

1 September 2025
SINGAPORE

Get Active and Get Rewarded this September at City Square Mall

From bouldering experiences to a SpongeBob SquarePants-themed discovery trail, enjoy a month of high-energy experiences and shopping rewards for the whole family



1 SEPTEMBER 2025 — This September, City Square Mall is bringing energy and excitement to all ages with a lineup of events that celebrate both active living and sustainability! Shoppers can look forward to a bouldering experience for kids, a SpongeBob SquarePants-themed discovery trail, and interactive eco-workshops that make learning about ocean conservation fun and engaging.



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To make shopping even more rewarding, the mall will be rolling out exciting shopping rewards from **5 September to 5 October**, where shoppers can earn exclusive rewards on their purchases. It's the perfect season to get active and get rewarded at City Square Mall!

With an expansive selection of athleisure brands across a wide range of sports disciplines, shoppers can gear up for their next adventure with ease and style! Those in search of great deals will be thrilled to discover a range of outlet stores which offer attractive discounts on premium sportswear. **Adidas Outlet (#03-03)** is perfect for sports enthusiasts and fashion-forward shoppers seeking quality gear at great prices. From running, training, to basketball, the outlet provides performance-driven products designed to enhance the athletic experience. As part of their promotion, shoppers can buy 2 items and get 20% off, or buy 3 items and get 30% off.

Similarly, **Puma Outlet (#03-10)** offers a wide selection of discounted athletic and casual wear, including footwear, apparel, and accessories. Meanwhile, **Under Armour Outlet (#03-16)** has high-performance apparel, footwear, and training gear engineered to elevate every workout. Shoppers can explore their UA HeatGear collection that keeps them cool all day long and their Iso-Chill collection which disperses body heat during workout sessions. They can also enjoy up to 50% savings every day while they shop at Under Armour Outlet.

Golf enthusiasts will be pleased to find **MST Golf Super Store (#03-18)** which has an extensive range of premium equipment and apparel, catering to both beginners and seasoned golf players. Shoppers can also enjoy expert advice and club fitting services to enhance their game and find the perfect gear for their needs. This September, the brand will be introducing its new PGA-certified coach Charlie Tetlow who brings with him 15 years of coaching experience, including mentoring juniors to compete at the World Junior Golf Championship. Shoppers can book a baseline analysis to assess their current performance level or a golf lesson with Charlie to sharpen their skills.

Shoppers with young kids can also check out **Anta Kids (#02-16)** where they will find stylish and comfortable sportswear designed for children. The store offers a wide range of sporting essentials that allows kids to move in comfort, whether they are playing, running, or training.

Complementing these finds is **Decathlon (#02-03)**, a one-stop family fun destination where shoppers can discover over 5,000 items across 60 sports. Beyond quality sports gear, the

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store offers free events and activities for all ages, plus convenient maintenance services for bikes, skateboards, and inline skates. To make quality sports gear more accessible, Decathlon has also reduced the prices of over 300 of its most-loved products.

Adding to the mix is **Skechers (#01-36)**, which offers a wide range of modern footwear and apparel. Its shoes are known for incorporating cushioning technology that provides maximum comfort and support, making them well-suited for activities such as brisk walking or extended wear throughout the day.

Learn about Ocean Conservation with a Discovery Trail and Workshops

Date: 5 September to 31 October 2025 (Pop-up workshops: 5 to 7 September 2025)

Time: 10am to 10pm

Venue: Basement 2, Basement 1, and Level 1



City Square Mall invites families to explore the importance of ocean conservation with The Great Ocean Dash — Ocean Action Discovery Trail! Across five interactive stations throughout

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the mall, SpongeBob SquarePants and his friends will take families on a self-guided trail that aims to teach shoppers about the importance of recycling and how to protect the ocean's health in fun and engaging ways. Finishing each station will earn shoppers stamps in a digital trail passport. Completing the trail will give families a chance to win tickets to The Great Ocean Dash fun run on 23 November, an exciting event that features sustainability booths, interactive games, and activities for all ages.

From 5 to 7 September, families can also look forward to hands-on eco activities at pop-up workshops, where they are taught how to use recycled materials to create their own fun and unique DIY projects. For more information, please visit: <https://www.citysquaremall.com.sg/>.

BoulderActive 2025 Brings the Heat to City Square Mall

Date: 3 to 5 October 2025

Time: 10am to 8pm

Venue: Basement 1 Green Square and Level 1 Atrium



In partnership with the National University of Singapore (NUS), City Square Mall is set to host BoulderActive 2025, the annual longest-running national bouldering competition that brings together over 400 participants and is expected to draw more than 2,000 attendees. The competition is open to the public, from novices to experienced participants, and interested individuals are required to register in advance. Registration details will be posted on their Instagram here at <https://www.instagram.com/nusboulderactive>.

"After a two-year long hiatus, we are thrilled to bring NUS BoulderActive 2025 back, this time at City Square Mall. Our goal has always been to make the sport more accessible while inspiring the next generation of climbers. Partnering with City Square Mall allows us to extend this spirit of adventure to families and the wider public, and we look forward to an exciting weekend of fun and discovery," said Conrad Lee, Project Director of NUS BoulderActive.

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The mall's Green Square will be transformed into a lively indoor climbing arena, complete with adrenaline-pumping activities. Shoppers can catch a special appearance by a renowned international climber Erin McNiece from Britain! She is a Team GB Olympian who made her Olympic debut at Paris 2024, finishing fifth in the combined Boulder & Lead competition. She also made history in 2025 as the first British woman to win the World Cup gold during the International Federation of Sport Climbing (IFSC) in Bern this year.


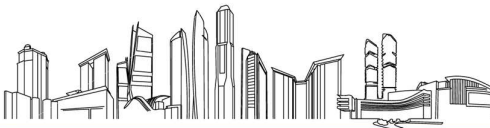
Fans will have a chance to meet Erin in person at a special meet-and-greet session on 5 October at Basement 1 Green Square. The event is free and open to the public, with autography and photo opportunities available. On the same day, the winner of the BoulderActive 2025 competition will be announced.

Shoppers can enjoy rock-climbing sessions specially designed for kids at the Level 1 Atrium, where families can redeem a pass for the kids' climbing wall with minimum spend of \$60 in up to three same-day combined receipts, including at least one receipt from the Sports* category. Available daily from 12pm to 8pm. To add more excitement, there will be other family-friendly challenges, such as a pull-up and hang challenge and a bingo-style stamp card with prizes to be won. Shoppers can visit the partners' booths, take part in fun challenges, and enjoy interactive experiences throughout the event.

**Brands from the Sports category include Adidas Outlet (#03-03), Anytime Fitness (#06-04), Decathlon (#02-03), MST Golf Super Store (#03-18), Puma Outlet (#03-10), and Under Armour Outlet (#03-16).*

Shop and Earn More at City Square Mall

This September, gear up for a rewarding shopping experience at the mall: Shoppers can explore a wide variety of stores and be rewarded for their purchases.

 CITY DEVELOPMENTS LIMITED \$10 E-VOUCHER SPECIMEN 	<p>Redeem a \$10 CDL E-Voucher with \$100 or \$120* spent.</p> <p><i>Maximum of 3 combined receipts with a min. spend of \$20 per receipt. Limited to the first 3,000 redemptions. 1 redemption per shopper per day.</i></p> <p><i>*If inclusive of receipts from Don Don Donki, FairPrice Supermarket, Lifescan Imaging, Little Haven Family Clinic, Minmed Clinic, Q&M Medical & Dental and/or schools.</i></p>
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Beyond its spread of retail and athleisure stores, shoppers can refuel and recharge at City Square Mall's nourishing F&B offerings. The newly-opened **Holla Juice & Acai (#B1-K9)** serves up fresh juices and nutrient-packed Acai bowls — perfect for a post-workout boost. For something equally refreshing, **Mr. Coconut (#B2-18A)** serves fresh coconut juice, a naturally hydrating drink option that is packed with electrolytes. Shoppers can also opt for 0% sugar for a lighter, guilt-free refreshment.

For a wholesome meals on-the-go, head over to **Hummus House by Pita & Olives (#B2-K5)** and **Subway (#B3-02)**. Hummus House by Pita & Olives offers Mediterranean dishes which use fresh ingredients and homemade recipes, with a focus on promoting a balanced diet. Their Chicken Shawarma Set is great for those looking to enjoy a protein-packed, flavourful meal that is both satisfying and nutritious. While Subway provides the convenience of customisable sandwiches, with a wide variety of fresh vegetables, lean proteins, and wholegrain options, for a quick and enriching meal.

Shoppers seeking for carb-free meal options can check out **Chickita (#04-33)** and dig into their Vietnamese-inspired flame-grilled chicken. Pair it with their delicious sides, such as Charred Corn roasted in garlic butter or Wok Tossed Asian Greens, for a complete and nutritious meal. For those craving hearty Western fare, **Jack's Place (#04-39)** has classic grilled dishes such as their Ribeye Steak and Grilled Barramundi with Creamy Apricot Sauce.

Shoppers can also visit **Eu Yan Sang (#B1-12A)** and **LAC Nutrition For Life (#B1-K4)** for all their wellness needs. Beloved homegrown brand Eu Yan Sang offers a variety of traditional



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Chinese remedies and supplements to support overall wellbeing. From Pure Cordyceps Capsules which is known for its rejuvenating properties, to their Traditional Essence of Chicken, which helps to restore energy and support overall vitality, the brand is a go-to stop for those looking for trusted solutions. Leading health and wellness supplement brand LAC Nutrition For Life offers products that cater to a variety of health needs, including muscle recovery and performance support. Their supplements support quicker recovery after working out, reduce fatigue, and boost strength, making them ideal for active lifestyles.

Lastly, **Duke Bakery (#B2-22)** caters to health-conscious shoppers with its range of healthier baked goods, focusing on the “3 Lows”: low sugar, low fat, and low calories. Using premium ingredients like Queen Flour from Japan, their breads are freshly baked, handmade, and preservative-free, offering a soft and chewy texture that many love.

With so much to shop, see, and do, City Square Mall is the perfect place to be this September. From athleisure outlet stores to dining and family-friendly events, shoppers can expect to have a fun and fulfilling day out — all topped off with exciting shopping rewards that let shoppers earn more as they shop.

For more details on the promotions and social media contest, visit www.citysquaremall.com.sg or check out City Square Mall's [Facebook](#) or [Instagram](#) page.

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About City Square Mall

With more than 200 retail, entertainment and lifestyle stores spread across 470,000 square feet, City Square Mall has every family's favourites including Adidas Outlet, Cotton On, Decathlon, Don Don Donki, Golden Village, MST Golf Super Store, FairPrice Supermarket, and Uniqlo, as well as over 70 food and beverage outlets, including Food Republic and Hi Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location

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above Farrer Park MRT Station (NE8), numerous amenities and facilities, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning in the areas of family, retail and green leadership since its inception, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and was awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

In addition to these achievements, City Square Mall was recently awarded the Platinum Award for SG Cares Giving Week by National Volunteer And Philanthropy Centre (NVPC) for its efforts. A family-friendly hub that supports the community, the mall continues to provide a vibrant space for shoppers to connect and create lasting memories. City Square Mall is developed and managed by City Developments Limited.