

FOR IMMEDIATE RELEASE
SINGAPORE

Celebrate with some Good, Green Fun at City Square Mall this March Holidays!



Singapore, 9 March 2023 - As the March Holidays roll around soon, gear yourself up with your friends and family at City Square Mall for a plethora of activities and promotions! From carnival rides, movie screening, to musical performances and eco community activities, there is so much to look forward to!



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

Good Ole Fun @ City Green Park

Date: 10 March to 9 April 2023

Time: Weekday 5.30pm to 9.30pm; Weekend & PH 1pm to 9.30pm

Venue: City Green Park

In partnership with Uncle Ringo - Singapore's Leading Carnival Event Company, City Square Mall will be bringing an outdoor carnival experience straight to you at City Green Park. Relive the good old days at the outdoor carnival with classic rides and games like Carousel, Trackless Train, Pirate Ship and more! Spend a lovely time bonding together with your friends and family at the carnival happening from the March school holidays. Tickets are available for sale onsite, so head on down now for a fun time!

Earth Hour Get-2gether

Date: 25 March 2023 (Saturday)

Time: 7.30pm - 10.00pm

Venue: Basement 1 Fountain Square



To commemorate Earth Hour and City Square Mall's commitment to environmental sustainability, lights at selected areas around the mall and non-essential lights will be switched off for an hour to show our collective support for the planet. City Square Mall invites everyone to an exclusive get-together and join in the celebration with a line-up of family activities such as special appearance by Water Wally and Sally, quizzes on water conservation, a live performance by final-year NAFA Diploma in Music students, as well as a movie screening of Wall•E.

Simply spend \$60* to redeem 4 entry passes to this event and a picnic snack basket (worth \$100)! To make it even more exciting, you will also get to enjoy free-flow popcorn in exotic flavours such as nasi lemak and chilli crab.

*Redemptions start from 10 Mar 2023 with limited slots available. Picnic snack baskets will only be distributed during registration on the event day.



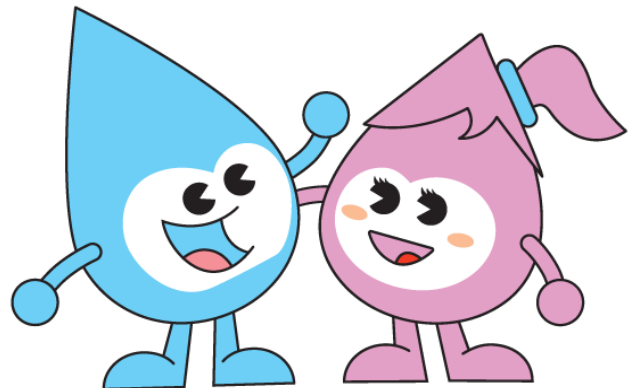
a) WALL•E Movie Screening

Enjoy the movie, *WALL•E*, an animation film about a robot's adventures to restore the Earth, on this meaningful day. The story follows a solitary robot named *WALL•E* on a future, uninhabitable, deserted Earth in 2805, who is left to clean up garbage. He is visited by another robot called EVE, with whom he falls in love and pursues across the galaxy.

©Disney/Pixar

b) Water Wally and Sally Appearance

The mascots of Singapore's national water agency PUB, Water Wally and Sally, will be making a special appearance at City Square Mall. Here is your chance to meet them up close to pose for a photo and participate in water observation quizzes to win prizes!





c) Upbeat/Unwind by Trella Trio x NAFA
School of Music

Date & Time:

24 March 2023 (Friday), 7pm

*25 March 2023 (Saturday), 7.45pm**

**limited to event pass holders*

Venue: Basement 1 Fountain Square

To make this event even more spectacular, final-year NAFA Diploma in Music students will be presenting their original arrangements of instrumental and vocal performances along with The Trella Trio in a mixed contemporary ensemble. This live performance will be the perfect way for you to unwind with your friends and family, as you enjoy a myriad of tunes, from soulful oldies to upbeat popular numbers!



Go Blue for Singapore World Water Day

Date: 25 March 2023 (Saturday)

Venue: Level 2 Customer Service Counter

Singapore World Water Day is observed annually in hopes of increasing Singaporean's mindfulness of their water habits so that they can "Make Every Drop Count". Come dressed in blue to show your commitment to water conservation for Singapore World Water Day and receive a toiletry set*

**For the first 100 shoppers only. While stocks last.*

Eco Community Initiatives

As part of City Square Mall's commitment to environment and sustainability, there are a variety of new and ongoing eco community initiatives happening at the mall. Play your part in helping the environment and the community by taking part in these initiatives, and make your trip to the mall a meaningful one!

a) Green Vehicles Park & Charge

For those of you who own a green vehicle, you are in for a treat! Exclusive parking lots are available for Green Vehicles near the Travelator Lobby at Basement 3 and 4, making parking at the mall much more convenient for you. City Square Mall also provides EV charging stations near the Travelator Lobby at Basement 4, perfect for you to charge your vehicle while you spend time shopping at the mall with your friends and loved ones.

b) E-Waste Recycling

Improper disposal of electronic waste can lead to environmental pollution, so the best way to treat e-waste is to recycle it properly. To encourage e-waste recycling, City Square Mall has two designated e-waste collection points. Come drop off your unwanted small home appliances at the Level 2 Customer Service Counter, and any batteries, light bulbs and ICT equipment at The Green & Social Good Space (Basement 4 Travelator Lobby).



c) Feed the Hungry with The Food Bank Singapore

Food waste is one of the biggest sources of waste in Singapore and the amount of food waste generated has grown by about 20% in the last decade. Reduce food wastage by donating excess and non-perishable food items at the bank box located at The Green & Social Good Space (Basement 4 Travelator Lobby).

d) Textile Recycling Drive with Greensquare

Drop off textiles that you no longer need such as clothings, shoes, accessories and household linens at The Green & Social Good Space (Basement 4 Travelator Lobby). These recyclables will be reused, repaired, and repurposed, helping to conserve natural resources and reduce environmental pollution.



e) Adult Diaper Donation by Go With The Motion

As part of its community efforts, City Square Mall is partnering with Go with The Motion (GWTM) for an Adult Diaper Donation drive. GWTM is the intermediary between

the community and beneficiaries who face financial difficulties purchasing diapers. They aim to raise awareness about diaper needs while strengthening the kampong spirit in the heartlands. Come do your part by donating sealed packets of adult diapers (any brand and size are welcomed) at Basement 1 (next to the lift lobby, near Q & M), and GWTM will distribute these donations to low-income communities.



f) Water Refill Station

As part of the mall's efforts to advance the good habit of Bring-Your-Own-Bottle (BYOB) to reduce single-use plastic bottles, City Square Mall has introduced an award-winning smart filtered, user-centric designed water refill station that provides complimentary point-of-use drinking water to its shoppers. Bring your bottle and head on to Level 2 near the Customer Service Counter and be part of this new initiative too!

With so many activities going on at City Square Mall, your March holidays are sure to be filled with much fun and memories! What's more, with \$80/\$180* spent, shoppers can redeem a \$5 CDL Gift Voucher (Limited to the first 1,500 redemptions and 1 redemption per shopper per day), and with \$130/\$230* spent, shoppers can redeem a \$10 CDL Gift Voucher (Limited to first 2,500 redemptions and 1 redemption per shopper per day).

**If inclusive of NTUC FairPrice, Q & M and/or Schools receipts*

Get rewarded as you spend at City Square Mall, and gear yourself up to kick off the March holidays with a plethora of exciting activities!



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About City Square Mall

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family's favourites including Cotton On, Daiso, Decathlon, Don Don Donki, Golden Village, MST Golf SuperStore, NTUC FairPrice, Toys“R”Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Haidilao Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, diaper-changing stations and offers complimentary use of its baby strollers, kiddie carts and wheelchairs. A new water refill station has also recently been introduced – which provides point-of-use drinking water to shoppers, and is part of City Square Mall's efforts to advance the good habit of Bring-Your-Own-Bottle (BYOB) to reduce single-use plastic bottles. Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and is awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has also been awarded the BCA Green Mark Platinum award since 2007, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

City Square Mall is owned and managed by City Developments Limited.

For more information, please visit www.citysquaremall.com.sg

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