

FOR IMMEDIATE RELEASE

## Bountiful Reunions and Grrr-eat Chinese New Year Celebrations only At City Square Mall!



**Singapore, 28 December 2021** – Usher in the fabulous Year of the Tiger and have a roaring good time at City Square Mall! As we begin to feel the hustle and bustle in the streets and the excitement in the air, gather your loved ones for a long-awaited reunion this Chinese New Year.

From **7 January to 13 February 2022**, soak in the festivities and head on down to City Square Mall, where you will be rewarded with special gifts and beautiful atmospheric displays. You can even check out your Zodiac readings and forecast too, ensuring that you're all set for the Lunar New Year. Be sure to mark your calendar so you don't miss out on all the fun and celebrations at City Square Mall this Chinese New Year!

### **Enjoy Spring in Full Bloom**

We all know that the Chinese New Year festivities truly begin when places begin to decorate with a myriad of oriental displays. To mark the beginning of Chinese New Year, City Square Mall's L1 City Green Park will be adorned with all things festive, where spring flowers bloom and dance to the warm glow of the luminous lanterns. Take your mandatory Chinese New Year #OOTD shot at City Green Park or take adorable portraits with your family. Charge your phones and cameras as we're sure that there'll be plenty of photos to be taken indoors and outdoors!

**Venue:** Level 1, City Green Park



### **Seed Good Fortune**

As an award-winning eco-friendly mall, City Square Mall is dedicated to being eco-conscious. While we celebrate the festive season, we should always play our part in reducing carbon footprint. With this, City Square Mall uses FSC-certified papers to produce exclusive red packets, as well as plantable seed papers for festive greetings. Yes, you heard that right! You can grow the paper greeting as these eco-papers are embedded with a colourful variety of wildflower seeds. You don't need to have green fingers to grow these seeds as all instructions are included in the paper greeting, so simply follow accordingly and watch as these gorgeous flowers spring to life\*.





Communicate a sense of style and environmental responsibility with these stylish red packets and be filled with warmth and cheer with tiger-ific greetings as we ring in the new year!

The Red Packet with Plantable Seed Paper Greeting comes wrapped in a paper band as part of City Square Mall's eco-friendly initiative. Redeem a pack of six with a minimum spend of **\$108\***.


- \$158\* if inclusive of NTUC FairPrice, Q & M and/or School receipts. Limited to the first 5,000 redemptions, and 1 redemption per shopper per day.



Bloom into Spring with #CitySquareMall this Lunar New Year.

 <p>Soak this paper in water overnight.</p>	 <p>Fill 2/3 of the pot with potting soil, put the paper in and cover with 5cm of soil.</p>	 <p>Place the pot in a sunny place indoors and water frequently for 2-3 weeks.</p>	 <p>Watch the blooms spring to life and welcome a prosperous new year!</p>
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City Square Mall wishes you a year filled with good luck and abundance!



*\*Growth of flower may vary, depending on various factors.*

### **Be Rewarded with Awesome CDL Gift Vouchers and A Merchant Voucher Pack**

Welcome the new year with some festive shopping or enjoy family reunion dinners at your favourite restaurants, and be rewarded when you shop and spend at City Square Mall! With a minimum spend of **\$168\***, shoppers can redeem a \$10 City Developments Limited Gift Voucher and a Merchant Voucher Pack.



- \$218\* if inclusive of NTUC FairPrice, Q & M and/or School receipts. Limited to the first 3,000 redemptions, and 1 redemption per shopper per day.

### **Predict Your 2022 Fortune**

As part of the rich Chinese culture, Zodiac forecasting is a huge factor during this exciting season. In collaboration with Way Fengshui Group, City Square Mall will be placing insightful Zodiac Forecast Displays at City Square Mall's L1 Atrium, where all information will be available in both English and Chinese! If you're curious about your respective Zodiac and the predictions for the Year of the Tiger, remember to check out the Zodiac Forecast Display and share interesting findings with your family and friends.



For more details on the promotions, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's social media pages at [www.facebook.com/citysquaremall](https://www.facebook.com/citysquaremall) and [www.instagram.com/citysquaremall](https://www.instagram.com/citysquaremall).

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### **ABOUT CITY SQUARE MALL**

With over 200 retail, entertainment and lifestyle stores spread across 700,000 square feet, City Square Mall has every family favourite including Cotton On, Daiso, Decathlon, Don Don Donki, UFC Gym, Golden Village, Haidilao Hot Pot, NTUC FairPrice, Toys“R”Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and is awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.



Developed and Managed by:  
**CITY DEVELOPMENTS LIMITED**

City Square Mall is owned and managed by City Developments Limited.

For more information, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).

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