

FOR IMMEDIATE RELEASE SINGAPORE

Mid-Autumn Moonlight Magic at City Square Mall this September Holidays



SINGAPORE, 28 August 2023 — This September, City Square Mall ushers in the Mid-Autumn festival with a series of fun, engaging activities and immersive experiences! Traditionally, the Mid-Autumn festival celebrates the end of autumn harvest and the joyful reunion of loved ones. Family and friends gather together on this day to celebrate the harvest under a full moon - a symbol of family reunion - with mooncakes, lanterns, and lots of joy and laughter.



To add to the festivities, City Square Mall will also be having a lineup of activities for shoppers to spend some quality time with our family and loved ones! From art workshops to lantern displays and performances, come on down and experience the fullness of joy and fun that City Square Mall has to offer!



Mid-Autumn Moonlight Magic @ City Square Mall

a) Carousel Lantern-Making Workshops

Date: 22 September 2023

Time: 5pm & 6pm

Venue: Level 4 (near Timezone)

It simply wouldn't be a mid-autumn festival without lanterns, so why not make your very own? Spend a minimum of \$50 and receive a lantern-making workshop pass* that allows you to make your own carousel lantern! This lantern comes with colourful LED lights and you can even paint your very own designs on it or decorate it with provided cutouts of the moon goddess and her cute rabbit! Now you will have your very own unique DIY lantern to put up as decor for this Mid-Autumn festival!

*Redeemable at L2 Customer Service Counter on 22 September with same-day receipt(s). Limited to 20 slots per session on a first-come, first-served basis.



b) Moon Terrarium Workshops

Date: 23 September 2023 Time: 1pm, 3pm & 5pm

Venue: Level 4 (near Timezone)

Prefer to make something a little more unique? With just a minimum of \$50 spent, you can redeem a workshop pass* to personalise your very own moon terrarium! Perfect for those who want to incorporate a bit of nature into their surroundings, these miniature gardens set in a glass container are great as decor. In line with the Mid-Autumn theme, we invite you to use



your imagination and creativity to craft your own dream garden in the moon for the jade rabbits!

*Redeemable at L2 Customer Service Counter on 23 September with same-day receipt(s). Limited to 20 slots per session on a first-come, first-served basis

TREE ART From Education To Happiness

c) Bridge of Mid-Autumn Bliss

Date: 15 to 29 September 2023

Venue: Level 4 Linkbridge

Lanterns are symbolic beacons that light people's path to prosperity and good fortune. In line with this idea of bringing light to people's lives, City Square Mall will also be teaming up with one of their tenants, Tree Art, to put up a beautiful lantern display. Tree Art specialises in providing enrichment art classes for kids and adults, including painting and drawing. Their students will be decorating 20 lanterns that will be put up on display at Level 4 linkbridge.



These lanterns are not only a treat for the eyes, but also for the soul! Silver Ribbon Singapore (SRS), a mental health organisation focused on combating mental health stigma and encouraging early treatment, will also be working with City Square Mall to adorn these lanterns with positive well-being messages and lantern riddles. Take away a positive message for yourself or even challenge yourself to solve one of the riddles on the display! Submit your answers to the riddles and stand a chance to be one of the 15 winners to walk away with \$10 Grab vouchers each!





To gear up for World Mental Health Day happening in October, SRS has also partnered with City Square Mall to promote mental wellness throughout the mall by displaying self-care posters in the toilet cubicles. We all need a bit of help sometimes to get through life's challenges, or a soothing reminder when things are tough. So keep a lookout for these self-care tips in the toilet cubicles when you visit any of the washrooms from Basement 2 to Level 6.





Singapore Comic Con Prelude 2023

Date: 9 and 10 September 2023

Time: 11am to 8pm Venue: Level 1 Atrium

In anticipation of Singapore Comic Con 2023 happening in December, City Square Mall will be hosting the prelude event to give the public a glimpse of the fun and excitement we

can look forward to! Singapore Comic Con (SGCC) is the ultimate celebration of the best of Western and Asian pop culture. Featuring live games and collectible exhibit showcases, there is something for everyone to experience.

For the young ones, they can look forward to meeting *Bluey*, the puppy character from an Australian animated preschool television series of the same name. Young fans of this television series will surely be excited watching their favourite character come to life and to be able to snap photos with it! There will also be many hands-on activities such as building a combat saber and miniature painting!



For those who wish to find out more and enter the gaming world, SGCC Prelude is the perfect place for you to be introduced to HeroClix, a collectible miniatures game, as well as Vanchcard, an AR trading card game. Bond with your friends and loved ones over these popular and exciting games that will be sure to keep you entertained for hours on end.



Of course, it would not be an SGCC event without an element of cosplay. Cosplayers are also invited to come dressed in their favourite characters and one can look forward to the display of intricate costumes during the Cosplay Parades. This year, there will also be a special Kids Cosplay Runway for children to show off their creative outfits!

With something for everyone of all ages, come soak up the bustling atmosphere at City Square Mall this September!

WE: Defining Stories Photo Exhibition by National Heritage Board

Date: 11 September to 10 October 2023 Venue: Basement 1 Fountain Square

Dive into our shared history in this riveting visual showcase. See significant moments frozen in time through headline photographs from the archives of the Straits Times and the National Museum of Singapore Collection.

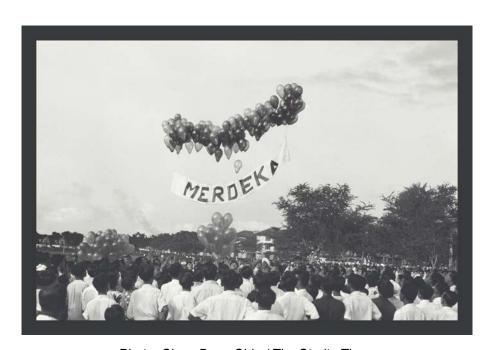


Photo: Chew Boon Chin / The Straits Times



Creative PLAYground: Of September Sunsets and Starry Nights

Date: 29 and 30 September 2023

Time: 7pm

Venue: Basement 1 Fountain Square



Creative PLAYground is presented by City Square Mall and the Nanyang Academy of Fine Arts (NAFA). It is a collaborative series of performances and sonic installations by NAFA students, staff and alumni at City Square Mall. With the support of City Developments Limited (CDL), and the NAFA Collaborative Lab Grant, this is part of a broader series of celebrative events held in

conjunction with NAFA's 85th Anniversary. Catch members of the IGTQuartet, comprising full-time Diploma in Music and Diploma in Music Teaching students at the NAFA School of Music, as they present a delightful mix of classical compositions and contemporary arrangements over two evenings.



Bagful of Rewards

Date: 1 September to 1 October 2023

Aside from all these activities happening at City Square Mall, you can also look forward to rewards as you spend! With a minimum spend of \$120/\$220*, you can receive a Merchant Voucher Pack as well as an exclusive CDL Foldable Eco Bag, featuring the winning design of City Eco Bag Design Competition 2023. Add a touch of individuality to your eco bag with the markers and stamps at the customisation booth beside the Level 2 Customer Service Counter!

Limited to the first 3,000 redemptions and 1 redemption per shopper per day.



What's more! Receive a \$10 CDL Gift Voucher and a \$10 Merchant Voucher when you spend a minimum of \$200/\$300*!

\$10 Merchant Voucher is valid for use at selected merchants only. Limited to the first 2,000 redemptions and 1 redemption per shopper per day.

*if inclusive of NTUC FairPrice, Q & M and/or Schools receipts.



With so many events and activities happening this Mid-Autumn Festival, be sure to head on down to City Square Mall this September with your family and friends!



About City Square Mall

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family's favourites including Cotton On, Daiso, Decathlon, Don Don Donki, Golden Village, MST Golf SuperStore, NTUC FairPrice, Toys"R"Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Haidilao Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

A new water refill station has also recently been introduced – which provides point-of-use drinking water to shoppers, and is part of City Square Mall's efforts to advance the Bring-Your-Own-Bottle (BYOB) initiative to reduce single-use plastic bottles. Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning in the areas of family, retail and green leadership since its inception, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and was awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability. City Square Mall is owned and managed by City Developments Limited.

For more information on City Square Mall,

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Social Media: <u>Facebook</u>, <u>Instagram</u> **Website:** www.citysquaremall.com.sq

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