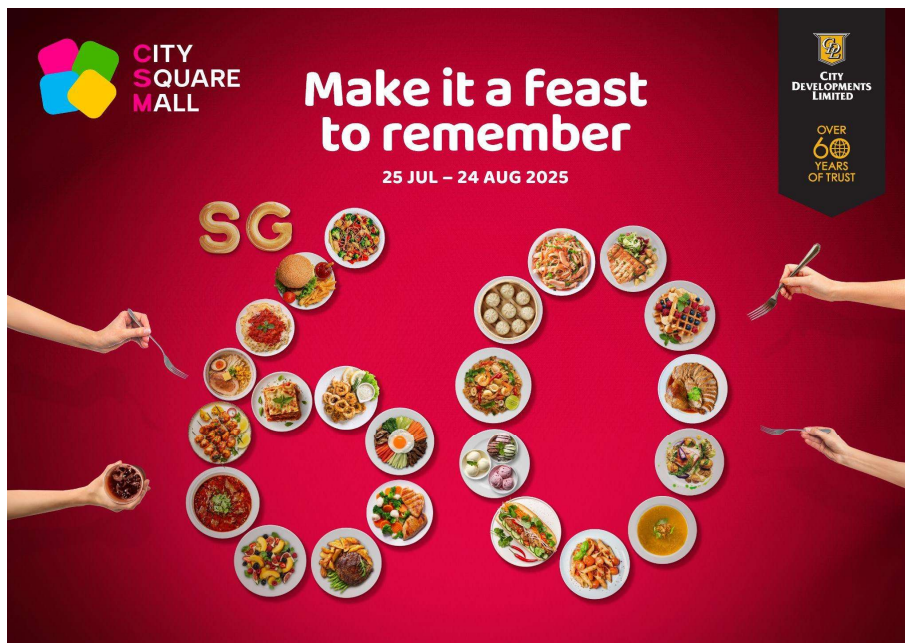


28 July 2025
SINGAPORE

Celebrate, Eat, and Bond at City Square Mall this SG60

From new F&B concepts and a food fair, to a vibrant Chingay showcase and exciting promotions, City Square Mall invites all in the community to come together and bond this National Day season



28 JULY, 2025 — The new **City Square Mall** marks Singapore's 60th birthday with a month-long celebration that invites everyone to celebrate, eat, and bond! With an expanded range of F&B options, vibrant community spaces, and exciting new retail offerings, the mall is in full bloom, and wants to bring the community together over one of the nation's favourite pastimes: Food.



An overview of the new City Square Mall's Gastro Square on Level 4

From **25 July to 24 August**, visitors can look forward to engaging activities and promotions that range from a festive food fair, the opening of several new-to-Singapore food concepts, special 60-cent coupon deals, to a special Chingay showcase to support its UNESCO nomination.

Come celebrate the spirit of National Day at the new City Square Mall this season!

New and Exciting Food Concepts at City Square Mall



From left: The Fat Sparrow; Daydream Desserts

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Fresh from its recently-completed Asset Enhancement Initiative (AEI), the new City Square Mall is now home to a delectable array of restaurants and food concepts across a range of cuisines, many of which are new to the area. Michelin Bib Gourmand awardee **Kok Sen Restaurant (#04-31)** opened its first retail outlet at City Square Mall, serving up comforting home-style tze char dishes.

Making their debut in Singapore exclusively at City Square Mall are two new concepts. **Daydream Desserts (#02-58)**, offers Japanese-inspired treats that will delight any palate. Diners of all ages can tuck into sweet treats like Kakigori, cloudlike Soufflé Pancakes, and specialty artisanal teas. Right next door, **The Fat Sparrow (#02-57)** serves modern Australian cuisine with an Asian flair, featuring high-quality and approachable dishes — like lamb racks and honey glazed pork ribs — all at wallet-friendly prices.

The mall also welcomes **Hankang Pocha (#B1-04)**, renowned for its authentic Korean cuisine and vibrant atmosphere, and **Chocolate Origin (#B2-K9)**, a newly opened dessert haven offering an array of premium treats, including their signature chocolate cakes. Shoppers can also check out homegrown brand **@ i Mango (#03-56)**, which specialises in all-natural mango desserts and milk teas — all made with 50% reduced sugar for guilt-free indulgence.

Celebrate 60 Years with 60-cent Deals

Date: 1 to 24 August 2025

Venue: B2 Customer Service Counter



From left: Cakes from Cat & The Fiddle; Potato Cubes with Chili Crab Sauce from The Fat Sparrow

Show off your Singapore spirit by dressing in red, or presenting any red-coloured item, and get a spin at our special snack wheel at the B2 Customer Service Counter. Each spin will earn

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you a surprise snack coupon*, redeemable at participating stores for just 60-cents! You can get the chance to score a range of goodies such as a slice of Red Velvet Cheesecake from **Cat & The Fiddle (#02-50)**, a cup of Chrysanthemum Milk Tea with Pink Cactus Boba from **Playmade (#B2-K10)**, six pieces of Thai Fried Banana from **Talad Thai Banana (#B2-K7)**, or Potato Cubes with Chili Crab Sauce from **The Fat Sparrow (#02-57)**. There are a total of 17 tasty options to discover, so simply head to the B2 Customer Service Counter to redeem your treat.

**Limited redemptions available*

Celebrate local culture and support Chingay's UNESCO nomination

Showcase Dates: 15 to 31 August 2025

Costume try-on dates: 16, 17, 23, 24, 30, 31 August from 12pm to 3pm

Time: 10am to 10pm

Venue: Level 4 Gastro Square

chingay

PARADE SINGAPORE

City Square Mall brings the joy and fun of the iconic Chingay parade into the mall to spread the cheer to all! Originally started as a way to celebrate Chinese New Year, the parade has since evolved into a grand multicultural festival promoting harmony, multiculturalism, and community spirit. In March this year, Chingay was officially nominated for the inscription of Chingay Parade onto the UNESCO Representative List of the Intangible Cultural Heritage of Humanity.

Actual costumes used during past Chingay events will be on display. What's more, on selected dates, shoppers are even invited to try them on and snap photos in them! To show their support towards Singapore's unique cultural heritage, shoppers can tag #ChingaySG and spread the word of this high-spirited celebration.

Feast on Delectable Snacks at SG Street Treats

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Date: 15 to 24 August 2025

Time: 10am to 10pm

Venue: Basement 1 Green Square

City Square Mall's Food Fair is a gastronomic, multi-cultural celebration that brings together delectable snacks from around the region. Visitors can indulge in favourites such as Ramly Burgers, 'punched' lemon tea, and popular street snacks like vadai at our SG Street Treats food fair!

To sweeten the experience, shoppers can redeem a complimentary box of fruit tea* with a minimum spend of \$30 (max. 3 same-day receipts; \$60 spend required if including receipts from Don Don Donki or FairPrice Supermarket) at the B1 Green Square collection booth.

The Food Fair not only celebrates Singapore's rich culinary heritage but also fosters a sense of community, bringing together food enthusiasts and families to indulge in beloved local flavours.

**Limited redemptions available*

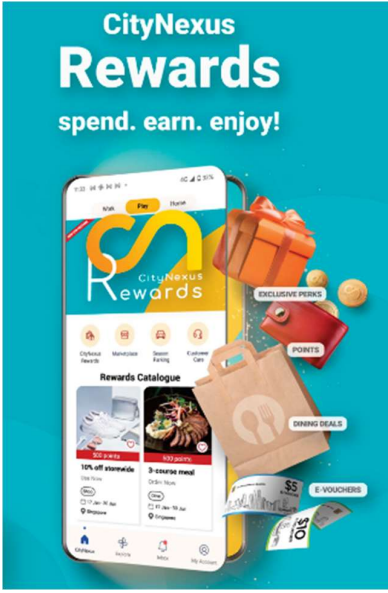
CityNexus Rewards and a Fun Contest, Just for City Square Mall Shoppers

Shoppers can look forward to exciting rewards and limited-time offers designed to make every purchase more rewarding. It is the perfect way for shoppers to commemorate Singapore's 60th birthday while treating themselves and their loved ones to something special.

	<p>Shopping Rewards</p> <p>Shoppers can earn 3x points plus an additional 60 bonus points with a minimum spend of \$20* at participating stores.</p> <p><i>*Only applicable to the first successfully approved receipt and capped at 1 per user daily. Base points are earned at 1 point per \$1 spent at participating outlets and 1 point per \$5 spent at Don Don Donki, FairPrice</i></p>
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	<p><i>Supermarket, and Food Republic. Maximum earnings of 1,000 points per user per day.</i></p> <p><i>Limited to the first 3,000 redemptions and 1 redemption per user per day.</i></p> <p>1-for-1 CityNexus Deals</p> <p>Shoppers can redeem 15 exclusive 1-for-1 CityNexus deals for a limited time only.</p>
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Additionally, to celebrate the opening of its new food concepts, City Square Mall is also rolling out a weekly social media contest for diners! Each week, the mall will be giving out a \$20 CDL E-voucher to one lucky winner.

Starting 1 August, each week will spotlight a different brand as follows:

Date	Brand	How to stand a chance to win a \$20 CDL E-voucher
1 - 7 August	The Fat Sparrow #02-57	Share an IGS/IGP of your favourite dish from The Fat Sparrow and tag @citysquaremall and @thefatsparrow on Instagram to stand a chance to win a \$20 CDL E-Voucher
8 - 14 August	Hankang Pocha #B1-04	Follow City Square Mall on Facebook, and look out for the giveaway post where you can comment your favourite dish from Hankang Pocha to stand a chance to win a \$20 CDL E-Voucher
15 - 21 August	Daydream Desserts #02-58	Share an IGS/IGP of your favourite dish from Daydream Desserts and tag @citysquaremall and



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		@taste.daydream on Instagram to stand a chance to win a \$20 CDL E-Voucher
22 - 28 August	Chocolate Origin #B2-K9	Follow City Square Mall on Facebook, and look out for the giveaway post where you can comment your favourite dish from Chocolate Origin to stand a chance to win a \$20 CDL E-Voucher

Join City Square Mall in celebrating Singapore's 60th birthday, where food, culture, and community converge. With a lineup of festive activities, from an immersive Chingay UNESCO showcase to a vibrant food fair, there is something for everyone to enjoy. Coupled with exclusive shopping rewards such as attractive 1-for-1 promotions and 60-cent coupon deals, City Square Mall is the perfect destination to embrace the spirit of SG60 and soak in the festivities, making this National Day celebration a truly joyous and memorable occasion for all.

For more details on the promotions and social media contest, visit www.citysquaremall.com.sg or check out City Square Mall's [Facebook](#) or [Instagram](#) page.

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About City Square Mall

With close to 200 retail, entertainment and lifestyle stores spread across 470,000square feet, City Square Mall has every family's favourites including Adidas Outlet, Cotton On, Decathlon, Don Don Donki, Golden Village, MST Golf Super Store, FairPrice Supermarket, and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Hi Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning in the areas of family, retail and green leadership since its inception, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and was awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

In addition to these achievements, City Square Mall was recently awarded the Platinum Award for SG Cares Giving Week by National Volunteer And Philanthropy Centre (NVPC) for its efforts. A family-friendly hub that supports the community, the mall continues to provide a vibrant space for shoppers to connect and create lasting memories. City Square Mall is developed and managed by City Developments Limited.

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