

**FOR IMMEDIATE RELEASE**

**Have A BEARy Merry Christmas With Grizz, Panda and Ice Bear  
as We Bare Bears Take Over City Square Mall This Holiday Season!**



**Singapore, 12 November 2019** – The lovable stars of Cartoon Network’s We Bare Bears have arrived in our city. Catch Grizz, Panda and Ice Bear in a world premiere ‘LIVE’ Show! Wherever they are, there’s bound to be wild adventures and hilarious trouble so don’t miss this trio this holiday season.

From **15 November to 29 December 2019**, redeem limited edition We Bare Bears rewards when you spend at City Square Mall. Then from **30 November to 15 December**, join the cuddly bears as they embark on a musical journey this Christmas. After the show, snap a selfie and get a big warm hug during the Meet & Greet session with Grizz, Pan-Pan, and Ice Bear! This holiday season will be the coolest one yet for the entire fam-bam!

**WORLD PREMIERE: WE BARE BEARS CHRISTMAS ADVENTURE ‘LIVE’ SHOW**

City Square Mall will host the world premiere of We Bare Bears Christmas Adventure, LIVE on stage, for the entire family. Join your three favourite Bros, Grizz, Pan-Pan and Ice Bear, as they set out on a whirlwind musical adventure around the globe, to grant Pan-Pan’s Christmas wish.

**Date:** 30 November – 15 December 2019 (except 2 & 9 Dec)

**Time:** Tue - Fri: 2pm and 7pm

Sat & Sun: 1pm, 4pm and 7pm

**Venue:** L1 Stage

### **CATCH THE BROS FOR A BIG HUG AND SELFIE**

Get a chance to meet the adorable Grizz, Pan-Pan, and Ice Bear after the LIVE Show, and give them a bear hug or snap a photo with them, when you spend a minimum of \$40\* at City Square Mall. Meet & Greet passes are limited to the first 50 fans per session, and can be redeemed 2 hours prior to each LIVE show.

**Date:** 30 November – 15 December 2019 (except 2 & 9 Dec)

**Time:** Tue - Fri: 2.30pm and 7.30pm

Sat & Sun: 1.30pm, 4.30pm and 7.30pm

**Venue:** L1 Stage

### **BEARY MERRY FESTIVITIES AT WE BARE BEARS CHRISTMAS SQUARE**

Wondering what Grizz, Pan-Pan, and Ice Bear are doing this Holiday season? See what they're up to at the Christmas Square! Soak in the joyous Christmas atmosphere with a light tunnel and various neon light decorations, and capture memorable Insta-worthy moments while strolling through the beautifully lit Christmas Square.

**Date:** 15 November – 29 December 2019

**Venue:** L1 City Green Park

### **BOUNCE AWAY WITH THE BROS AT WE BARE BEARS BOUNCE HOUSE**

Have a bouncing good time with family and friends, in the excitingly fun We Bare Bears themed inflatable! Redeem a pass with every \$30\* spent at City Square Mall, limited to 3 passes per redemption.

**Date:** 15 November – 29 December 2019

**Time:** Mon – Fri: 5pm – 9pm

Sat, Sun, and PH: 1pm – 9pm

(Subject to weather conditions, last admission at 8.30pm)

**Venue:** L1 City Green Park

### **ICE BEAR'S SNOWY PLAYTIME**

Let it snow, let it snow, let it snow! If you're dreaming of a white Christmas, now's your chance to surround yourself in falling snow. Experience 'snowy' foam while singing and dancing along to classic Christmas carols. There will also be a neon We Bare Bears backdrop for you to snap a photo with your favourite Bros in the snow.

**Date:** 15 November – 29 December 2019

**Time:** 7.30pm, 8pm & 8.30pm (10 mins per session)

**Venue:** L1 City Green Park

### **UNBEARABLY EXCITING PROMOTIONS**

Redeem exclusive We Bare Bears Christmas wrappers when you spend a minimum of \$60\* at City Square Mall! This promotion is limited to the first 6,000 redemptions and 2 pieces of the same design per set.

In addition to this, shoppers who spend a minimum of \$200\* (\$300\* if inclusive of NTUC FairPrice receipts) can redeem a limited edition We Bare Bears glass mug. Promotion is valid during the following period and is limited to 2,000 redemptions per design (2 redemptions per shopper per day):

- **15 Nov – 29 Nov:** Grizz
- **30 Nov – 14 Dec:** Panda
- **15 Dec – 29 Dec:** Ice Bear

\*While stocks last, other T&Cs apply.



*We Bare Bears Christmas wrappers (available in 2 designs)*



*We Bare Bears glass mugs (available in 3 designs)*

### **SNAP. SHARE. WIN FACEBOOK CONTEST**

Capture a photo with the Bear Bros at City Square Mall and City Green Park. Post it with a creative caption on City Square Mall's Facebook contest post and tag #WBBxCSM to win great prizes!

A total of 4 indoor photo spots in City Square Mall and 5 additional share-worthy photo spots outdoor at City Green Park.

For more details on the activities and promotions, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

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### **ABOUT CITY SQUARE MALL**

With over 200 retail, entertainment and lifestyle stores spread across 700,000 square feet, City Square Mall has every family favourite including Best Denki, Cotton On, Daiso, Decathlon, Don Don Donki, UFC Gym (Opening in January 2020), Golden Village, NTUC FairPrice, Toys“R”Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic. The mall is a one-stop destination for everyone in the family with a convenient location above Farrer Park MRT Station (NE8), numerous amenities and facilities, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Offering the perfect ambience to shop and play amidst an eco-learning environment, City Square Mall is an ideal venue for 3-Generation (3G) families to interact and bond through its diverse retail mix to cater to the varied needs of families.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is Singapore's first retail mall to be recognised and awarded with the BCA-MSF Universal

Design Mark for Family-Friendly Business Platinum Award in 2018, recognising its strong commitment to creating a family-friendly environment for shoppers. The mall is also the first retail space in Singapore to be bestowed with the top-tier Green Mark Pearl Prestige Award in 2018 for its strong commitment in achieving greater environmental sustainability.

City Square Mall is owned and managed by City Developments Limited.

For more information, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).

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