

FOR IMMEDIATE RELEASE

Have a Jolly Pokémon Winter at City Square Mall this Christmas!



Singapore, 15 November 2021 – Happy Ho-Ho-Holidays! Celebrate this jolly season and soak up the holiday spirit with your favourite Pokémon at City Square Mall! From **19 November to 29 December 2021**, all Pokémon lovers will be treated to a memorable Christmas with displays of their all-time favourite Pokémon, including a 6-metre-tall Pikachu! Spread the festive cheer with special Pokémon-themed gifts and rewards, ready for you and your family to redeem. So, what are you waiting for? Join the fun and celebrations at City Square Mall for a perfect Pokémon Winter this Christmas!

Pokémon Wonderland

Take a tour around Pokémon Wonderland in L1 City Green Park at City Square Mall, where it will be decked out with larger-than-life Pokémon decorations for endless picture-perfect moments. The main star of it all is the charming Pikachu display – towering at a height of 6 metres, this Pikachu makes for the best backdrop for some family photo taking fun!



Accompanying Pikachu are loveable pals Grookey, Scorbunny, Sobble and Snorlax, nestled around City Green Park. Continue your Pokémon adventure around the mall as you spot the rest of the Pokémon friends – Charmander, Eevee, Bulbasaur and Squirtle. Don't forget to snap plenty of memorable photos at the Pokémon Wonderland which you can share on the 'gram!

Also, be sure to look out for demo shots of the new Pokémon Brilliant Diamond & Pokémon Shining Pearl Video Game at the City Square Mall Atrium Area. The video game will officially launch on 19 November 2021.

More info: <https://diamondpearl.pokemon.com/en-us/>

Date: 19 November to 29 December 2021

Time: 10am - 10pm

Venue: Level 1, City Green Park and Atrium Area

Wrapping Delights

Look forward to a frosty, magical experience this Christmas with a set of winter-themed Pokémon Christmas wrappers! With a minimum of **\$60*** spent at City Square Mall, shoppers can redeem a set of adorable Pokémon Christmas wrappers. Break away from your classic Christmas imagery with these irresistible Pokémon wrappers that will elevate and spruce up your gift-giving!

- Two designs per set, limited to 7,500 sets.



Bag of Joy

Featuring everyone's favourite Pokémon, this Pokémon Carrier is unique and spacious, and is customisable with both long and short straps. The practicality that comes with its stylish design makes this tote bag perfect for school or grocery shopping.

The Pokémon Carrier is available for redemption with a minimum spend of **\$150***.

- \$200* if inclusive of NTUC FairPrice, Q & M and/or School receipts. Limited to the first 5,000 redemptions, and 1 redemption per shopper per day.



Festive Reward

The spirit of gifting doesn't end there! Aside from the Pokémon gifts, you can be rewarded when you shop and spend at City Square Mall. With a minimum spend of **\$250***, shoppers can redeem an additional \$10 CDL Gift Voucher and a Merchant Voucher Pack!

- \$300* if inclusive of NTUC FairPrice, Q & M and/or School receipts. Limited to the first 4,000 redemptions, and 1 redemption per shopper per day.





Developed and Managed by:
CITY DEVELOPMENTS LIMITED

For more details on the promotions, visit www.citysquaremall.com.sg or check out City Square Mall's social media pages at www.facebook.com/citysquaremall and www.instagram.com/citysquaremall.

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ABOUT CITY SQUARE MALL

With over 200 retail, entertainment and lifestyle stores spread across 700,000 square feet, City Square Mall has every family favourite including Cotton On, Daiso, Decathlon, Don Don Donki, UFC Gym, Golden Village, Haidilao Hot Pot, NTUC FairPrice, Toys“R”Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and is awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

City Square Mall is owned and managed by City Developments Limited.

For more information, please visit www.citysquaremall.com.sg.

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