

FOR IMMEDIATE RELEASE
SINGAPORE

A Celebration of Feasting Fun This National Day at City Square Mall



This National Day celebration was the first physical celebration event at City Square Mall as Covid regulations eased up. It was filled with fun activities from giant flag eraser game to giant pick-up sticks games, just like the good old days! Many other activities such as the

roving balloon sculptor, face painting station and a colouring station provided endless entertainment and fun for the younger ones.



No celebration is complete without food, the snack booths added on to the Singapore spirit. There was even a kacang puteh booth, a rare sight to see in this modern age! This old school snack used to be a popular favourite in Singapore's early days and definitely brought back some nostalgic moments for the shoppers. Both the young and old had a taste of the old school ice cream booth, where they enjoyed a classic block of ice cream flavour sandwiched between wafer biscuits or bread.



Most importantly, City Square Mall celebrated inclusiveness this National Day, regardless of race, language, religion, by partnering with the Disabled People's Association (DPA). DPA is Singapore's only cross-disability non-profit organisation run by disabled people for disabled people. They represent the disabled community, working to build a fairer society where everyone can participate in all aspects of life from education to employment and access to social integration. By having a booth with informational brochures that the public could learn more about their peers at this event, City Square Mall raised awareness about the need for a more inclusive and accessible Singapore.



Shoppers were also treated to a surprise flash mob performance choreographed and performed by dancers from Distinct Creative Arts with members of the DPA. This flash mob consisted of students from Association for Persons with Special Needs (APSN) Katong, APSN Chao Yang and members from SUN-DAC. The effort that these 85 dancers put in was evident in their enthusiastic dance item to a mash-up of our much-loved National Day Theme songs. After almost 10hrs of practice over 5 weeks of rehearsals, their satisfaction of celebrating National Day at City Square Mall sparkled on their smiling faces. This was surely an example of how disabled people are able to participate in community events and have a sense of belonging in our society.

Apart from the National Day festivities at City Square Mall, you will be spoiled for choice when it comes to the myriad of cuisines. With 60 different food and beverage (F&B) brands,



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allowing you to savour a variety of cuisines all in a day or satisfy any of your cravings, what a perfect opportunity for us to embrace Singapore's diversity with the different cuisines available at City Square Mall!

As part of City Square Mall's National Day Celebration, there is a special promotion ongoing from 29 July to 28 August 2022. For shoppers who spend \$157* (*\$257 if inclusive of NTUC FairPrice, Q&M and/or School receipts), will receive a \$10 City Developments Limited (CDL) Gift Voucher, along with an exclusive Feastastic F&B Voucher Pack*. This F&B Voucher pack includes discounted coupons to 14 different F&B outlets located in the mall. Participating merchants include Beyond Pancakes, Blanco Court Beef Noodles, Cat & the Fiddle, CocoCane, Dunkin' Donuts, Hey! I Am Yogost, Lai Lai Taiwan Casual Dining, Nagara Thai Gold, PastaMania, Potato Corner, Shihlin Taiwan Street Snacks, snackING, Subway, and TamJai SamGor Mixian.

At each outlet, coupon holders can enjoy exclusive deals* at \$2 or \$5.70 of the signature dishes. One of the participating merchants* to look forward to is Beyond Pancakes. For this promotion, coupon holders can have a taste of their well loved pancakes set at only \$5.70 (U.P.: \$13.45), with a choice of original or chocolate chips pancakes with ice cream, butter and maple syrup. Another exciting merchant to look out for is snackING, City Square Mall's newest tenant, who offers retro, old school biscuits, snacks and toys. Enjoy a pack of satay sticks or a pack of HawThorn flakes for only \$2, and have a taste of your childhood!

With a variety of other F&B brands to choose from as well, coupon holders can get to experience and enjoy an assortment of dishes and snacks! With vouchers* with validity for 2 months from 29 July to 28 September 2022, coupon holders can embark on a food trail to enjoy different cuisines!

**Terms and conditions apply. While stocks last.*

With so much to see and do to celebrate National Day for the whole month of August at City Square Mall, come feast and simply enjoy with your loved ones, all under one roof!

About City Square Mall

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family favourite including Cotton On, Daiso, Decathlon, Don Don Donki, Golden Village, MST Golf Super Store, NTUC FairPrice, Toys“R”Us, UFC Gym and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Haidilao Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs. Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is Singapore’s first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and is awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square Mall has recently been awarded the BCA Green Mark Platinum award, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability. City Square Mall is owned and managed by City Developments Limited.

For more information, please visit www.citysquaremall.com.sg

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