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SINGAPORE

**City Square Mall to unveil a new look after its S\$50 million facelift
– marks renewed focus on community and sustainability**



Level 1 Atrium from Kitchener Link



Level 4 Gastro Square

The above artist's impressions are for illustration purposes only.

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- **The Asset Enhancement Initiative (AEI) for the 15-year-old mall includes a fresh and modernised interior, as well as a tenancy remix that will introduce a more diverse range of offerings for shoppers of all ages, is scheduled for completion in the first half of 2025.**
- **With the first phase of the AEI well underway, City Square Mall has unveiled exciting food concepts with 14 F&B outlets across Basement 1 and 2, while shoppers can look forward to an updated food court at Basement 3 in the coming months.**
- **Upon completion of its phased AEI, the refreshed mall will provide an enhanced shopper experience with more lettable areas, community-based initiatives and sustainable features.**
- **The mall remains open throughout the duration of the phased AEI works.**

City Square Mall, a family-friendly mall and Singapore's first eco-mall, is set to unveil a new look after it completes a S\$50 million Asset Enhancement Initiative (AEI) in 2025. Located at the junction of Serangoon and Kitchener Roads, the mall is managed and owned by City Developments Limited (CDL). The mall's AEI commenced during the third quarter of 2023 and is close to completing Phase 1 of the AEI. As part of its initiative to enhance the 11-storey mall, the AEI will add about 26,000 square feet (sq ft) of Gross Floor Area (GFA) – unlocked by efforts such as leveraging the Community/Sports Facilities Scheme and decanting mechanical and electrical facilities.

The additional GFA will be used to enhance operational efficiency, overall layout and functionality of the mall through creation of a food haven at L4 and food court at Basement 3, and new retail spaces through extension of slabs at the atriums from L2 to L4. Apart from diversifying F&B options, the rejuvenation effort also aims to provide an elevated experience with modernising of interiors and added community-based initiatives and sustainable features.

Ms Callie Yah, CDL's Executive Vice President and Head of Global Asset Management Division, said, "I am excited that we have embarked on this AEI to rejuvenate City Square Mall and I am confident that shoppers will delight in the refreshed ambiance and upgraded tenant mix brimming with diverse new F&B options. In line with our corporate strategy to

continually revitalise our portfolio of assets, the AEI aims to uplift the shopping experience for both shoppers and tenants.”

Highlights of City Square Mall’s AEI:

Refreshed Dining Offerings

Apart from enhancing the Basement 1 drop-off point to create a more welcoming entryway into the mall, more retail spaces will be created to cater to the evolving palates of the shoppers.

As part of its Phase 1 AEI plans, the food stalls at Basements 1 and 2 will feature returning tenants such as **Crave**, **EAT.**, **Nam Kee Pau** and **Ya Kun Kaya Toast** alongside new food kiosks including **Jie Traditional Bakery**, **Munchi Pancakes**, **Taning (挞柠)** and **Towkay Fried Chicken**.



Artist's impression of the revamped Food Republic located at Basement 3

Set to open in May 2024, the **Food Republic** will be moving from Level 4 to Basement 3, spanning 9,000 sq ft and featuring a nostalgic theme. The revamped Food Republic will comprise local delights such as **Hjh Maimunah Mini**, **Li Xin Teochew Fish Ball Noodles**, **Thye Hong Fried Prawn Noodles** and more.

Additionally, Level 4 will be transformed into a food haven, aptly named as **Gastro Square**. This vibrant space, spanning 24,000 sq ft, will feature a diverse array of culinary delights, ranging from international cuisines to local favourites. Creating a gastronomic experience with its bustling atmosphere and eclectic dining choices, Gastro Square will cater to every palate in the family.

A Renewed Focus on Supporting the Community as a Family-Friendly Hub

In line with fostering a sense of community and inclusivity, City Square Mall's AEI will be introducing community spaces through the Community/Sports Facilities Scheme on Level 4, which will offer various programmes for youths and families. More details about these initiatives will be revealed when ready. On the same floor, a dedicated space will be created for a Performance Area which provides a conducive and comfortable environment for social gatherings, events and cultural activities, and fosters a dynamic community hub where entertainment thrives and families gather.

Integrating Upcycled Materials to Promote Circularity



Artist's impression of Basement 4 Lift Lobby

Reflecting CDL's commitment to sustainability, City Square Mall will showcase sustainable initiatives and circularity by integrating upcycled materials into its new interior decorations. Lift lobbies and wall finishes from Basement 4 to Level 6 will be refreshed with a series of wall murals that are created from sustainable decorative eco-materials.

During the AEI, which is scheduled to complete in the first half of 2025, shoppers can still shop and dine as they always do as their favourite stores and restaurants continue to serve customers. Signages and temporary directories will be strategically placed around the mall to redirect shoppers from the areas undergoing renovation.

As the mall progresses into the second phase of its AEI, it looks forward to introducing groundbreaking initiatives, fostering a sense of community, and creating lasting memories for its valued patrons.

Visit City Square Mall's [website](#) for a full tenant directory and additional information on promotions and events.

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About City Square Mall

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family's favourites including Adidas Outlet, Cotton On, Daiso, Decathlon, Don Don Donki, Golden Village, MST Golf Super Store, NTUC FairPrice, Puma Outlet, Toys“R”Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Haidilao Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

A new water refill station has also been introduced – which provides point-of-use drinking water to shoppers, and is part of City Square Mall's efforts to advance the Bring-Your-Own-Bottle (BYOB) initiative to reduce single-use plastic bottles. Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning in the areas of family, retail and green leadership since its inception, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and was awarded again in 2021,



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

In addition to these achievements, City Square Mall was recently awarded the Platinum Award for SG Cares Giving Week by National Volunteer And Philanthropy Centre (NVPC) for its efforts. A family-friendly hub that supports the community, the mall continues to provide a vibrant space for shoppers to connect and create lasting memories. City Square Mall is owned and managed by City Developments Limited.

For more information on City Square Mall,

Address: 180 Kitchener Road, Singapore 208539

Social Media: [Facebook](#) , [Instagram](#)

Website: www.citysquaremall.com.sg