

FOR IMMEDIATE RELEASE

**Have A Roaring Dino Christmas With *PAW Patrol*®  
at City Square Mall This Festive Season!**



**Singapore, 10 November 2020** – Your favourite heroic rescue pups are back for the howl-idays to celebrate the festive season with you and your family! Jump into action with *the PAW Patrol* from Nickelodeon’s hit series, produced by Spin Master Entertainment, and have a **Roaring Dino Christmas** at City Square Mall.

From **20 November to 27 December 2020**, redeem an exclusive *PAW Patrol* Dino Rescue wrappers and gift sets when you spend at City Square Mall this Christmas. Then from **4 to 27 December 2020**, join the *PAW Patrol* in the **first-ever PAW Patrol Dino Rescue™-themed e-hunt in Singapore** – the paw-some Dino Rescue Treasure Adventure!

**THE PAW-SOME DINO RESCUE TREASURE ADVENTURE**

Join forces with Ryder and your favourite *PAW Patrol* friends and go on an exciting e-treasure hunt all around City Square Mall. With a total of five self-guided e-activities to complete, the paw-some e-Treasure Adventure is filled with fun games and pup-tastic prizes!

Start your quest by scanning any of the five *PAW Patrol* Dino Rescue QR Codes which will lead to different e-games and e-activities that can be played on your own mobile devices. Then continue your self-guided Roaring Dino Hunt by following the provided e-map to get to the different stations scattered around the mall. From testing your knowledge on T-rex facts, to putting together an e-puzzle, the Dino Rescue Treasure Adventure will keep you and your little ones entertained – the fun never stops!

Catch **exclusive short videos of the new PAW Patrol Dino Rescue** during the Roaring Dino Hunt. You can watch these videos by scanning the QR codes at the different activity stations, before starting the e-treasure hunt.

That's not all! Lookout for the virtual **Augmented Reality (AR) session** with Chase, Marshall, Skye and Rubble, where tons of photos can be captured using your mobile phones or tablets, at the AR Photobooth.

Once all five e-activities have been completed, head over to the Registration Booth (#03-18, near M3 Digital Hub) to **redeem your PAW Patrol Dino Rescue gift set**. A minimum spending of \$20 at City Square Mall is required to redeem the gift set. Limited to the first 5,000 participants only.

To keep you and your family protected at all times, safe distancing measures have been put in place.

**Date:** 4<sup>th</sup> to 27<sup>th</sup> December 2020

**Gift Set Redemption Time:** 10am – 10pm

### **CHRISTMAS WONDERLAND**

Step into a magical Christmas Wonderland when you head outdoors at City Square Mall. Think Christmas decorations, holiday arches and life-sized baubles, and be greeted with the *PAW Patrol* pups with themed decorations like no other!

Be sure to take lots of photos with your family for a truly memorable time!

**Date:** 20 November to 27 December 2020

**Time:** 10am – 10pm

**Venue:** Level 1, City Green Park

### **CHRISTMAS GIFT-AWAYS AND PROMOTIONS**



Redeem **exclusive PAW Patrol Dino Rescue Christmas wrappers** when you spend a minimum of \$60\* at City Square Mall! This promotion is limited to the first 6,000 redemptions only.

In addition to this, shoppers who spend at least \$150\* (\$200\* if inclusive of NTUC FairPrice, Q&M and/or Schools receipts) can redeem **an exclusive Cup of Joy Tumbler**, with two different colours to be collected. Limited to the first 3,000 redemptions per colour (one redemption per shopper per day).



Shoppers who spend a total of \$250\* or more (\$300\* if inclusive of NTUC FairPrice, Q&M and/or Schools receipts) can redeem **an additional \$10 City Square Mall Voucher**. The voucher is limited to the first 3,000 redemptions only (one redemption per shopper per day).

What's more? City Square Mall presents a mall-wide sale with exciting promotions this festive season – the perfect gift for its shoppers! For more information on the list of participating stores and promotions, please refer to Annex A.

*\*While stocks last, other T&Cs apply.*

For more details on the activities and promotions, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

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## **ABOUT CITY SQUARE MALL**

With over 200 retail, entertainment and lifestyle stores spread across 700,000 square feet, City Square Mall has every family favourite including Cotton On, Daiso, Decathlon, Don Don Donki, UFC Gym, Golden Village, NTUC FairPrice, Toys“R”Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal Design Mark for Family-Friendly Business Platinum Award in 2018, recognising its strong commitment to creating a family-friendly environment for shoppers. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

City Square Mall is owned and managed by City Developments Limited.

For more information, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).

## **MEDIA CONTACT**

### **Touch PR & Events Pte Ltd**

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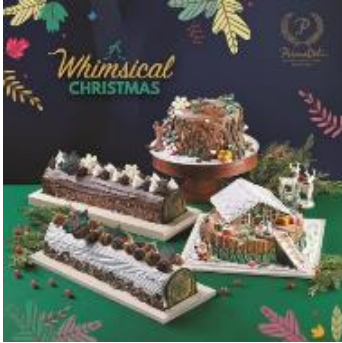
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**Annex A**
**List of Participating Stores & Promotions**
**FOOD & BEVERAGE**




Tenant	Unit No	Promotion Details
Pizza Hut	#01-19/21	 <p><b>Christmas Super Pan Pizza at \$24.80 (Regular) or \$33.30 (Large)</b>                      Valid from 20 Nov to 27 Dec 2020</p> <p>Prices shown are for dine-in only.</p>
Potato Corner	#B2-K8	 <p><b>1-For-1 Jumbo Fries at \$4.30</b>                      Valid from 20 Nov to 27 Dec</p> <p><b>*Terms &amp; Conditions:</b>                      Available from Mon to Fri only. Customer to follow @potatocornersg on Instagram to enjoy offer.</p>
PrimaDéli	#B1-K9	 <p><b>Early bird special: 25% off Christmas Cakes</b> (Except regular sized Christmas cakes)                      Valid from 16 Nov to 13 Dec 2020</p> <p><b>*Terms &amp; Conditions:</b>                      Valid for walk-in purchase, while stocks last. Valid for pre-order, ordering lead time of at least 2 days is required (not inclusive of ordering day).</p>



**LEISURE & LIFESTYLE**

Tenant	Unit No	Promotion Details
Pet Lovers Centre	#B2-46	 <p><b>\$2 off Natural Farm Dog Treats 220g - 275g (U.P. \$14)</b>                      Valid from 20 Nov to 27 Dec</p> <p><b>*Terms &amp; Conditions:</b>                      Not valid for online purchase and home delivery. Not applicable with other promotions</p>
My Greatest Child	#B2-03	 <p><b>15% discount for all members</b>                      Valid from 1 to 25 Dec</p> <p>Check in-store for more details</p>
NTUC FairPrice	#B1-09/10	 <p><b>Bichat Brut 750ml at only \$39.95 (save \$20.75)</b>                      Valid from 20 Nov to 27 Dec</p> <p>Check in-store for more details</p>




**FASHION & RETAIL**

Tenant	Unit No	Promotion Details
Home's Harmony	#B2-44	 <p><b>\$69 (U.P. \$138) + 25% off Louis Casa Dream Essence Micro Fiber Cuboid Pillow.</b> Valid from 20 Nov to 27 Dec</p> <p><b>*Terms &amp; Conditions:</b> 30 pcs only, while stocks last. Not applicable to any further in-store discounts or promotional mechanics</p>
In2Kids	#B2-18A	 <p><b>Buy 2 Get 1 Free Promotion</b> Valid from 20 Nov to 27 Dec</p> <p><b>*Terms &amp; Conditions:</b> Lowest priced item will be free. Only for regular priced items.</p>
Dunlopillo	#03-35/36	 <p><b>30% off Eston Mattress (U.P. \$2,299)</b> Valid from 20 Nov to 27 Dec</p> <p>Check in-store for more details</p>

Hush Puppies Apparel	#02-15	 <p><b>Up to 70% off selected men's polo with details</b> Valid from 20 Nov to 27 Dec</p> <p><b>*Terms &amp; Conditions:</b> Promotional items are non-refundable and exchangeable. Promotional items are not applicable for use with other promotions.</p>
Moley Apparels	#B2-26	 <p><b>25% off storewide</b> Valid from 20 Nov to 27 Dec</p> <p><b>*Terms &amp; Conditions:</b> With minimum 3 regular items to enjoy offer</p>

**BEAUTY**

Tenant	Unit No	Promotion Details
Le D'or Beauté	#03-27	 <p><b>Skeyndor Essential Facial 80mins for \$58 (U.P. \$250)</b>                      Valid from 20 Nov to 27 Dec                      Check in-store for more details</p>
Beauty Language	#B1-21	 <p><b>FERRAGAMO SIGNORINA ELEGANZA EDP 100ML @ \$69.90 (U.P: \$212)</b>                      Valid from 20 Nov to 27 Dec                      Check in-store for more details</p>
Allure Beauty Saloon	#03-29/30	 <p><b>Basic eyeliner embroidery by senior therapist at \$288 (save \$140)</b>                      Valid from 20 Nov to 27 Dec                      *Terms &amp; Conditions:                      Applicable for 1st-time customer only</p>



**SERVICES**

Tenant	Unit No	Promotion Details
Eye Level	#07-11	 <p data-bbox="762 622 1399 683"><b>20% off for first month learning fee for all new enrolments</b></p> <p data-bbox="762 683 1399 712">Valid from 20 Nov to 27 Dec</p> <p data-bbox="762 750 1399 779">Check in-store for more details</p>

**\*Terms & Conditions:**

Promotions are valid at City Square Mall participating outlets from 20 November to 27 December 2020, unless otherwise stated. While stocks last. Not valid with other discounts, vouchers, and promotions. Prices may be subjected to GST and service charge. Please check with respective outlets for more details. All information is correct at time of print and subject to change by participating outlets without prior notice. Photos are for illustration purposes only.