

**FOR IMMEDIATE RELEASE**

## **It's a Beach Escape at City Square Mall!**

*Soak in the sand-sational line-up of activities and promotions with your family  
this June school holidays*



**Singapore, 28 April 2016** – From 27 May to 26 June, pack your beach gears and head down to City Square Mall, owned and managed by City Developments Limited. Join in the celebrations at Barney's Beach Party, and partake in your favourite seaside activities at City Green (Outdoor Park).

Back by popular demand, everyone's favourite purple dinosaur Barney is returning for its fourth musical celebration at City Square Mall. Groove along to new beats with Barney, BJ and Baby Bop at 'Barney's Beach Party', a fun, educational and upbeat live show featuring a collection of your favourite tunes with a new summer twist.

The City Green outdoor park will be transformed into an urban beach setting, where there will be a variety of beach-themed activity stations, with something for everyone in the family. Get to test your Frisbee throwing and surf skills, build your very own sandcastle at the sand play pen and splash your

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Co. Reg. No.: 196300316Z



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way through the water with the Bumper Boats. Feast your eyes on and get your camera ready too for a snapshot with the wondrous Spectacular Sandcastle that will be on display in front of the Mall.

This Great Singapore Sale, shoppers can enjoy a sea of promotions at City Square Mall. With every \$200 (\$300 with NTUC receipts) spent, patrons can redeem a Beach Survival Set consisting of a beach mat and 12-can cooler bag, essential for a trip to the beach. Additionally, with the purchase of \$50 worth of City Square Mall vouchers, patrons of the mall will receive a complimentary \$5 voucher.

#### **Details of City Square Mall's June School Holidays activities and promotions:**

##### **1. Barney's Beach Party 'Live' On Stage**

**Date: 4 – 19 June 2016**

**Time: 2pm & 7pm from Tues – Fri; 1pm, 4pm & 7pm on Sat & Sun**

**Venue: Level 1 Atrium**

Barney is returning to City Square Mall for his fourth show! Join Barney, BJ, and Baby Bop in this upbeat 'live' programme, and dance and sing along to all-time favourites with a fresh summer twist. Shoppers can also redeem a Meet & Greet pass 1 hour before each show to take a family photo with the adorable purple dinosaur himself with a minimum of \$50 spent. Hurry though, as there are only 50 passes per show (available between 4 – 19 June, daily except Mondays).

##### **2. Spectacular Sandcastle Display**

**Date: 27 May – 26 June 2016**

**Venue: Level 1 City Green**

Marvel at this glorious structure made by a team of professional sand sculptors. Prepare your cameras for this unique photo opportunity!

##### **3. Summer Splash Carnival**

**Date: 27 May – 26 June 2016**

**Time: 1pm – 10pm daily**

**Venue: Level 1 City Green (Outdoor Park)**

It's summer time! Pack your beach gear and head down to City Green for some splash-tastic fun. Try your hands at Sand Bowling, test your surf skills at the Mechanical Surfboard or build



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the fort of your dreams in the Sand Play Pen. Look out for other activities such as Bumper Boats, Frisbee Throw and Inflatable Rock Climb. Come on down for a fun family day out!

#### **4. A Sea Of Gifts**

**Date: 27 May – 26 June 2016**

With \$200\* (or \$300\* with NTUC FairPrice receipts) spent, shoppers will receive a Beach Survival Set consisting of a 12-can cooler bag for their beverages as well as a beach mat which comes along with an inflatable pillow. Grab yours quickly though, as there are only 4,000 sets available.

*\*Maximum of 3 same-day combined receipts from any store except from the purchase of City Square Mall/outlet's gift vouchers, Golden Village Quick Tix TM, SISTIC tickets, Singapore Post, banks, pushcarts, non-City Square Mall outlets' atrium events and purchase/topping up of stored value cards. Redemptions must be made on the same day of purchase at the L2 Customer Service Counter. Redemptions are on a first-come- first-served basis and while stocks last. Receipts used to redeem for the \$5 City Square Mall voucher cannot be reused for Meet & Greet pass redemption, regardless of total amount spent. Other terms and conditions apply.*

For more details on the activities and promotions, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

#### **About City Square Mall**

*City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station (NE8) with over 200 retail, dining and lifestyle options such as Best Denki, Daiso, NTUC FairPrice, Food Republic, Golden Village, Celebrity Fitness, Toys'R'Us and Uniqlo.*

*As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.*

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*City Square Mall is the proud recipient of the following awards and accolades:*

- *FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia*
- *FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers*
- *ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy*
- *3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency*
- *Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore*
- *'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council*
- *LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council*
- *Pg 5*
- *AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne*
- *AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne*
- *Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou*
- *AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne*

*For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).*



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**This advisory was issued on behalf of City Square Mall.**

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