

FOR IMMEDIATE RELEASE
SINGAPORE

Designing Our Eco-Future



Mr Ong Eng Huat (Singapore Book of Records) presenting the certificate to Ms Tan Pei Cheng (Head, Retail Assets and Operations & Technical Services, Asset Management Division)

SINGAPORE, 19 June 2023 — On 16 June 2023, City Square Mall hosted **Designing Our Eco-Future** - an inter-school competition event comprising City Square Mall's Home Balcony Landscape Competition, as well as CDL's City Eco Bag Design Competition Prize Presentation. This event is part of CDL's ongoing efforts to inspire sustainable living practices among Singaporeans and foster an environmentally conscious society, while actively involving the community and providing support to tertiary students in their artistic endeavours.

Home Balcony Landscape Competition

To encourage home gardening and contribute towards a greener Singapore, City Square Mall hosted a Landscape Design Competition for tertiary institutions this June holidays. Various teams from ITE College East, Ngee Ann Polytechnic, and Singapore Polytechnic participated in the competition.

A total of 9 participating teams with 5 students were given a 2.5m by 2.5m space each to make their home balcony concept come alive using home furnishings and plant displays. With a \$1,000 budget, the teams were provided with a list of merchants at City Square Mall, and attended an arranged visit to landscape partner Nyee Phoe Flower Garden, whom they purchased or sought sponsorship for the items in their designs. These masterpieces were unveiled to the public at this community event and set the record for "The Largest Home Balcony Landscape" in the Singapore Book of Records!

Judging of the various home balcony landscapes also took place at the event by an esteemed panel of judges including Mr Andy Eng, Project Director of Nyee Phoe Flower Garden and Ms Nur Faezah Mohd Sanif, Deputy Director (Skyrise Greenery), Horticulture and Community Gardening Division, NParks. The designs were judged based on criterias which included how well it brought forth the theme of "Summer in Bloom", the variety of plants and accessories used and how well it contributed to the overall design, project management, as well as the number of City Square Mall's tenants showcased.



Students presenting their landscape design to the panel of judges

After much deliberation, the winning team was finally selected by the panel of judges to walk away with \$500 CDL gift vouchers and a lounge chair worth \$800 from Inside Works! The winning design, titled “Escape into Serenity” was designed by Ngee Ann Polytechnic students: Emma Jane Cher Hwee En (Team Leader), Richard Han Jin Cai, Abdul Hannan Mohamed Gazali, Tan Wee Lok and Tam Jia Wei Terence. The concept behind their design is for users to experience a sensory wonderland in the immersive balcony as their senses come alive with the sight, sound, and even scent of the refreshing aquatic symphony. The delicate, colourful plants sway gently in the wind, enhancing the ambience with their vibrant hues. Thoughtfully selected furniture provides both comfort and style. Users are welcomed to a summer in bloom, where every detail harmonises to create a serene and captivating ambience that transports them to a tranquil oasis. Enchanting lights cast a magical glow as the sun sets, completing the summer in bloom concept. To read more about the concepts behind the other teams’ designs, please refer to Annex 1.



Ngee Ann Polytechnic students with their winning prize

These masterpieces will be displayed at City Square Mall's B1 Fountain Square from 16 to 25 June 2023. Vote for "My Favourite Home Balcony Landscape" on [City Square Mall's Facebook page](#) from 16 to 20 June and 3 winners from the highest voted entry will each walk away with \$30 CDL gift vouchers and a pair of Golden Village movie tickets!

Through this competition, City Square Mall hopes to inspire more individuals to turn an outdoor space into a beautiful yet functional area for the family, as well as to provide a home for plants and nature in this urbanised city.

City Eco Bag Design Competition Prize Presentation

This event also hosted the prize presentation for the top 6 designs from the City Eco Bag Design Competition. Held in conjunction with CDL's 60th anniversary, tertiary design students in Singapore were invited to submit an eco bag design inspired by CDL's ethos of "Conserving as

We Construct”, where the final 6 designs were shortlisted by a panel of judges, including Mr Chris Chai, muralist and full-time practising graphic artist, as well as Ms Eve Hoon, Director of Programmes and Partnerships of Art Outreach Singapore. Displayed from 15 May to 11 June 2023 at various CDL malls — City Square Mall, Palais Renaissance, Quayside Isle and Republic Plaza — shoppers voted for their favourite eco bag design, and a winning design was finally chosen. The winning design, titled “Bringing us Life” was designed by Baey Sin Ee, Giselle from Temasek Polytechnic.



Ms Eve Hoon (Left), presenting the prize to Baey Sin Ee, Giselle (Right)

In addition to the top prize of \$1,500 CDL gift vouchers, Giselle will also journey with CDL to develop the eco bag as part of the malls’ gift-with-purchase for shoppers and contribute towards encouraging sustainable living.

About City Square Mall

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family's favourites including Cotton On, Daiso, Decathlon, Don Don Donki, Golden Village, MST Golf SuperStore, NTUC FairPrice, Toys“R”Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Haidilao Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

A new water refill station has also recently been introduced – which provides point-of-use drinking water to shoppers, and is part of City Square Mall's efforts to advance the Bring-Your-Own-Bottle (BYOB) initiative to reduce single-use plastic bottles. Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning in the areas of family, retail and green leadership since its inception, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and was awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability. City Square Mall is owned and managed by City Developments Limited.

For more information, please visit www.citysquaremall.com.sg

For more information about the press release, you may contact:



TAMMY TAN
PR Specialist
tammy@absolutepr.com.sg

Tel: 6221 2688 HP: 8339 9872

absoluteTM
be seen. be heard.

ANNEX 1: Home Balcony Landscape Design Concepts

“Summer Sanctuary”

School: ITE College East

Team Members: Mohamad Aqil Bin Mohamad Pesal (Team Leader), Nur Farhana Binte Abdul Razak, Nur Mohammad B Abdullah, Nur Izzati Sofiya Binte Mohamad Riduan, Sofia Naimah Binte Mohammad Khozaimi

Concept:

The concept behind “Summer Sanctuary” is a place of comfort and serenity, where one feels exceptionally safe. Having such a sanctuary is essential for mental well-being, especially in a society like Singapore which is extremely fast-paced and land-scarce. The summer season in other countries is a time when flowers bloom and colours pop. We were inspired to bring the vibrancy of summer and apply it to what little space we have in Singapore such as a balcony, for us to call a sanctuary and appreciate the different colours, textures and “flavours” of summer.



“Summer Overruns”

School: ITE College East

Team Members: Mohammad Shameerul Mirdza (Team Leader), Soh Cher Boon, Neesha Binte Akbar, Tan Yi Xin, Ayu, Wandira Binte Abdul Karim

Concept:

“Summer Overruns” aims to create a captivating and immersive balcony experience that takes you on a journey through the invigorating arrival of summer. Our goal is to pique your curiosity by incorporating elements of surprise into the design. The visual play on volume, colours and height stimulates the curious mind to traverse beyond. The design features a profusion of

flowers bursting out from the pot, symbolising the flourishing joy that summer brings, overflowing in abundance. Our aim is to create a space that not only looks stunning but also evokes emotions and memories associated with the summer season.



“Summer Oasis Pleasures”

School: ITE College East

Team Members: Nurin Ardini Binte Mohd Herman (Team Leader), Hana Rahmah Binte Mohamad Jafri, Lim Wei Kang, Noor Danial Bin Noorazman, Ryan Fahiman Bin Fahmirudin

Concept:

A lush oasis is created in the smallest of space, a place to escape. Here, our design evaluates goals to include features that are beneficial to the natural world such as beautiful edible plants. In this sanctuary, one can enjoy the pleasures that evoke the five senses. The splash of colours provides a visual treat to the eyes. The element of water creates a soothing effect on the mind and body. One feels rejuvenated in the summer season with plants and flowers to unwind and recharge.



“TableTalk”

School: Ngee Ann Polytechnic

Team Members: Nur Fateha Irwan (Team Leader), Nur Darwisyah, Sophie Grace Leong, Andrea Anissa Lee, Tan Xiang Ting Mirae

Concept:

Our concept of balcony gardens in Singapore focuses on promoting harmony, social connections, and emotions. By creating a familiar environment with the people we engage with and our surroundings, we can cultivate a sense of home and comfort. The use of edible plants in the balcony garden not only adds to the visual appeal but also the used of the space during meal times. The shared experience of growing and enjoying fresh produce creates an opportunity for the family to imprint memories. Overall, this serves as a holistic approach to promoting well-being and sustainability.



“Whispers of Paradise”

School: Ngee Ann Polytechnic

Team Members: Lai Ee Zayne (Team Leader), Chin Yee Teng Ashley, Koh Jia Le, Hazeem Bin Herman, Ang Xuan Xi

Concept:

Immerse yourself in a tropical oasis where fragrant flowers and a harmonious symphony of trickling water serenade your senses. As you navigate the lush greenery, a hidden retreat unfolds, beckoning you to unwind and reconnect with your loved ones. This intimate space blossoms with love and invites self-discovery along with pleasure, enveloping you in soothing sounds and the sweet smell of the vibrant blooms, foliage, and textured leaves. Within this tranquil haven, this balcony recreates a tropical resort, evoking memories of blissful summer vacations. Relax while blooms and swaying palms guide your heart to serenity.



“Sun-kissed Reverie”

School: Singapore Polytechnic

Team Members: Seah Chee Woon (Team Leader), Nur Leila Binte Laqman Hakem, Hsu Sandy Oo, Alina Lee Ting Yu, Zhang Yiting

Concept:

Our summer design concept, "Sun-kissed Reverie", attempts to capture the essence of the season by fusing elements of cosiness and natural beauty while having a whimsical play on colours to create a dream-like setting. Featuring nature blooming from all angles complemented by soft lighting hues that mimic the warm summer ambience, this enchanting space sparks imagination among the audience.



“Summer Hues”

School: Singapore Polytechnic

Team Members: Lui Rui Eng Lynette (Team Leader), Mohamad Shafiq Bin Abdul Rahman, Nur Hayati Bte Nor Hamili, Rifqi Bin Faisal, Siew Hoi Mun Olivia

Concept:

The lush greenery envelopes the users providing a sense of tranquillity. Accompanied by the vibrant colours from the flowers, this gives a sense of happiness and warmth of summer. This design concept aims to enhance simple pleasures like reading under the morning sun, with plants creating the serenity that transport the audience to a different world.



“Seaside Rendezvous”

School: Singapore Polytechnic

Team Members: Khoo Jun Wei (Team Leader), Camarillo Gwyneth Zoe Lingling, Layla Grace O'Connor, Tian Yiran, Chan Jun Heng Marcus

Concept:

Embodying the spirit of a coastal escape, our team seeks to offer a harmonious blend of serenity, romance, and natural beauty in our design. This design concept aims to create an inviting and tranquil environment, inspired by local culture, that evokes a sense of relaxation while embracing the captivating allure of the sea.

