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**CITY DEVELOPMENTS LIMITED**

**26 May 2025**  
**SINGAPORE**

## **City Square Mall is in Full Bloom with New Experiences, Eco-Friendly Activities, and Big Rewards**

*Rediscover a rejuvenated City Square Mall this school holiday season, with exciting shopping rewards, family-friendly activities, and sustainability-focused events for everyone to enjoy*



**26 MAY, 2025** — City Square Mall is in full bloom! Following an extensive renovation under its Asset Enhancement Initiative (AEI) from September 2023, Singapore's first eco-mall now unveils a refreshed interior and a revitalised tenant mix. Shoppers can look forward to thoughtfully upgraded spaces, an expanded selection of distinctive retail concepts, and vibrant community-focused experiences.

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539  
Tel: +65 6595 6565 | [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)

Co. Reg. No.: 202348280N

Shoppers at the 12-storey mall can delight in over 30 new brands, including upcoming openings in June, such as **The Fat Sparrow (#02-15)**, **Daydream Desserts (#02-15A)**, and **Xiao Jiao Tian Sichuan Cuisine (#04-37)**. To complement that, City Square Mall has also introduced more engaging, family-friendly community spaces, such as Level 4 Gastro Square and Level 5 Discovery Square.

To celebrate its fresh beginnings, City Square Mall will be rolling out a series of engaging activities from **30 May to 29 June 2025**.

### **An Exciting Range of Activities and Rewards**

Staying true to its ethos as Singapore's first eco-mall, from **30 May to 29 June 2025**, shoppers can look forward to eco-themed festivities such as the **Youth4Climate Festival** which includes the **Eco-Marketplace** and its **green workshops**, lively **outdoor movie screenings**, exclusive shopping rewards, as well as brand new retail concepts to discover and explore.

### **Celebrate Sustainability at the Youth4Climate Festival**

Date: 7 & 8 June 2025

Venue: Basement 1 Green Square



In support of CDL's flagship youth environmental outreach programme, the Youth4Climate Festival will be held at City Square Mall this June. This marks CDL's 7th year of supporting



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Go Green SG Week (formerly known as Climate Action Week), organised by the Ministry of Sustainability and the Environment (MSE), to rally youths and the community to accelerate climate action.

Shoppers can look forward to exploring the **Eco-Marketplace** and its engaging green workshops, as well as the **Youth4Climate Concert**, all designed to promote sustainable living and community action.

For more information about the full programme line-up as well as registration, please find the event details [here](#) and the workshop sign up link [here](#)!

### **Dash for Prizes at the 1-minute Supermarket Dash**

Date: 11 June 2025

Venue: FairPrice Supermarket (#B1-09)

Get ready, set, and shop! City Square Mall is bringing an exciting, high-energy challenge to its shoppers! As part of its vibrant line-up of activities, three lucky winners will be chosen to take on the ultimate supermarket dash. With just 60 seconds on the clock and a \$100 FairPrice Gift Voucher to spend, shoppers are challenged to race through the aisles and try to grab as many items as they can. This thrilling challenge will be captured and shared across the mall's social media platforms to generate hype and excitement.

To join the challenge, shoppers simply have to head over to City Square Mall's [Facebook page](#) between 26 and 30 May, and comment on their top three floral-themed products from FairPrice Supermarket that they cannot live without.

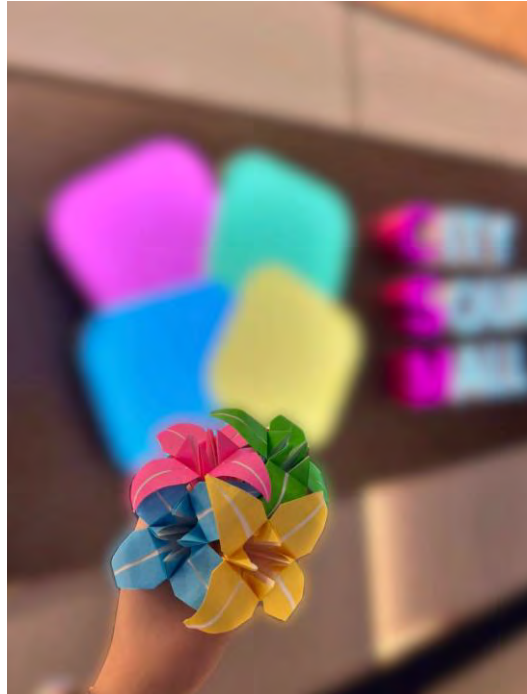
This exciting challenge is made possible through the support of FairPrice Supermarket at City Square Mall. As one of Singapore's most sustainable supermarket outlets, the store features energy-efficient LED lighting, CO2 refrigerants that reduce greenhouse gas emissions, and fixtures made from recycled or sustainable materials. Shoppers can also enjoy a wide range of over 400 eco-friendly products, including household essentials with reduced packing and locally farmed fresh items delivered within 24 hours for peak freshness.

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Together, FairPrice Supermarket and City Square Mall are redefining what it means to shop with purpose.

### **A Blooming Surprise in your Mailbox**



In line with the “In Full Bloom” theme, homes near the mall will be receiving a flyer that doubles as an origami activity. Following the guide, fold a flower and bring the completed creation to the B2 Customer Service Counter from 30 May till 29 June 2025 to redeem a complimentary City Square Mall eco bag – a small sustainable token of appreciation for their visit!

### **Rewards in Full Bloom**

With the launch of the new CityNexus Rewards programme earlier this year in March, shoppers can earn loyalty points with every purchase, a shift from the former spend and redeem model, and enjoy even more shopping rewards this June when they shop at City Square Mall.

As part of the refreshed rewards experience this June, shoppers can enjoy exclusive 50% off deals at 30 participating brands such as **Chickita (#04-33)**, **Hi Hotpot (#B2-01)**, **Decathlon (#02-03)** and more, all through the CityNexus App from 30 May to 29 June 2025.



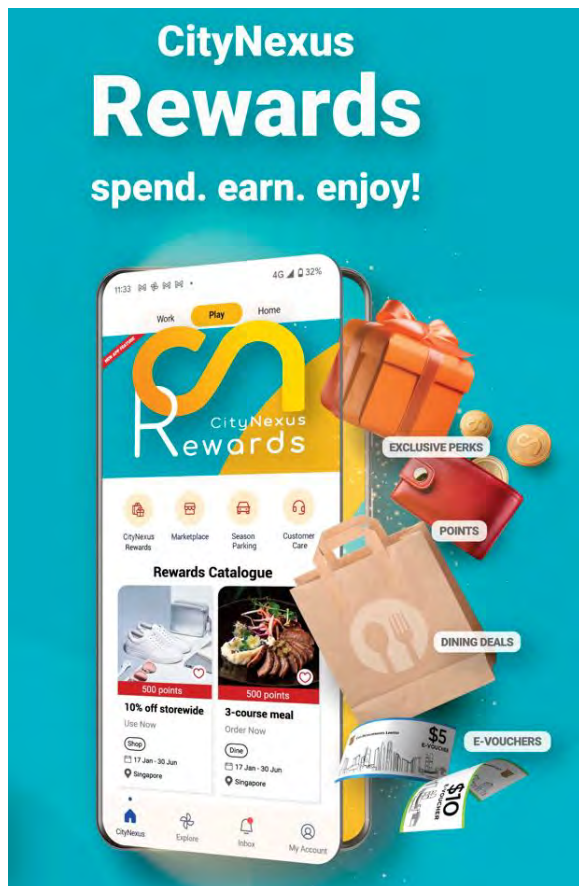


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Date: 31 May, 1, 7 & 8 June 2025

To celebrate City Square Mall's fresh new look, shoppers can take home a delightful **Soap Flower Bouquet** with a minimum spend of \$80 (with 3 same-day combined receipts) at the B2 Customer Service Counter. This floral-themed keepsake offers shoppers a charming way to commemorate the mall's revitalisation, adding a special touch to their shopping experience!




Earn 2x points with a minimum spend of \$20\* at any outlet in City Square Mall.

*\*Limited to the first 3,000 redemptions, 1 redemption per user daily. Only applicable for the first successfully approved receipt, and capped at 1 per user daily. Base point: \$1 spending for 1 point (Participating outlets), \$5 spending for 1 point (Don Don Donki / FairPrice Supermarket / Food Republic). Maximum earnings of 1,000 points per user per day.*

As part of the mall's refreshed rewards experience, shoppers can unlock exclusive 50% off deals at 30 participating stores\* through the CityNexus App. These limited time deals run from 30 May to 29 June 2025, offering something for everyone whether you are shopping, dining or entertaining the family.



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	<p>Spend, earn and enjoy rewards through the CityNexus App. Sign up for free now!</p>  <p><i>*Please refer to the Annex for the deals and brands.</i></p>
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### **New Brands and Unique Concepts at City Square Mall**

The recent revamp has not only expanded City Square Mall's tenant mix, but also introduced a wave of experiential and unique concepts that make the mall more engaging than ever. **Inmers (#05-04)** was one of the new experiential brands introduced during the renovation period, bringing immersive digital adventures to shoppers of all ages. **Airzone (#02-K4)** recently reopened with an updated concept that brings even more excitement to its signature suspended play space.

Fashion lovers can refresh their wardrobes with stylish essentials from **HLA (#01-32)**, known for their contemporary and affordable collections. Those in need of their daily cup of coffee can stop by the newly-opened **Tim Hortons (#01-30)** — the beloved Canadian café chain now offering its signature Iced Capps and best-selling donuts in Singapore. **Yi Zun Noodle (#03-21)**, a halal-certified favourite known for its hand-pulled noodles and hearty Northwestern Chinese cuisine, had also recently opened at the mall. Located on Level 3, it is a must-try for anyone craving bold, comforting flavours.

For those with a sweet tooth, **Baskin-Robbins (#02-55)** has a delightful and interesting selection of ice cream flavours, such as the Ghost Pepper Chocolate and the Dubai Chocolate flavours. Meanwhile, **@ i Mango (#03-56)** serves up a tropical twist with its refreshing mango-based desserts and drinks, offering a delicious way to beat the heat.

For a fun and brain-teasing experience, head to **Puzzletopia (#04-01) & Sciencetopia (#04-03)**. This puzzle haven offers an exciting range of unique puzzles and hands-on curiosities

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that cater to all ages and skill levels, and on top of this, they have worked with various organisations such as Stroke Support Station (S3), and the Society for the Promotion of ADHD Research and Knowledge (SPARK), to host workshops for their beneficiaries, providing a welcoming and inclusive space for all.

The mall has also introduced a number of fresh concepts such as **Hi Hot Pot (#B2-01)** — a new wallet-friendly concept under the Haidilao brand; as well as **Popular Pals (#02-23)** — a new retail concept by Popular Bookstore, targeted specifically at school-going children. These additions reflect the 16-year-old mall's shift towards a more experiential, shopper-centric approach, transforming it into a destination where visitors can explore, play, and connect beyond traditional retail.

Adding to the excitement, there will be three new first-in-Singapore dining concepts making their debut at City Square Mall. **The Fat Sparrow (#02-15)** is a charming all-day dining cafe offering a hearty menu of savoury mains to indulgent pastries and cakes, making it the perfect place for families and casual catch ups. **Daydream Desserts (#02-15A)** promises a sweet escape for dessert enthusiasts, with delicious treats such as Shibuya toasts, fluffy souffle pancakes, shaved ice and more! Meanwhile, **Xiao Jiao Tian Sichuan Cuisine (#04-37)** is a renowned brand from Fuzhou with over 70 outlets across China. It offers a modern take on traditional Sichuan fare, featuring bold flavours with less oil and spice – perfect for all ages. Signature dishes include Bullfrog with Pickled Chilli, Chinese Sauerkraut Fish, and more.

With a calendar full of exciting events, from outdoor movie screenings to family-friendly activities, and new brands to discover, City Square Mall welcomes shoppers to make the most of their shopping experience this June.

For more details on the promotions and activities, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's [Facebook](#) or [Instagram](#) page.

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### **About City Square Mall**

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family's favourites including Adidas Outlet, Cotton On, Decathlon, Don Don Donki, Golden Village, MST Golf Super Store, FairPrice Supermarket, and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Hi Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning in the areas of family, retail and green leadership since its inception, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and was awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

In addition to these achievements, City Square Mall was recently awarded the Platinum Award for SG Cares Giving Week by National Volunteer And Philanthropy Centre (NVPC) for its efforts. A family-friendly hub that supports the community, the mall continues to provide a vibrant space for shoppers to connect and create lasting memories. City Square Mall is developed and managed by City Developments Limited.

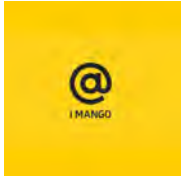





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### [Annex] June 2025 Confirmed Brands and Deals

Please refer to the table below for the confirmed brands and deals:

Date	Tenant	50% off Deals
30 May to 29 June	 @ i Mango (#03-56)	HK Dessert Hot Pot (U.P. \$21.90) 
	 Anta Kids (#02-16)	All-white Footwear (U.P. \$89) 
	 Bata (#02-34)	Bubblegummers Shoes (U.P. \$39.95) 



Beyond  
Pancakes  
(#02-35)

Baked Truffle Carbonara (U.P \$20.26)



Cedele

Cedele Bakery  
Café

All-time Favourite Cakes + Hot Tea/Coffee (U.P.  
\$15.30)

Choice of:







- Carrot Walnut
- Ondeh Ondeh
- Real Dark Chocolate



Chickita  
(#04-33)




Half Chicken (U.P. \$24.09)



	 <p>Decathlon (#02-03)</p>	<p>Camping Basic Folding Armchair (U.P. \$24.90)</p> 
	 <p>Dian Xiao Er (#03-37)</p>	<p>Crab Roe Bee Hoon (S) (U.P. \$16.67)</p> 
	 <p>Eat Rich (#B2-K1)</p>	<p>Tea Time Bundle (Any 3 Fried Sticks &amp; 3 Fried Cakes) (U.P. \$11)</p> 

	<p>epitex</p> <p>Epitex (#03-45)</p>	<p>Epinova Premium Luxe Hotel Pillow (U.P. \$26.90)</p> 
	<p> 嗨嗨有料火锅 HI HOT POT</p> <p>Hi Hot Pot (#B2-02)</p>	<p>Personal Set Meal (U.P. \$19.06)</p> 
	<p> HUMMUS HOUSE BY PITA &amp; OLIVES</p> <p>Hummus House (#B2-K5)</p>	<p>Chicken Shawarma Set (U.P. \$15)</p> 



	 <p>Japan Home (#B2-35)</p>	<p>Matsusho Foldable &amp; Telescopic Portable Fan (U.P. \$39.90)</p> 
	 <p>Jie Traditional Bakery (#B2-K2)</p>	<p>2 Sets of White Bread + 1 Drink (U.P. \$9.60)</p> 
	 <p>Kidodo Indoor Playground (#02-19A)</p>	<p>1-hour Play Session (U.P. \$15)</p> 





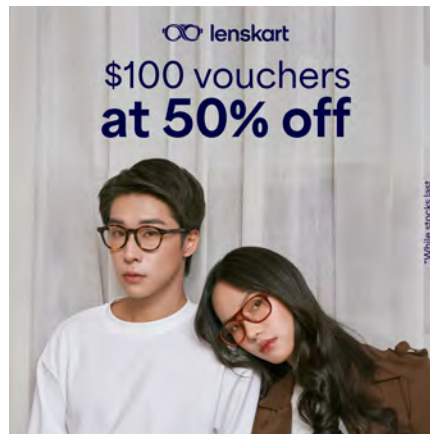
Lai Lai Taiwan  
Casual Dining  
(#03-39)

Braised Pork Rice (U.P. \$11.87)



Lenskart  
(#B2-24)

Buy \$100 In-store Vouchers at Only \$50



Nippon Home  
(#B2-44)

6 Tier Foldable Double Shoe Box (U.P. \$55.90)





One2Play  
(#02-K01)

Water Fairy Pass for 2 (U.P. \$30)



Popular Pals  
(#02-23)




Casio Scientific Calculator FX-97SG X (U.P.  
\$35.50)



Saute-san  
(#03-23)

Stir-fried Teriyaki Lion Mane Teishoku (U.P.  
\$23.85)



	<p><b>SPARKLE</b> ✨</p> <p>Sparkle (#02-29)</p>	<p>6 Pairs of Socks (U.P. \$20)</p> 
	<p><b>STAR ARTS</b></p> <p>Star Arts (#02-K02)</p>	<p>Colour Painting (U.P. \$25.90)</p> 
	<p><b>SUPER DARIO LASAGNE</b> HOMEMADE</p> <p>Super Dario Lasagne Café (#04-17)</p>	<p>One Portion of Super Dario (Beef) <b>OR</b> One Portion of Luigi (Chicken) (U.P. \$13.50)</p> 

	<div data-bbox="517 210 713 405" data-label="Image"> </div> <div data-bbox="549 427 675 566" data-label="Text"> <p>The Body Shop Shop (#01-26)</p> </div>	<div data-bbox="735 210 1275 241" data-label="Text"> <p>2 Bottles of Shower Gel 250ml (U.P. \$30)</p> </div> <div data-bbox="738 259 1227 745" data-label="Image"> </div>
	<div data-bbox="517 797 713 992" data-label="Image"> </div> <div data-bbox="549 1014 675 1153" data-label="Text"> <p>The Green Party Party (#B2-51)</p> </div>	<div data-bbox="735 797 1275 828" data-label="Text"> <p>Water Bottle + Cutlery Set (U.P. \$28.80)</p> </div> <div data-bbox="738 848 1246 1355" data-label="Image"> </div>
	<div data-bbox="517 1408 713 1456" data-label="Image"> </div> <div data-bbox="549 1478 675 1563" data-label="Text"> <p>Timezone (#04-24)</p> </div>	<div data-bbox="735 1408 1275 1440" data-label="Text"> <p>Buy \$20 In-store Credit at Only \$10</p> </div> <div data-bbox="738 1460 1240 1957" data-label="Image"> </div>

	 <p>Towkay Fried Chicken (#B2-K3)</p>	<p>Fried Chicken Rice with 5pcs Chicken, Paired with a Drink (U.P. \$7.50)</p> 
	 <p>Toys“R”Us (#02-25)</p>	<p>1:14 Audi R8 Spyder Bricks (U.P. \$61.49)</p> 
	 <p>Yi Zun Noodle (#03-21)</p>	<p>Signature Beef Noodle (U.P \$12.95)</p> 

Promotions are valid for dine-in at participating stores (unless otherwise stated) from 30 May to 29 June 2025. Limited to 1 redemption per deal per shopper daily, while stocks last. To qualify for the redemption of 50% CityNexus deals, shoppers must download the CityNexus Mobile Application and sign up for a member account. Creation of account is free. Not valid in conjunction with other discounts and promotions. Price listed is inclusive of service charge and prevailing GST. Participating stores reserve the right to amend the terms and conditions of their promotions without prior notice. Other terms and conditions apply, check in-store for more details.