

5 March 2024 SINGAPORE

City Square Mall Unveils Revamped Food Basement and Redefines Culinary Delights

Visit the refreshed food hall at Basements 1 and 2 and indulge in exciting eats from more than 10 returning and brand-new food kiosks



There's so *March* to discover at City Square Mall this month! Get ready for a culinary adventure as the mall opens its refreshed food hall at Basements 1 and 2 that unveils a lineup of exciting new food kiosks. Whether you're craving sweet or savoury delights, there's something for everyone to enjoy. Explore a variety of flavours and cuisines, all conveniently located in one space.

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Co. Reg. No.: 196300316Z



Kee Pau and Ya Kun Kaya Toast that have made their highly-anticipated return to Basement 1 of the mall. Additionally, at Basement 2, a plethora of food & beverage offerings await – featuring 10 takeaway food kiosks including new brands such as Towkay Fried Chicken, Jie Traditional Bakery, Taning (挞柠) and Qiong Bao Zi (穷包子) – where shoppers can indulge in exciting culinary delights. Shoppers can also immerse themselves in a gastronomic journey and discover an array of mouthwatering options from kiosks which are ideal for those seeking a convenient meal on the move.

*Full list of F&B offerings can be found in <u>Annex</u> below.

Exciting Promotions Throughout the Revamped Space

Happening from **8 March to 7 April 2024**, City Square Mall will also be hosting a series of promotions and events to engage and delight shoppers alongside the refreshed Basement 2 Food & Beverage offerings. Join us as we introduce these delicious additions and elevate your dining experience at City Square Mall.

Promotions (Gift-with-Purchase)



\$5 CDL E-Voucher

With \$30* spent at Basements 1, 2 and 3, shoppers can redeem a \$5 E-Voucher. Limited to the first 2,000 redemptions, maximum 3 same-day combined receipts and 1 redemption per shopper per day.

*Excluding Banks, Don Don Donki, LEAP SchoolHouse, Money Changer, NTUC FairPrice, Q&M & Singapore Post.

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\$10 CDL E-Voucher

With \$80 spent at Levels 1 to 5, shoppers can redeem a \$10 E-Voucher. Limited to the first 2,000 redemptions, maximum 3 same-day combined receipts and 1 redemption per shopper per day.



Promotions (Purchase-with-Purchase)

City Square Mall is going green with its newly launched E-Vouchers! Shoppers can purchase \$100 worth of CDL E-Vouchers to receive an additional \$10*!

*Find out more on the Citynexus app.

Weekday Parking Promotions

Date: 1 March onwards

Venue: Redemption at Level 2 Customer Service Counter

Enjoy hassle-free shopping at City Square Mall with our parking promotions* - free weekday parking for all shoppers! Starting 1 March, visit us for a day of shopping, dining, and entertainment, and we'll take care of your parking fees, excluding public holidays. With no minimum spending, simply drive into the mall and enjoy free 1-hour parking from 12pm to 2pm. If you spend a minimum of \$30, you can enjoy free 2-hour parking* (Worth \$4.76).

Don't miss this opportunity to explore our wide range of stores and services without worrying about parking costs.



*Redeemable at Customer Service Counter from 10am to 9.45pm. Limited to the first 130 redemptions daily, 1 redemption per shopper per day.

Great Deals and Fun at City Square Mall

\$2 Yummy Deals

Date: 22 March to 14 April 2024

Venue: Basements 1 and 2

To celebrate the opening of its new F&B merchants at the revamped basements, City Square Mall will be giving out irresistible \$2 deals. Snag these \$2 deals of signature items from merchants such as **Taning (**挞柠**)**, **Towkay Fried Chicken** and **Jie Traditional Bakery**. Here is the full list of offerings:

Merchant	\$2 Yummy Deals
Basement 1	
Nam Kee Pau (#B1-K2)	Amy Yip Pau (U.P. \$5)
EAT. (#B1-K3)	Chicken Chop Curry Rice and Ice Lemon Tea Set (U.P. \$7)
Ya Kun Kaya Toast (#B1-K18)	Kaya Butter Steamed Bread Set (U.P. \$6.40)
Crave (#B1-K19)	Nasi Lemak Chicken Wing Set (U.P. \$6.90)
Basement 2	
Qiong Bao Zi (#B2-K1)	2 Baos and 1 drink (U.P. \$5)
Jie Traditional Bakery (#B2-K2)	2 sets of Rainbow Bread with spread of your choice (U.P. \$8)
Towkay Fried Chicken (#B2-K3)	Fried Chicken Rice (5 pcs) (U.P. \$7.50)
Souper Salad (#B2-K4)	Signature Salad (U.P. \$11.50)



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	With a choice of: Caesar Chicken DO. Tuna
Hummus House by Pita & Olives (#B2-K5)	Chicken Shawarma Rice Bowl (U.P. \$10)
Fragrance Foodstuff (#B2-K6)	Crispy Bak Kwa with Almonds (50g) (U.P. \$7)
Talad Thai Banana (#B2-K7)	8pcs Thai Fried Bananas (U.P. \$5)
Munchi Pancakes (#B2-K8)	Premium Mini Munchi Box (U.P. \$6.50)
Taning (挞柠) (#B2-K9)	Signature Lemon Tea Drinks (600ml) (U.P. \$5.30) Choice of: Signature Jasmine Green Lemon Tea Signature Frangipani Green Lemon Tea, Signature Keemun Black Lemon Tea and Signature Phoenix Oolong Lemon Tea
PlayMade (#B2-K10)	Chrysanthemum Milk Tea with Pink Cactus Pearl (M) (U.P. \$5)

Details of the deals will be posted on **City Square Mall's <u>Facebook</u>** or <u>Instagram</u> page on 15 March.

Online Giveaways

Date: 22 March to 7 April 2024

Participate in City Square Mall's social media contest for a chance to win the grand prize. If you're a food lover, this one's for you! Simply comment on your favourite food kiosk from the 14 new food & beverage stores in Basement 1 or 2 and stand a chance to win one month's supply of food. For more details on how to enter the contest and win, head over to City Square Mall's <u>Facebook</u> or <u>Instagram</u> page.



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Events and Activities

Date: 8 March to 30 June 2024 (Goldwood), 1 April to 30 June 2024 (The Arcade People)

Venue: Basement 1



In partnership with Goldwood, a retailer of authorised licensed products, and The Arcade People, City Square Mall will be having a showcase of licensed-themed merchandise and trading card training at the newly renovated Basement 1 space near Fountain Square. Shoppers can also expect pop-up photo booths and games.

Families may also visit the Fountain Square as they get giddy with excitement and embark on a fun-filled adventure with bouncy inflatables and claw machines*.

*Tokens are available for purchase to play the game.

For more details on the promotions and upcoming activities, visit <u>www.citysquaremall.com.sg</u> or check out City Square Mall's <u>Facebook</u> or <u>Instagram</u> page.

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About City Square Mall

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family's favourites including Cotton On, Daiso, Decathlon, Don Don Donki, Golden Village, MST Golf SuperStore, NTUC FairPrice, Toys"R"Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Haidilao Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

A new water refill station has also been introduced – which provides point-of-use drinking water to shoppers, and is part of City Square Mall's efforts to advance the Bring-Your-Own-Bottle (BYOB) initiative to reduce single-use plastic bottles. Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning in the areas of family, retail and green leadership since its inception, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and was awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability. City Square Mall is owned and managed by City Developments Limited.

For more information on City Square Mall,



Address: 180 Kitchener Road, Singapore 208539

Social Media: <u>Facebook</u>, <u>Instagram</u>
Website: <u>www.citysquaremall.com.sg</u>

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[Annex] City Square Mall Refreshed Basement F&B Offerings

Returning Tenants at Basement 1

1. Crave (#B1-K19)

From fragrant coconut rice to succulent fried chicken, sambal, and a medley of savoury accompaniments, **Crave** offers a feast for the senses that promises to satisfy every craving. Customise your very own nasi lemak at Crave by choosing from a wide variety of toppings such as chicken wing, fish fillet, chicken cutlet or selar fish **(\$7.10 to \$7.80)**.

2. EAT. (#B1-K3)

Designed with diners in mind who crave delicious meals without the fuss, **EAT.** offers a delightful array of local traditional fare at affordable prices. From beloved classics such as bak chor mee (minced pork noodles), to aromatic laksa and flavourful fishball noodles, EAT. delivers quality dishes that are both comforting and wallet-friendly.

3. Nam Kee Pau (#B1-K2)

Known for its exquisite handmade buns filled with a variety of delectable fillings, from succulent char siu (barbecue pork) to savoury chicken and fragrant vegetables, **Nam Kee Pau** has made its mark as a household name among Singaporean families. Indulge in their classic **Red Bean Pau (\$1.20)** or their signature **Amy Yip Pau (\$6.00)** which is famed for its large size — spanning 14 cm across in diameter.

4. Ya Kun Kaya Toast (#B1-K18)

Renowned for its iconic kaya toast, soft-boiled eggs, and aromatic kopi, Ya Kun Kaya Toast has been known to delight locals and visitors alike with its traditional breakfast fare and warm hospitality since its inception. Try their classic Kaya Butter Toast Set (\$6.30) which comes with a choice of drink, for that perfect mid-afternoon snack or if you are looking for something unique, be sure to try their Rendang Chicken Toastwich (\$4.80) that is marinated with a secret blend of spices.



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New Basement 2 F&B Kiosks

1. Fragrance Foodstuff (#B2-K6)

With over 50 years of history, Fragrance Foodstuff is renowned for its delectable grilled meat delights — from succulent pork to savoury chicken, each slice is meticulously grilled to perfection. Sink your teeth into their **Signature Sliced Tender Bak Kwa Freshly Grilled** (from \$33.00) and savour the irresistible smoky flavours of tradition in every bite.

2. Hummus House by Pita & Olives (#B2-K5)

Embracing the rich flavours and traditions of the Mediterranean region, **Hummus House by Pita & Olives** offers a tantalising array of dishes – from freshly baked pita bread to savoury falafel wraps – each item on the menu is made with care using authentic ingredients and time-honoured recipes. Try their best-seller, the **Chicken Shawarma Set (\$16)** which comes with Hummus, Pita Bread and a choice of either the Jerusalem Salad or Olive rice. If you are looking for a hearty, vegetarian meal, try their **Sabich Set (\$15)**, which is served with Grilled Eggplant, Hummus, Green Tahini, Jerusalem Salad and Pita Bread.

3. Jie Traditional Bakery (#B2-K2)

For over 30 years and counting, **Jie Traditional Bakery** has been known as an old-school bakery, famous for its freshly baked rainbow bread, buns and more. These plain traditional breads boast lightness and fluffiness in every bite, along with a soft chew and a hint of sweetness for flavour. If you're looking for something simple yet delicious, each item starts from **\$1.60** – perfect for you to start your morning breakfast.

4. Munchi Pancakes (#B2-K8)

First starting off as a humble hawker stall, **Munchi Pancakes** has since expanded and started transitioning into retail malls. Its City Square Mall outlet will mark its third outlet in a retail space, serving traditional Singapore pancakes, Min Jiang Kueh, with a twist. Apart from classic flavours such as **Coconut** and **Peanut** (both priced at \$1.80 each), Munchi Pancakes offers other unique flavours like their highly-raved **Thai Milk Tea** and delectable **Strawberry Cheese** (both priced at \$2.20).

5. PlayMade (#B2-K10)



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From their signature handmade pearls to their myriad of flavoured teas and milk options, PlayMade never fails to delight people of all ages. Whether you are a seasoned bubble tea aficionado or new to the craze, PlayMade has something for everyone. Try their Singapore Milk Tea (\$4.60) and top it off with their Black Sesame Pearls for an additional \$1.30. Or if you are feeling adventurous, opt for their Cranberry Vinegar (\$4.30) which is both equal parts tangy and refreshing.

6. Qiong Bao Zi (穷包子) (#B2-K1)

Qiong Bao Zi is the first and only Sichuan-style steamed bao store in Singapore, with every bao offering a unique culinary experience and showcasing the diverse flavours and textures of Shichun cuisine. Whether you're craving something savoury, spicy, fresh, sweet, or bold, our selection of baos has something to delight every palate, inviting you to explore the rich and vibrant world of Shichun flavours.

7. Souper Salad (#B2-K4)

With a focus on wholesome ingredients and customisable options, **Souper Salad** offers a wide variety of soups, salads, and wraps that cater to every palate and dietary preference. From crisp garden salads to hearty, comforting soups and deliciously crafted wraps, there's something for everyone to enjoy. Get ready to embark on a fresh and flavourful dining experience and nourish your body with nutritious ingredients.

8. Talad Thai Banana (#B2-K7)

This popular fritters store has been making waves in Singapore and will be opening its fourth outlet in City Square Mall. A must-try item is their **Thai Fried Bananas (\$4 for 6 pieces or \$5 for 8 pieces)**, which are made using *Nam Wa* bananas sourced directly from Thailand. Each piece of banana is thinly sliced, coated with a special sesame seed batter for that savoury nutty taste and fried to perfection.

9. Taning (挞柠) (#B2-K9)

Discover an array of hand-crafted lemon tea flavours at **Taning**. Hailing from Guangzhou, China, this renowned chain boasts a global presence with over 800 stores worldwide. Indulge in the crowd-favourite **Perfume Lemon Tea** (\$5.30) or explore their unique selection



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of fruit-infused blends and plant-based options. Treat your taste buds to a delightful adventure and experience a refreshing burst of flavours at Taning.

10. Towkay Fried Chicken (#B2-K3)

Get ready to savour the goodness at **Towkay Fried Chicken**, where the flavours are simply irresistible. Indulge in their signature **Towkay Fried Chicken Rice (5 pieces)** and **Big Fresh Lime Juice Set (\$10)**, paired with unique sauces like zesty Chicken Rice Chilli and flavourful Nasi Lemak Sambal. Each piece of succulent chicken is crispy on the outside and tender on the inside, promising an explosion of flavours that leave you wanting for more.