

# FOR IMMEDIATE RELEASE SINGAPORE

# Celebrate National Day at City Square Mall with Singapore's Favourite Pastime... Makan!



**SINGAPORE, 21 July 2023** — It's that time of the year again where the whole of Singapore is getting ready to celebrate the nation's birthday! Being a melting pot of different cultures and traditions, Singapore is known for its multitude of different cuisines. So it is no surprise that feasting is one of Singaporeans' favourite pastimes! To celebrate the nation's 58th birthday, City Square Mall is having events and activities revolving around food!





# Singapore Chinese Cultural CentreSecretIngredientsTravellingExhibitionDate: 22 July to 22 August 2023Venue: Basement 1 Fountain Square

Singapore Chinese Cultural Centre (SCCC) will be having a travelling exhibition on local dishes at City Square Mall as part of the 2023 Singapore HeritageFest. Being a food paradise, you can find many iconic Chinese Singaporean dishes in our hawker centres and restaurants. However, have you ever wondered how these dishes came to be?

This unique exhibition showcases the cultural "ingredients" that led to the development of a distinctive Chinese Singaporean culture through a contemporary display of eight local dishes. While checking out the exhibition, you can even redeem rewards and decode the "secret ingredients" of each dish. Simply scan the QR code onsite to access the companion web game. Uncover these "secret ingredients" by heading down to City Square Mall and taking a tour of this exhibition!





# Sedap Singapura Food Fair

Date: 31 July to 6 August 2023 Venue: Level 1 Atrium

Aside from the exhibition, there will also be an exciting lineup of food booths held at the mall, featuring a selection of snacks and delights with local flavours. You can look forward to dishes such as otah, ice dessert, traditional kuehs and fresh bakes!



There are also some iconic Singaporean F&B brands that one can look forward to at this food fair. Rich & Good Cake Shop, a homegrown brand since 1997 specialising in handmade traditional swiss rolls is definitely something that many will be excited for! From the crowd-favourite kaya flavour, to the fragrant durian flavour, the variety of flavours in their home-baked goods will be sure to cater to everyone's taste buds.







Additionally, one of Singapore's iconic traditional Chinese pastry stores, Ji Xiang Confectionery, will also be selling their signature Ang Ku Kuehs! Look out for the wide assortment of flavours that their Ang

Ku Kuehs come in, allowing everyone to enjoy this delicious delicacy!

With 20 different food and beverage (F&B) brands, this is the perfect opportunity for us to embrace Singapore's diversity with the variety of food available at City Square Mall!



# White Rabbit Pop-Up Booth

Date: 3 to 13 August 2023 Venue: Level 1 Atrium

Many of us may be familiar with White Rabbit, the Shanghainese brand known for its creamy, milk-based candy wrapped in its iconic red-white-andblue packaging. This National Day,

White Rabbit will be setting up a pop-up booth at City Square Mall, where you will be able to get your hands on these nostalgic childhood favourite candies in assorted flavours (original, coffee, mustard, plum, red bean, yoghurt)!



You will also be able to find some of the other White Rabbit products - from white rabbit ice cream, to mochi sandwiches and ice cream cruffin sandwiches, enjoy this delectable milky flavour in different treats!



For White Rabbit fans who wish to bring home something special, there will also be various White Rabbit merchandise available for sale at the pop-up booth, ranging from umbrellas, to bags and brooches. Come by the booth and revisit your childhood memories with this iconic brand!

# Creative PLAYground: Lux Eterna

Date: 25 and 26 August 2023 Time: 7pm Venue: Basement 1 Fountain Square

Creative PLAYgound is presented by City Square Mall x Nanyang Academy of Fine Arts. It is a collaborative series of performances and sonic installations by NAFA students, staff and alumni at City Square Mall. With the support of City Developments Limited (CDL), and the NAFA Collaborative Lab Grant, this is part of a broader series of celebrative events held in conjunction with NAFA's 85th Anniversary.



**CITY DEVELOPMENTS LIMITED** 

In celebration of local art during the month of our nation's birthday, alumni and faculty members of NAFA's Faculty of Performing Arts will unveil "Lux Eterna", an interactive installation that invites audiences to participate in the generation of visual and aural elements through movement.

## Shiok Shiok Savers

This National Day period, from 28 July to 27 August 2023, shoppers can also look forward to shiok rewards when they shop at City Square Mall! With \$120/\*\$220 spent, shoppers can redeem a \$5 CDL gift voucher. Redemptions are limited to the first 1,500 shoppers, with 1 redemption per shopper per day. With \$200/\*\$300 spent, shoppers can redeem a \$10 CDL gift voucher and this is limited to the first 2,000 shoppers, with 1 redemption per shopper per day.

\*If inclusive of receipt from NTUC FairPrice, Q & M and/or Schools

With the exciting lineup of activities and events, savour the moments with your family and loved ones here at City Square Mall this National Day!



### About City Square Mall

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family's favourites including Cotton On, Daiso, Decathlon, Don Don Donki, Golden Village, MST Golf SuperStore, NTUC FairPrice, Toys"R"Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Haidilao Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

A new water refill station has also recently been introduced – which provides point-of-use drinking water to shoppers, and is part of City Square Mall's efforts to advance the Bring-Your-Own-Bottle (BYOB) initiative to reduce single-use plastic bottles. Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning in the areas of family, retail and green leadership since its inception, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and was awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability. City Square Mall is owned and managed by City Developments Limited.

For more information, please visit www.citysquaremall.com.sg

### For more information about the press release, you may contact:



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