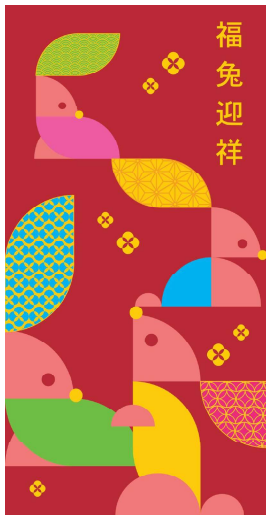


FOR IMMEDIATE RELEASE
SINGAPORE

Hop into City Square Mall's Garden of Prosperity this Chinese New Year



As spring blooms this new year, one can look forward to the new beginnings that 2023 brings. After dealing with the COVID-19 pandemic restrictions in past celebrations of festivities, we can now usher in the new year with great joy and celebrations. City Square Mall is all ready to welcome the Chinese New Year with attractive rewards, promotions, and exciting activities.

Prosperous Goodies & Rewards (6 January to 5 February 2023)

As 2023 is the Year of the Rabbit, shoppers at City Square Mall can look forward to redeeming a set of 6-piece red packets along with a Reusable Lucky Carrot Bag with \$88* spent! The red packets are made of eco-friendly papers with paper bands as part of the mall's eco-friendly initiatives.

*\$138 if inclusive of NTUC FairPrice, Q & M and/or Schools receipts.
Limited to the first 3,000 redemptions.

With nationwide campaigns aimed at reducing the excessive use of plastic bags and disposables, the adorable Carrot Pouch with 3 reusable bags will come in handy for all your shopping trips or grocery runs.

Additionally, shoppers can redeem a \$10 CDL Gift Voucher and a Merchant Voucher Prosperity Pack with just a minimum of \$168* spent!



*\$218 if inclusive of NTUC FairPrice, Q & M and/or Schools receipts.
Limited to the first 3,000 redemptions, 1 redemption per shopper per day.



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Zodiac Forecast Display by Way Fengshui and Festive Decor

Date: 6 January - 5 February 2023

Venue: Level 1, in front of Cedele

Aside from these festive promotions and rewards, check out the Zodiac Forecast by Way Fengshui and find out more on your zodiac sign's predictions for 2023.

As we celebrate new beginnings this season, City Square Mall will be decked with beautiful Chinese New Year decorations to heighten the festive atmosphere.

Majestic Lion and Dragon Dance

Date: 30 January 2023

Time: 1.30pm

Venue: Level 1 Atrium

Immerse yourself in the festive atmosphere with a majestic Lion and Dragon Dance to ring in the new year! Traditionally believed to bring prosperity and good luck, the lion dance will be accompanied by the sound of beating drums and clashing cymbals, with dancers dressed in lion costumes dancing on high poles! So be sure not to miss these spectacular performances!

Bunny Hop Pose Contest (6 to 20 January 2023)

Snap a photo or video of yourself doing your best hopping bunny impression and stand to win 2 pairs of Golden Village tickets this festive season! Simply take a shot and post it up on the comment section of the contest post on City Square Mall's Facebook Page, along with a creative Chinese New Year greeting phrase. Get a bonus reward of an additional 2 pairs of Golden Village tickets if you pose with the mall's decorations! 8 participants with the cutest bunny hop impressions will be chosen.



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SCAN TO PARTICIPATE

<http://bit.ly/3QkW9MW>

Hunt for the Lucky Carrots (24 January to 5 February 2023)

In collaboration with Haidilao Hot Pot, City Square Mall has another lucky deal in store for you! 8 carrot stickers will be hidden all around the mall and if you are able to find all 8 of them, you stand a chance to win \$100 worth of Haidilao Hot Pot vouchers, perfect for dining with your loved ones this reunion season! So keep your eyes peeled around the mall and happy hunting!





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With so much going on at the mall this Chinese New Year season, hop into City Square Mall and welcome the year of the Rabbit with a variety of rewards, promotions, and activities!

For more details on the promotions and activities, visit www.citysquaremall.com.sg or check out City Square Mall's social media pages at www.facebook.com/citysquaremall and www.instagram.com/citysquaremall.

About City Square Mall

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family favourite including Cotton On, Daiso, Decathlon, Don Don Donki, Golden Village, MST Golf SuperStore, NTUC FairPrice, Toys“R”Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Haidilao Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs. Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and is awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has recently been awarded the BCA Green Mark Platinum award, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability. City Square Mall is owned and managed by City Developments Limited.

For more information, please visit www.citysquaremall.com.sg



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

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Be Seen



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