



FOR IMMEDIATE RELEASE
SINGAPORE

Sneak Peek of Singapore Comic Con 2022 exclusively @ City Square Mall!



The longest running pop culture convention in Southeast Asia is finally back after a 2 year hiatus! Can't wait till December already? Join us at **Singapore Comic Con @ City Square Mall** to get a peek at what ardent **SGCC** goers or curious cats can expect at the very special prelude to **SGCC**! This is the first time **SGCC** is hosting a prelude event which will be happening on 8 and 9 October 2022.



Look out for the bustling activities lined up exclusively as soon as the event starts at 11am all the way through till 8pm on both days at **Singapore Comic Con @ City Square Mall**. From intense live games of Dungeons & Dragons to cosplayers dressed in intricate costumes making their rounds, fans are in store for a treat.

Kick start the day by saying hello to the **Official Mascot of SGCC** who will be making its appearance for the first time ever! Meet P4L* ("pop culture 4 Life!") uniquely designed by Mighty Jaxx up close and personal, all decked out in its adorable robo-onsie and very own homemade tricked out robo helmet. An avid lover of all things fun and trendy, P4L will be your guide for the entire day at City Square Mall.

**P4L appearance: 12pm - 12.30pm, 3pm - 3.30pm, 4.30pm - 5pm, 6pm - 6.30pm & 7.30pm - 8pm*

❖ **FightSaber Singapore & Kranak Clan**

Feel the force with FightSaber, an international Star Wars costuming organisation bonded by a common appreciation for the movies, costuming and a love for the performing arts and be wowed by the Kranak Clan - Mando Mercs Singapore. The Jedis and Mandalorians promise to bring a spectacular representation from the all time fan favourite Star Wars movies. Don't forget to snap a picture during the meet and greet sessions at 1pm and 3pm on both days.



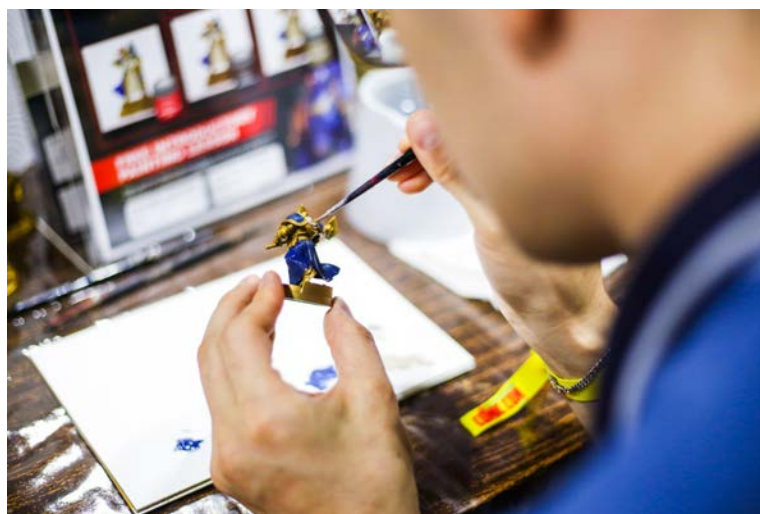
❖ **Learn to play Dungeons & Dragons with Gamersaurus Rex**

With the recent hype after being featured in the Netflix originals Stranger Things and Riverdale, pop culture fans are definitely no strangers to this best selling fantasy game from the 1970s. Dungeons & Dragons sessions are hosted by Gamesaurus Rex and are free for all. Come down in groups of 4 to kickstart your own game of Dungeons & Dragons or party up with fellow adventurers! No prior sign-ups are required.



❖ **Paint a Space Marine miniature with Gamersaurus Rex**

For a more therapeutic experience, try your hand at painting a space marine miniature with steady precision and focus. Materials are provided for free and no prior sign-ups are required for your enjoyment through this art session which is suitable for fans of all ages.





❖ **Snap a photo at the Transformers wall and get an exclusive Transformers: EarthSpark collectible pin**

Get a first look at the Nickelodeon Transformers: EarthSpark art and be introduced to a new generation of Transformers robots – the first to be born on Earth. Stand to take home limited edition collectible pin* by simply snapping a picture at this photowall and by tagging @sgcomiccon, @Nick_Asia, @citysquaremall, #SGCCxCSM #SGCC #EarthSpark on Instagram. Show it to the staff at the event ticketing info counter and claim your exclusive Transformers: EarthSpark collectible pin.

**Limited to the first 50 per day. 1 redemption per person per Instagram post*

❖ **Check out the new products at the Exhibitor Showcase from 52Toys, Bandai (Gundam) & OSIM**



52Toys

The classic MECHA MICKEY MOUSE is precisely deconstructed by mechanical art. In addition to the mechanical joints, Mecha Mickey Mouse also has the latest electronic brain. Its input and output systems are displayed in the mechanised facial features. Each limited-edition toy has a unique serial number and a #NFC chip to verify its authenticity. Classic IP X Deconstruction Art, Explore unlimited possibilities with MECHA MICKEY MOUSE.



Bandai

Explore the rare Gundam figurine items for the first time on physical display by The Bandai Event Exclusive, a premium carrier of limited action figures, model kits and collector toys. With 2 exclusive Gundam robot figurines exclusively available at the prelude, there's bound to be a long queue for this!

OSIM

Check out the latest limited edition collaboration with TRANSFORMERS x OSIM. The OSIM uThrone V continues to be the only ergonomically designed gaming massage chairs from OSIM, with built-in massaging capabilities. With over 40 years of massage expertise incorporated, the OSIM uThrone V delivers targeted massages on the neck and shoulders. It provides unrivalled comfort to gamers who sit for prolonged periods when gaming - pain relief of their neck, shoulder and lumbar. Not to mention, its 4-directional armrests allow gamers to adjust its width, height and angle to their liking for their maximum comfort. To put the icing on the cake, its lumbar press glides and presses along gamers' lower back area to relieve back pain and reduce back stiffness.





❖ **Meet regional cosplayers from Impact Fantasy - Diane Sabandeja & Lia Bear**

Immerse yourself into the world of Impact Fantasy as it comes to life by regional cosplayers, dressed in intricately recreated costumes from your favourite characters. Be it angels or demons, the elves are here to play!



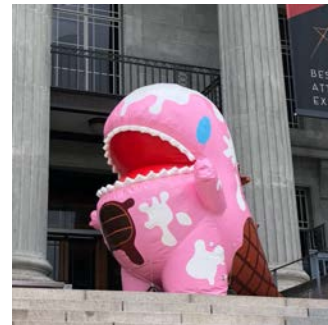
Diane is a cosplayer from Cebu, Philippines. She loves singing, dancing, and hosting various events. Beside cosplaying, she is also a Gaming Ambassador, model/actress and Streamer. She commented that Impact Fantasy has a vision which she also believes in, that all cosplayers, fans, and like-minded people are able to create a cosplay world that belongs to them.



Lia Bear is a cosplayer from the Philippines, she has been cosplaying for the past 8 years. Cosplaying has pushed her to become a better version of herself, like her favourite anime characters. This hobby has made her feel accepted by people, as she didn't have many friends when growing up. Through cosplay she was able to gain confidence and try things outside her comfort zone. It has been a scary ride, but it has made her feel the most alive.

❖ Artist Alley Creators

Take a walk through the Artist Alley which showcases 14 independent local artists who will have original artwork collectibles on display for purchase. Grab the chance to have a chat with creators like BunnyAndYarn, Bobblejot and Monster Little about their adorable heartwarming digital comic characters and crochet work. With each of the items being one of a kind, take your pick from a range of apparels, stickers, enamel pins, merchandise, manga, comics and more!





❖ Blanco Court Beef Noodles

Take part in the "SURE-WIN WITH BCBN " by simply liking and following their Instagram and Facebook pages to enter the sure win lucky pick. Prizes include BCBN \$3 & \$5 vouchers that you can use for a bowl of Blanco Court Beef Noodles! You can grab a free balloon for your kid too! Flash your digital SGCC ticket at the Blanco Court Beef Noodles outlet (#B1-31) and enjoy 15% off the total bill.



❖ LIHO TEA

Get an exclusive sneak peek of LiHO TEA's upcoming collaboration drink launch with Comic Con only at City Square Mall! Purchase an SGCC ticket and stand a chance to win a FREE M size drink e-voucher on the insta-win wheel. Don't forget to sign up for #myLiHOTEA membership to receive a 1 For 1 voucher!



A PRELUDE TO SINGAPORE COMIC CON 2022

SINGAPORE COMIC CON @ CITY SQUARE MALL

8 & 9 OCTOBER 2022 11am - 8pm

Purchase any **SGCC ticket** during **SGCC @ CSM** and get a spin at the Insta-win Wheel. *while stocks lasts*

The first 100 ticket purchases each day, also receive an additional **\$10 CDL Gift Voucher**.

COMICS TOYS FOOD ZONE COSPLAY GAMING

www.singaporecomiccon.com

ORGANISED BY GenXP

Tickets to the main **SGCC** event happening in December 2022 can be purchased at this exclusive prelude event as well. Every ticket purchased at the prelude event will be entitled to 1 spin on the Insta-Win Wheel. This **City Square Mall** exclusive Insta-Win Prize will run from 8 to 9 October 2022 from 11am to 8pm, giving ticket buyers a chance to win various prizes such as blindbox toys from 52Toys, vouchers from Blanco Court Beef Noodles, Cat & the Fiddle, LiHO TEA, Go Pizza and even CityMusic headphones. On top of that, the first 100 ticket holders each day who purchase their ticket in person will be able to redeem an additional \$10 City Developments Limited (CDL) voucher from the event ticketing info counter at L1 Atrium.



All in all, the prelude to **SGCC 2022**, is an event not to be missed. With bustling activities from start to end, comic fans of all ages will be enthralled by the activities lined up back to back at City Square Mall. Don't forget to leave your mark on the Doodle Wall!





About City Square Mall

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family favourite including Cotton On, Daiso, Decathlon, Don Don Donki, Golden Village, MST Golf SuperStore, NTUC FairPrice, Toys“R”Us, UFC Gym and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Haidilao Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs. Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is Singapore’s first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and is awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has recently been awarded the BCA Green Mark Platinum award, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability. City Square Mall is owned and managed by City Developments Limited.

For more information, please visit www.citysquaremall.com.sg

About Singapore Comic Con

Singapore Comic Con (SGCC) is Southeast Asia’s ultimate celebration of the best of Western and Asian pop culture. **SGCC** continues to curate the best of toys, comic and gaming content from across the globe to keep things fresh with new exciting activities, such as fan based zones, cosplay competitions and an esports arena featuring local and regional leagues. From toys, collectibles, comics and esports to cosplay, there is something for everyone to experience.

About Generation Experience

Generation Experience specialises in the conceptualization, curation and organization of unique and highly engaging experiential events. The passionate specialist team is led by a veteran with more than 30 years of experience in the MICE industry.



For more information about this press release, please contact:

Be Seen



Be Heard



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