

## FOR IMMEDIATE RELEASE

# City Square Mall Aims to Protect our Planet and your Pockets this March School Holiday



**Singapore, 4 March 2022** - Holiday mood: activated! Come down and celebrate the March School Holiday with your loved ones at City Square Mall, a one-stop destination for all your dining, shopping and entertainment needs – where you can conveniently save time while spending precious time where it matters.

City Square Mall understands that every dollar and savings count – from **11 March to 10 April 2022**, shoppers can redeem gift vouchers for their purchases at City Square Mall and enjoy this reward for their spend.

The fun doesn't stop there for you and your family – participate in a wide variety of engaging activities<sup>1</sup> suitable for families and children. Why not check out AIRZONE, the world's first indoor atrium net playground, or Kidodo an indoor playground for some fun activities? Want something more creative or chill? Head on to Golden Village for the latest blockbusters, or Tree Art for a family art workshop. Try your hand at some arcade games at Timezone or maybe even try to win a prize at Catchapon. With family-friendly amenities such as the rental of kiddy carts, baby strollers and wheelchairs, nursing and family rooms and more, City Square Mall promises you a great family day out.

In addition, show your support for the community with City Square Mall's latest initiative with **Go With The Motion.** From **now to 31 May 2022**, City Square Mall has launched a donation drive to collect adult diapers for lower-income communities. City Square Mall has also organized various efforts to support sustainability such as enabling shoppers to donate excess or nearly expired food to <u>The Food</u> <u>Bank Singapore</u> or by <u>recycling e-waste</u> at the mall.

<sup>1</sup> Please refer to the Annex A for the list of new tenants



In support of Earth Hour on **Saturday, 26 March 2022,** the building façade and non-essential lighting at City Square Mall will be switched off for one hour from 8:30pm - 9:30pm. During this time, be sure to whip your cameras out and catch a shot of **Roving LED Stilt Walkers**. Then from **15 to 21 April 2022,** foster the spirit of loving our planet by joining City Square Mall's partnership with **Temasek Polytechnic's School of Design** for a **Sustainability Fashion Showcase.** 

Mark your calendars so that you don't miss all the exciting things happening at City Square Mall during the March School Holiday!

#### VoucherBack Rewards: Spend and Be Rewarded

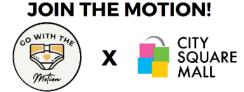


Shop till you drop at City Square Mall and be rewarded for it! With a wide variety of stores, including new tenants<sup>2</sup> such as Dian Xiao Er, Cat & the Fiddle and Crocodile, that is sure to cater to all your needs, why not receive something in return for your spending? With a minimum spend of **\$80**\*, shoppers can redeem a \$5 City Developments Limited Gift Voucher, or spend **\$150**\*\* and redeem a \$10 City Developments Limited Gift Voucher.

\*\$130 if inclusive of NTUC FairPrice, Q & M and/or Schools receipts. Limited to 1 redemption per shopper daily. Limited to 3,000 vouchers.

\*\*\$200 if inclusive of NTUC FairPrice, Q & M and/or Schools receipts. Limited to 1 redemption per shopper daily. Limited to 2,700 vouchers.

#### Go With The Motion x City Square Mall



Donation Drive to collect adult diapers

City Square Mall partners with Go With The Motion (GWTM) to support lower income individuals with essential products like adult diapers. GWTM works through community donation and distribution, to collect diapers from the public for distribution to low-income beneficiaries under accredited social service agencies.

From **now to 31 May 2022**, a donation box for adult diapers has been placed at B1 for shoppers to support those in need.

Venue: Basement 1, next to Lift Lobby

<sup>2</sup> Please refer to the Annex B for the list of new tenants





## Celebrate Earth Hour with Roving LED Stilt Walkers in the mall and City Green Park

In conjunction with Earth Hour on **26 March 2022**, from **8:30pm to 9:30pm**, head down to City Square Mall and try and spot the Roving LED Stilt Walkers. Watch as their bright neon colours light up the night. It's not every day you get to see something like this, so get your cameras ready and snap a couple of pictures for your social media channels!

## To a Sustainable Future



Being sustainable and looking stylish doesn't have to be mutually exclusive. In conjunction with Earth Day in April, City Square Mall partners with **Temasek Polytechnic School of Design** to show shoppers how sustainable practices can be integrated into the creative process behind design and fashion at City Square Mall's Atrium. This meaningful exhibit aims to educate the public about upcycling and reducing environmental destruction, while achieving two of the three 'R's of recycling - Recycle & Reuse – to protect and preserve our planet.

With pre-loved designer dresses sponsored by Style Lease, a fashion rental platform of multi-label international designer styles, Year 2 students from Temasek Polytechnic will showcase their upcycling project designs in a fresh and inventive way. Designer dresses will be turned into ethical and



sustainable fashion creations that are versatile enough to be worn on multiple occasions – maximising its usability while allowing women to look their best from day to night.

Venue: Level 1 Atrium, City Square Mall

For more details on the promotions, visit <u>www.citysquaremall.com.sg</u> or check out City Square Mall's social media pages at <u>www.facebook.com/citysquaremall</u> and <u>www.instagram.com/citysquaremall</u>.

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## ABOUT CITY SQUARE MALL

With close to 200 retail, entertainment and lifestyle stores spread across 450,000 square feet, City Square Mall has every family favourite including Cotton On, Daiso, Decathlon, Don Don Donki, Golden Village, NTUC FairPrice, Toys"R"Us, UFC Gym and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic and Haidilao Hot Pot. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs. Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and is awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. City Square mall has recently been awarded the BCA Green Mark Platinum award, showcasing the exemplary green projects. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

City Square Mall is owned and managed by City Developments Limited.

For more information, please visit <u>www.citysquaremall.com.sg</u>.

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#### Annex A

## Family-Friendly Activities

Tenant	Unit No.
AIRZONE	#02-К4
Catchapon	#B2-45
Golden Village	#05-01
Kidodo Indoor Playground	#02-19A
Krafers' Paradise	#04-19
Timezone	#04-24
Tree Art	#04-18
Star Arts	#B2-K24

#### Annex B

List of New Tenants		
Tenant	Unit No.	
Blanco Court Beef Noodles	#B1-31	
Cat & the Fiddle	#02-50	
Crocodile	#02-17	
Dian Xiao Er	#03-37	
Gado & Grill	#B1-26	
Hey! I Am Yogost 我是酸奶君	#B1-K10	
Nail Palace	#02-25	
SkinGo!	#B2-31	
Tamjai Samgor Mixian (Opening Soon)	#B2-53	
The Cake Shop	#В2-К22	
The Flip Flop Shop	#02-12	