

For Immediate Release



# Celebrate the Joy of Giving and Sharing this National Day at City Square Mall!

**Singapore, 22 July 2021** – This year, Singapore marks its 56<sup>th</sup> birthday and while we exercise caution and care, our joyous spirit and enthusiasm for this special day remains unchanged as we celebrate the many milestones we have overcome together as one nation.

To mark our nation's birthday, City Square Mall is sharing generous rewards with everyone starting from **23 July to 29 August 2021**. As an ode to the Singapore spirit of togetherness, City Square Mall is also encouraging its shoppers to give back to society through its meaningful collaboration with Movement for the Intellectually Disabled of Singapore (MINDS) Social Enterprise and support to Community Chest.

# **National Day Grand Draw**

Kicking things off this National Day is a Grand Draw where two lucky winners will walk away with the coveted OSIM massage chairs worth over \$8,500!

Stand a chance to win and spoil yourself (or a loved one) with massage chairs from OSIM, Singapore's very own health and wellness powerhouse. The highly sought-after massage chairs will be a perfect way to relax and unwind after a long day. With every **\$56\*** spent, shoppers can qualify for one lucky draw chance.

**Top prize**: 1 x OSIM uDivine V Massage Chair **Second prize**: 1 x OSIM uNano Series Massage Chair



OSIM uDivine V Massage Chair (Yellow)



OSIM uNano Series Massage Chair (Blue)

- Limited to 10 chances per shopper per day.



# **Be Rewarded**

The treats don't end there! Be rewarded when you shop and spend at City Square Mall. With every **\$150\*** spent, shoppers can redeem a \$5 CDL gift voucher.

- \$200\* if inclusive of NTUC FairPrice, Q & M and/or School receipts. Limited to the first 5,000 redemptions, and 1 redemption per shopper per day.



# A Tote-ful Treat

To make this National Day a meaningful one, City Square Mall has collaborated with the talented individuals from MINDS Social Enterprise to design an exclusive canvas tote bag.

The tote bag comes with a unique design that pays tribute to some of Singapore's most iconic landmarks. Featuring heritage sites like the long-standing New World Gate located at the main entrance of City Square Mall, and the well-loved dragon-shaped playgrounds reminiscent of the childhood of many locals, these illustrations beautifully capture the diversity of the Lion City. The tote bag design also features tourist attractions like the majestic Merlion, Gardens by The Bay, Marina Bay Sands, as well as the Flower Dome and Cloud Forest.

Be sure to redeem this special tote bag with a minimum spend of **\$80\***!

- \$130\* if inclusive of NTUC FairPrice, Q & M and/or School receipts. Limited to the first 4,950 redemptions, and 1 redemption per shopper per day.

#### The Joy of Giving Back

Building on the spirit of care and compassion among Singaporeans, City Square Mall also hopes to encourage people to come together as one and give back to the community.

Make this National Day extra special by making a charitable donation to the Community Chest. 100% of the proceeds will go towards more than 80 social service agencies to enable them to continue delivering critical services to vulnerable groups, including children with special needs and youth-at-risk, adults with disabilities, families in need, vulnerable seniors and persons with mental health conditions.

Simply scan the QR code here and donate via PayNow to make a meaningful contribution. The QR code will also be conveniently located around City Square Mall, and on <u>City Square Mall's website</u>, for shoppers to easily make a donation.







## **CDL eMall National Day Deal**



Complete your National Day celebration at home with the CDL eMall National Day Deal! Choose from a wide variety of F&B options and order a hearty meal on the CDL eMall platform. From **26 July to 29 August 2021**, enjoy 56% off any main course, side dish or drink when purchasing F&B deals from the participating outlets.

For more details, head on over to <a href="https://cdl-emall.ezqr.sg/">https://cdl-emall.ezqr.sg/</a>

Participating F&B outlets include Beyond Pancakes (#02-35/36), Central Thai Kitchen (#B2-53/54), Lai Lai Taiwan Casual Dining (#03-39/40), Nagara Thai Gold (#02-23/24), Saute-san (#03-23/24), Subway (#B1-07), The Whale Tea (#B2-K7), Watami Japanese Dining (#03-53/55) and Wok Master (#02-51/52)

#### \*Terms & Conditions apply.

For more details on the promotions, visit <u>www.citysquaremall.com.sg</u> or check out City Square Mall's social media pages at <u>www.facebook.com/citysquaremall</u> and <u>www.instagram.com/citysquaremall</u>.

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# ABOUT CITY SQUARE MALL

With over 200 retail, entertainment and lifestyle stores spread across 700,000 square feet, City Square Mall has every family favourite including Cotton On, Daiso, Decathlon, Don Don Donki, UFC Gym, Golden Village, NTUC FairPrice, Toys"R"Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, and is awarded again in 2021, recognising its strong commitment to creating a family-friendly environment for shoppers. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

City Square Mall is owned and managed by City Developments Limited.

For more information, please visit <u>www.citysquaremall.com.sg</u>.

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