

FOR IMMEDIATE RELEASE

**Boost Your Well-being with PAW Patrol™
this September School Holiday!**



Singapore, 25 August 2021 – Your favourite heroic rescue pups from the hit preschool series *PAW Patrol*, that airs on Nickelodeon and produced by Spin Master Entertainment, are back, just in time for the September school holiday! Munch on some pup-corn and catch *PAW Patrol: The Movie™* – screening in theatres from 26 August 2021 onwards.

To celebrate the launch of the long-awaited feature film, City Square Mall will have special rewards and activities for everyone in the family to look forward to! From **30 August to 26 September 2021**, redeem an exclusive *PAW Patrol* children face mask when you shop and dine at City Square Mall. Then from **3 to 12 September 2021**, join the *PAW Patrol* pups as they take you through a wellness routine in a series of self-guided activities. An exciting experience awaits you at City Square Mall this September school holiday, so hop on over!

PAWFECT YOUR WELLNESS ROUTINE

Taking good care of ourselves, our bodies, and our minds is extremely important, especially when it comes to the little ones. This September, take a break and let the *PAW Patrol* pups show you how to take good care of your well-being!

Simply scan the QR code at the e-game station and have fun while learning together as a family. There are four experiential and educational activities that focus on the main pillars of a child's well-being – dietary wellness, digital wellness, social wellness and physical wellness.

Dietary Wellness – Having a healthy diet leaves you feeling great, having more energy and improves your health. Join Liberty as you race against time to collect as many apples as possible in the quest to stay healthy and strong with a balanced diet!

Digital Wellness – In today's advanced digital age, it is essential for children to be alert and stay secured when using technology. Navigate through the cyber maze with Chase and learn how to adapt and overcome the dangers of the digital world.

Social Wellness – Learning through play allows children to use their imagination and helps them develop skills such as problem solving, working with others, sharing and much more. At this station, kids will get to learn how to play well and play safe together with Rubble and friends.

Physical Wellness – Keep fit and stay active! Get your boogie on and dance virtually with Skye. Simply scan the QR Code to reveal colourful boxes that will light up and guide you through a simple dance choreography.

To keep you and your family protected at all times, safe distancing measures have been put in place.

Date: 3 to 12 September 2021

Venue: Level 1 Atrium (Near Giordano #01-27)

MASK UP WITH PAW PATROL

PAW Patrol fans will be happy to know that you can redeem an **exclusive PAW Patrol Children Face Mask** with a minimum spend of \$60* (\$110* if inclusive of NTUC FairPrice, Q & M and/or School receipts) at City Square Mall.



Look cool and fashionable with this adorable face mask that features all your favourite *PAW Patrol* characters. It also comes with adjustable straps for a better fit.

This promotion is limited to the first 2,450 redemptions, 3 redemptions per shopper per day.

PAWSOME REWARDS

In addition to the *PAW Patrol* children face mask, shoppers who spend a minimum of \$150* (\$200* if inclusive of NTUC FairPrice, Q & M and/or School receipts) at City Square Mall will be entitled to redeem an **additional \$10 CDL Gift Voucher**. Limited to the first 4,000 redemptions only (one redemption per shopper per day).

**Redemption is valid from 30 August to 26 September 2021. While stocks last, other T&Cs apply.*

For more details on the promotions, visit www.citysquaremall.com.sg or check out City Square Mall's social media pages at www.facebook.com/citysquaremall and www.instagram.com/citysquaremall.

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ABOUT CITY SQUARE MALL

With over 200 retail, entertainment and lifestyle stores spread across 700,000 square feet, City Square Mall has every family favourite including Cotton On, Daiso, Decathlon, Don Don Donki, UFC Gym, Golden Village, NTUC FairPrice, Toys“R”Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is Singapore’s first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and is awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

City Square Mall is owned and managed by City Developments Limited.

For more information, please visit www.citysquaremall.com.sg.

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