family.



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Spearheading this month's events is the Education Fair showcasing CSM's rich and varied edutainment offerings, where parents and children can immerse themselves in creative and enjoyable learning. In addition, Eco Mama, CSM's new mascot, will be championing the mall's green identity and spreading the important messages of environmental protection and sustainability through interactive games and public meet-and-greets.

From **29 May to 28 June**, join in the celebration of learning and advocate the conservation of our environment by participating in a vibrant lineup of meaningful events, including a mega education fair, two youth-led causes, a trendy fashion swap, and a social services awareness event brought to you by CONNECT @ City Square Mall.

Education Fair

Date: 20 to 21 June 2026

Venue: Level 4 Gastro Square

At the heart of a family mall is its edutainment offerings. CSM in collaboration with various education-focused brands at CSM such as Mind Space, I Can Read, Sparkanauts, Bridging the Gap and many more, is hosting an education fair with a programme showcase with live demonstrations.

Parents and their children can discover the variety of activities found in these enrichment brands at CSM, including Leap Schoolhouse, CMA Mental Arithmetic, Dancepointe Academy and Kawai, through various fringe activities. For instance, aspiring young golfers can try their hands at free putting trials open house at MST Golf Super Store during this weekend.

CSM's very own mascot, Eco Mama, will grace the fair (at 2.30pm and 4pm on both days) with dance to engage the kids, and mingle with the public for selfies. DJs Kemin and Jia Yi will also be making an appearance to rally the crowd!

Fashion Swap by The Fashion Pulpit

Date: 27 to 28 June

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Time: 11am to 7pm

Venue: Level 5 Discovery Square (near Golden Village)



For the savvy and conscious sartorialists, the Fashion Swap will be right up your alley. The sophomore edition of the Fashion Swap in collaboration with The Fashion Pulpit promotes circular fashion, and invites shoppers to refresh their wardrobes by swapping their pre-loved pieces for another pre-loved item, giving them a new lease of life.

To participate, purchase your entry ticket at \$12 per entry, online [here](#) or onsite. For shoppers who spend \$30 in a single receipt, entry to the Fashion Swap will be discounted at \$8 instead of \$12. Pre-registration is encouraged. Each participant may bring up to three items and make a one-to-one item swap. The first 50 registrants can also take part in a Tote Bag Workshop on 27 June. Limited to the first 50 to register.

Celebrating Eco Mama

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To celebrate the debut of Eco Mama, CSM is having a slew of events that revolve around the adorable green mascot! Including an appearance by Eco Mama on 20 and 21 June, at 2.30pm and 4pm for both days!



Eco Mama Bag Charm Plushie comes in six designs of (clockwise from top left) Meltsy Moody, Smiley Earthie, Mwahther Earth, Eco Winko, Huggy Terra, Bloomy Terra.

Throughout the campaign period, CSM welcomes you to take home your very own **Eco Mama bag charm plushie!** There are 6 designs to collect — Huggy Terra, Eco Winko, Meltsy Moody, Mwahther Earth, Smiley Earthie and Bloomy Terra. Not only is Eco Mama cute, the bag charm doubles as a shopping tote bag for purchases at the mall. From 29 May to 28 June, spend a minimum of \$120 or \$170[^], in a maximum of 3 combined receipts, and you can redeem one Eco Mama bag charm plushie and an e-deals pack which includes discount vouchers to kid-related services and products, as well as F&B offerings worth up to \$200. Limited to 3,000 redemptions only.

[^]\$170 If inclusive of receipts from Don Don Donki, FairPrice Supermarket, Lifescan Imaging, Little Haven Family Clinic, Minmed Clinic, Q&M Medical & Dental and/or schools.



You can also try your luck in getting your hands on the Eco Mama bag charm plushie by guessing instead. Guess how many Eco Mama faces it takes to completely fill the CSM installation on Level 1 (Between McDonald's and Levi's) and stand a chance to be among six lucky winners to walk away with all 6 designs of the Eco Mama bag charm plushie.

To participate, follow @citysquaremall on either Facebook or Instagram, like the giveaway post on CSM's respective social media account, comment your guess on the number of Eco Mamas in the installation, and share the post on your story and tag @citysquaremall for a bonus entry. The contest starts from 1 June and ends on 14 June. The top three closest guesses on each platform will be contacted on 19 June.

Not too sure about guessing? You can simply let Eco Mama take you on a journey around CSM to discover all thoughtful and innovative sustainable features around the mall in the Eco Mama Stamp Rally. Begin your journey at the Customer Service Counter on B2 by requesting

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an Eco Stamp Rally Card. Complete your rally card by collecting stamps at each key stop on the eco-tour and redeem a special prize! The whole family can discover and be inspired by the novel ways to incorporate sustainable practices while working off the splendid meals they had at CSM.

Youth4Climate Festival

Date: 6 to 7 June

Venues: Level 1 Atrium and Basement 1 Green Square

The banner features the 'Youth4Climate' logo with a tree and a globe, and the text 'FESTIVAL 2026' in a blue rounded rectangle. It lists sponsors: City Developments Limited and City Square Mall (Presented by), and Go Green SG (In support of). The event is located at City Square Mall, 180 Kitchener Road, S208539, on 6 & 7 June (Sat & Sun). A paragraph at the bottom describes the festival as the 9th edition, bigger, bolder, and greener, supporting Go Green SG and Singapore's Year of Climate Adaptation.

The 9th edition of the Youth4Climate Festival will be taking place across two levels and is expected to draw over 2,000 attendees. Shop and support over 20 eco brands at an Eco Marketplace located on B1 Green Square then explore the plethora of activities all across L1 Atrium space ranging from complimentary green workshops, live performances, and movie screenings of *Brother Bear* on 6 June at 6.30pm and *How To Train Your Dragon* on 7 June at 5pm.

There will also be experience zones that include activities designed by Just Keep Thinking, Beetle Buds, Zero Waste SG, Stridy, Kofi Clay, SUSFeed, and CITES Global Youth Network, in support of the nationwide Go Green SG movement and Singapore's Year of Climate Adaptation. Sign up for workshops here <https://tinyurl.com/y4cworkshops2026>. Slots are

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limited! What's more! Collect a stamp on your Eco Explorer Card when you complete each activity at the festival and stand a chance to take part in a lucky dip to win exciting prizes!

“Paddle the Extra Mile” Minds-over-Muscles Challenge

Date: 30 to 31 May

Venue: Basement 1 Green Square



In the spirit of community, CSM is partnering with the Hwa Chong Canoeing (HCanoe) Team for a fundraising event that supports the Muscular Dystrophy Association (Singapore).

This marks the 10th edition of Paddle the Extra Mile. Any donation amount counts and all proceeds goes to the Muscular Dystrophy Association (Singapore). As a token of appreciation, receive a Donor T-Shirt for each donation of \$20 and above. If you're up for a challenge, donate \$35 dollars and put your muscles to work in a 60-min Mind-over-Muscles challenge. Anyone is welcome to join regardless of experience levels! HCanoeists will be there to guide you through the challenge, and participants will receive a Donor T-shirt, an exclusive PEM 2026 "FINISHER" T-shirt and a goodie bag.

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Family Togetherness by CONNECT @ City Square Mall

Date: 13 June

Time: 12pm to 6pm

Venue: Level 4 Gastro Square

As a family-centric mall, CSM had recently introduced CONNECT @ City Square Mall, located on L4. Incorporated as part of the AEI, CONNECT @ City Square Mall is a community space dedicated to enhancing family wellness with a collective of five social service agencies (SSAs).

In a bid to reach out to and benefit more families, three of the SSAs - Singapore Children's Society, Eagle's Mediation & Counselling Centre and The Salvation Army - will be hosting an event to share more about their services. There will also be hourly craft-making workshops and parenting talks where parent and child can bond over shared experiences and the opportunity to better understand each other.

Exclusive Rewards and Eco Mama Collectibles with CityNexus Rewards

While you're at CSM, take advantage of the wide range of attractive rewards on the CityNexus ([Android](#) | [iOS](#)) app! CityNexus is CDL's lifestyle app that brings together shopping, rewards, and digital conveniences across its mall portfolio, anchored by CityNexus Rewards, its lifestyle and loyalty programme.

From 29 May to 28 June, shoppers can enjoy upsized rewards through the CityNexus app, such as 3x CityNexus Rewards points with a minimum spend of \$20, or \$10 CDL e-Voucher and an e-deals pack.



Earn 3x points with minimum \$20* spent at all outlets. Limited to 3,000 redemptions and 1 per user daily.

**For the first successfully approved receipt and capped at 1 per user daily. 3X bonus capped at 1,000 bonus points per user per day.*

Base point: \$1 spending for 1 point (Participating outlets), \$5 spending for 1 point (Don Don Donki / FairPrice Supermarket / Food Republic)



With \$120 or \$170** spent, shoppers can redeem an e-deals pack ([See Annex A](#) for more information) worth up to \$200, in addition to an Eco Mama bag charm plushie.

Maximum of 3 combined receipts. Limited to first 3,000 redemptions.

With \$200 or \$250** spent, shoppers can redeem a \$10 CDL e-voucher. Maximum of 3 combined receipts. Limited to first 1,000 redemptions and 1 redemption per shopper per day.



***If inclusive of receipts from Don Don Donki, FairPrice Supermarket, Lifescan Imaging, Little Haven Family*



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	<p><i>Clinic, Minmed Clinic, Q&M Medical & Dental and/or schools.</i></p>
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For more details on the promotions and activities, visit www.citysquaremall.com.sg or check out City Square Mall's [Facebook](#) or [Instagram](#) page.

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About City Square Mall

With more than 200 retail, entertainment and lifestyle stores spread across 455,000 square feet, City Square Mall has every family's favourites including Adidas Outlet, Cotton On, Decathlon, Don Don Donki, Golden Village, MST Golf Super Store, FairPrice Supermarket, and Uniqlo, as well as over 70 food and beverage outlets, including Food Republic, Xiao Jiao Tian Sichuan Cuisine, Chef Vo Quoc Vietnamese Cuisines and Astons Steak & Salad. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

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Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families. The mall has recently welcomed the inclusion of a new community space 'CONNECT @ City Square Mall', which offers wellness support programmes for children and families.

Consistently award-winning in the areas of family, retail and green leadership since its inception, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and was awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

In addition to these achievements, City Square Mall was recently awarded the Platinum Award for SG Cares Giving Week by National Volunteer And Philanthropy Centre (NVPC) for its efforts. A family-friendly hub that supports the community, the mall continues to provide a vibrant space for shoppers to connect and create lasting memories. City Square Mall is developed and managed by City Developments Limited.

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ANNEX A

Brand	Deals
Artistry Hair Studio (#B2-39)	Enjoy \$5 off. <i>Minimum spend \$30. Exclude hair products. One voucher per transaction.</i>
Beyond Pancakes (#02-35)	Enjoy 20% off on all dessert pancakes. <i>Not applicable with other promotions and discounts.</i>
Cedele Bakery Café (#01-24)	Free cookie with purchase of any mains. <i>Promotion is applicable for dine-in and takeaway. Choice of cookie includes Classic Chocolate Chip, Oatmeal Cranberry, or Raspberry Thumbprint Cookie. Promotion is not applicable for redemption in conjunction with any other promotions, discounts, and credit card privileges.</i>
CMA Mental Arithmetic Centre (#07-10)	Enjoy a \$10 Trial Class, and free two lessons with two terms sign up (capped at six lessons free). <i>1st lesson must start in Sep 2026. Trial class must be consumed by 31 Aug 2026. Last day of enrolment to be entitled for the free lessons: 31 Aug 2026.</i>
Concept Nailz Spa (#03-25)	Free Classic Gel Manicure (worth \$68) with purchase of Classic Gel Pedicure. <i>Not applicable with other promotions and discounts.</i>
Giggle Jungle (#04-38)	Buy one single entry, and get the second entry at 50% off. <i>Both entries must be redeemed on the same day and same time slot. Valid weekdays only Apply to standard single entries only (not party packages, memberships, or add-ons). One voucher per transaction.</i>
Inmers (#05-04)	Enjoy 20% off.
Kawai Music School (#06-07)	Free one trial lesson. <i>1 free trial per instrument, up to 2 instruments. 25 minutes for each lesson.</i>

	<i>Choice of violin, piano, keyboard, singing or drums.</i>
Lai Lai Taiwan Casual Dining (#03-39)	Free Kids Meal with a minimum spend of \$30.
Reality Yoga & Pilates (#05-05)	Free Trial (Choice of Pilates or Yoga). <i>Applicable for first timers only.</i>
Super Dario Lasagnia Café (#04-17)	Enjoy 20% off one lasagna portion only. <i>Not applicable with other promotions and discounts.</i>
The Write Connection (#06-06)	<p>Enjoy 50% off one trial lesson.</p> <p><i>Trial lessons must be booked, paid for and attended within the promotional period (29 May - 31 Aug 2026).</i></p> <p><i>Promotion is applicable to one lesson's fee for the programmes as listed on our websites: TWC: bit.ly/TWCfees.</i></p> <p><i>Promotion is only applicable for physical lessons at TWC City Square Mall.</i></p> <p><i>Promotion is valid for both first-time customers of The Write Connection (TWC) or existing customers looking to try out other programmes not currently enrolled in.</i></p> <p><i>Limited to one redemption per programme per student. Prior booking is required.</i></p> <p><i>Please book online at bit.ly/TWCtimetable.</i></p> <p><i>Promotion is valid for TWC's regular programmes: Writing Enrichment (Primary 1 - 6), Prep Matters English Tuition (Primary 1 - 6), Critical Reading and Writing (Secondary 1- 4) and P1 Preparatory (Kindergarten 2).</i></p> <p><i>Trial lesson slots are subject to availability, as the maximum intake is 10 students per class.</i></p> <p><i>Not valid in conjunction with vouchers and other trial promotions.</i></p> <p><i>Not valid in conjunction with our Mid-Year Promotion running from 10 Apr - 21 Jun 2026.</i></p> <p><i>Offer is non-exchangeable for cash and non-transferable to others.</i></p> <p><i>The Write Connection Pte Ltd reserves the right to change these terms and conditions at any time without prior notice.</i></p>