



Developed and Managed by:  
**CITY DEVELOPMENTS LIMITED**

**16 January 2024**  
**SINGAPORE**

## **City Square Mall celebrates Chinese New Year with an Abundance of Rewards and Festive moments**

Soar into the Year of the Dragon with special spending promotions and the largest-ever fashion swap, Lion & Dragon dance and more!



**16 JANUARY, 2024** — City Square Mall is delighted to announce a captivating Chinese New Year celebration to usher in the auspicious Year of the Dragon with a lineup of spellbinding activities and performances for the whole family!

Happening from **19 January to 25 February 2024**, visitors can look forward to a festive and fun-filled atmosphere as they ring in the new year and create cherished memories together.

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539  
Tel: +65 6595 6565 | Fax: +65 6509 3761 | [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)

Co. Reg. No.: 196300316Z

## **Abundant Rewards**



Be rewarded this Chinese New Year when you shop at City Square Mall! Spend \$88\* and redeem a 6-piece Red Prosperity Packet Set. As part of the mall's eco-friendly initiatives, these beautiful red packets with gold details are made from eco-friendly paper with paper bands. The design is also an inspiration from a traditional *cheongsam* to reflect the cultural Chinese heritage and represent elegance and grace.

\*\$138 if inclusive of NTUC FairPrice, Q & M and/or Schools receipts. Limited to the first 3,000 redemptions.



Add an extra touch of opulence to your festive celebrations with a Prosperity Bowls & Chopsticks Set and Abundance Voucher Bundle when you spend a minimum of \$168<sup>^</sup>. Enjoy up to 22 exclusive deals in this bundle across merchants such as All Time High, Artistry Hair Studio, Eu Yan Sang, Ogawa, SkinGO! and Wok Master.

<sup>^</sup>\$218 if inclusive of NTUC FairPrice, Q & M and/or Schools receipts. Limited to the first 3,000 redemptions, 2 redemptions per shopper per day.

## ***\$8 Huat Deals***

Snatch up incredible **\$8 Huat Deals** this Chinese New Year at 8 merchants across City Square Mall. From 19 to 31 January 2024, check out these must-grab flash deals – pick from food to pet food, hair treatment and even massage pillows!



**Artistry Hair Studio  
#B2-39, Hair Cut  
and Scalp Treatment  
(U.P. \$58)**

*Additional charges apply  
for maxi-length hair.*



**Haidilao Hot Pot  
#B2-01, Pork Belly  
(U.P. \$20)**



**My Greatest Child  
#B2-03,  
Encyclopedias  
(U.P. \$31.90)**



**Ogawa #B2-24,  
Massage Pillow  
(U.P. \$198)**



**Pet Lovers Centre  
#B2-46, Burp  
Everyday Holistic  
Chicken & Duck  
(Joint Care Herbal  
Blend)**

**For Dogs, 1.35kg  
(U.P. \$16.80)**



**TamJai SamGor  
Mixian #B2-53,  
Mixian with 2  
toppings and snack  
(U.P. \$16.10)**



**The Cake Shop #B2-  
K22, 5-Inch Eggless  
Cake (U.P. \$38.90)**



**U-One #B2-42,  
Black Garlic Stick  
(U.P. \$40)**

Head over to City Square Mall's [Facebook](#) or [Instagram](#) page for more details.



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## **Celebrate Joyous Spring with City Square Mall**

### ***Spring Style Swap***

Date: 27 to 28 January 2024

Time: 1pm to 5pm

Venue: Level 1 Atrium

City Square Mall will be setting the record for the “Largest Pop-Up Swap Event” in the Singapore Books of Record – give your clothes a new lease of life this Chinese New Year at the ultimate fashion exchange extravaganza with The Fashion Pulpit! The Fashion Pulpit is a social enterprise that aims to promote environmental education and awareness in the field of fashion. It is also Singapore’s first one-stop destination for those who value style and sustainability in fashion.

Swap your pre-loved clothes, bags, accessories and shoes for fabulous new finds. Be among the first 100 registrants to check in on the day and receive a complimentary goodie bag, making your fashion journey even more delightful.

Limited to 1 registration per person, shoppers may bring up to 4 pieces of fashion items and drop them off for checks and evaluation. Shoppers can swap for other fashion items based on the points allocated from their drop off. Fastest swappers first, as the first **20 swappers** each day will enjoy an exclusive registration fee of \$10. With a City Square Mall receipt of any amount, remaining swappers are entitled to a discounted fee of \$12, otherwise \$15.



**SCAN TO REGISTER**



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### ***Huat Ah! with Robot Charlie***

Bring fortune by playing “Huat Huat Dragon!” with Robot Charlie. Simply follow City Square Mall’s [Facebook page](#), snap a picture of Huat Dragon showering prosperity and pick a “Tikam Tikam” ticket to see what Lady Luck will reward you with.

Date: 22 to 26 January 2024

Time: 1pm

Venue: Level 2

Say goodbye to Robot Charlie on 31 January 2024 and let the memories remain warm in your dreams with an exclusive White Rabbit cushion. Simply take a picture with Robot Charlie, like City Square Mall’s [Facebook page](#) and be the lucky 2nd, 6th, 8th, 10th, 12th, 16th, 18th, 20th, 26th and 28th winners to walk away with the cushion!

Date: 31 January 2024

Time: 1pm

Venue: Level 2

### ***Lion & Dragon Dance of Prosperity***

Date: 16 February 2024

Time: 1pm

Venue: Level 1 City Green Park

On the 7th day of the Lunar New Year, celebrate *Ren Ri* with an auspicious Lion and Dragon Dance performance at City Square Mall’s Level 1 City Green Park! Happening on 16 February at 1pm, the Lions will be prancing through the New World Gate to welcome and greet shoppers. Marvel at the high pole performances and captivating acrobatics that come together to herald the arrival of the new year. The rhythmic and coordinated movements of the lion and dragon are not only entertaining but also deeply rooted in Chinese folklore, representing the triumph of good over evil and ushering in positive energy for the coming year. Be sure not to miss this show-stopping performance!

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### ***Zodiac Fortunes Display***

Date: 19 January to 25 February 2024

Venue: Level 1 Atrium

Uncover insights into your fortune and zodiac predictions for the Year of the Wood Dragon at our auspicious Zodiac Forecast panels, guided by the wisdom of Way Fengshui masters.

City Square Mall will be mixing the old and new elements – you can catch all your favourite old-school Tikam Tikam Board, Lion & Dragon Dance and Zodiac Displays, as well as the new Fashion Swaps and Robot Charlie, all in one place. Join City Square Mall in celebrating the Year of the Dragon, a symbol of growth, prosperity and luck, and usher in the new year with an abundance of rewards, promotions and activities!

For more details on the promotions and activities, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's [Facebook](#) or [Instagram](#) page.

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### **About City Square Mall**

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family's favourites including Cotton On, Daiso, Decathlon, Don Don Donki, Golden Village, MST Golf SuperStore, NTUC FairPrice, Toys“R”Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Haidilao Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

A new water refill station has also been introduced – which provides point-of-use drinking water to shoppers, and is part of City Square Mall's efforts to advance the Bring-Your-Own-Bottle (BYOB) initiative to reduce single-use plastic bottles. Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.



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Consistently award-winning in the areas of family, retail and green leadership since its inception, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and was awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability. City Square Mall is owned and managed by City Developments Limited.

For more information on City Square Mall,

**Address:** 180 Kitchener Road, Singapore 208539

**Social Media:** [Facebook](#) , [Instagram](#)

**Website:** [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)