

FOR IMMEDIATE RELEASE**The Dark Knight Takes Over City Square Mall**

It's a superhero adventure for the whole family with The Dark Knight this September School Holidays!



Singapore, 4 August 2015 – From 4 September to 4 October 2015, City Square Mall, owned and managed by City Developments Limited (CDL), will be home to The Dark Knight himself! Venture into the world of the Caped Crusader and join him on his quest to rid the world of criminals and injustice.

Catch The Dark Knight 'live' in action this September School Holidays, as the World's Greatest Detective brings you all the thrills and spills in an action-packed live show! Experience the excitement as The Dark Knight fights to protect the world from the evil schemes of his arch nemesis, The Joker.



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With a minimum spend of \$50*, shoppers can redeem a Meet & Greet pass one hour prior to each show and take a photo with The Dark Knight.

There's more fun in store for the whole family at City Square Mall! Families can look forward to the DC Comics Justice League Adventure and be rewarded with exclusive DC Super Heroes stickers when they complete the obstacles. What's more, check out the exciting showcase of DC Super Heroes costume on display and strike a pose at the photo booth! Kids can also make their own Batman mask and show the world they can be a superhero at the Batman Mask-making session.

On top of being a superhero, shoppers can swoop up these great gifts when they shop at City Square Mall! With a minimum spend of \$250* (\$350* if inclusive of NTUC FairPrice receipts), shoppers can redeem a Justice League stationery set and exclusive foldable storage box. Plus, shoppers with at least one receipt from Kids' Ware or Education & Enrichment outlets^ will receive an additional Choo-Choo City Express ticket.

Details of City Square Mall's September School Holidays activities and promotions:

1. The Dark Knight 'Live' On Stage

Date: 5 – 13 September

Time: 7pm (Mon – Fri); 2pm & 7pm (Sat & Sun)

Venue: Level 1 Atrium

Get ready for an action-packed and adrenaline-fueled ride as The Dark Knight takes the stage with a live show! Keep a look out as he rappels from the top of the building and thwarts The Joker's evil plans. With a minimum spend of \$50*, shoppers can redeem a Meet & Greet pass one hour prior to each show and snap a photo with The Dark Knight, limited to 50 passes per show.



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2. DC Comics Justice League Adventure

Date: 5 – 13 September

Time: 12pm – 9pm daily (last admission at 8.45pm)

Venue: Level 1 Atrium

Calling all mini superheroes! Come put your super powers to the test and finish this obstacle course filled with fun games and be rewarded with exclusive DC Super Heroes stickers! With a minimum spend of \$30*, shoppers can redeem an Adventure pass at the L2 Customer Service Counter, limited to 200 passes daily.

3. DC Super Heroes Display

Date: 5 – 13 September

Venue: Level 1 Atrium

Experience the dynamic picture story of Batman's legacy, check out the exciting DC Super Heroes costumes on display and strike your best superhero pose at the photo booth!

4. Batman Mask-making Session

Date: 5, 6, 12 & 13 September (Sat & Sun)

Time: 4pm

Venue: Level 1 Atrium

Strike fear into villains and criminals everywhere. Come dressed as Batman and complete your outfit by learning how to make a Batman mask! Redeem a pass 10 minutes before each session at the Level 1 stage area, limited to 20 kids per session, aged 4 years and above.



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5. Mid-Autumn Mooncake Fair

Date: 15 – 27 September

Venue: Level 1 Atrium

In celebration of Mid-Autumn Festival, shoppers can expect to be treated to a variety of mooncakes, ranging from traditional flavours to modern flavours.

6. Swoop Up These Great Gifts

Date: 4 September – 4 October

With a minimum spend of \$250* (\$350* if inclusive of NTUC FairPrice receipts), shoppers can redeem a Justice League stationery set and exclusive foldable storage box. Plus, receive an additional Choo-Choo City Express ticket with at least 1 receipt from Kids' Ware or Education & Enrichment outlets[#]. Redeemable at the L2 Customer Service Counter.

7. SG50 Top 50 Spenders

Date: 4 September – 4 October

The more you shop, the more rewards! In celebration of SG50, the top 50 Spenders[^] will receive \$100 worth of City Square Mall shopping vouchers.

[#]Total spending will be computed based on captured qualifying receipts used towards redemption of Justice League stationery set and foldable storage box, Choo-Choo City Express ticket, Meet & Greet pass and DC Comics Justice League Adventure pass. Other terms and conditions apply.

8. Weekday Parking Promotions

Date: 4 September – 4 October

Enjoy free weekday lunchtime parking for the first 1½ hours between 12pm to 2pm (except Public Holidays). In addition, receive a \$3 parking coupon with a minimum spending of \$60* on weekdays.



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**Maximum of 3 same-day combined receipts. Redemptions must be made on the same day of purchase at the L2 Customer Service Counter. Limited to 1 Justice League stationery set, foldable storage box and Choo-Choo City Express ticket (if applicable) or 1 Meet & Greet pass or 1 DC Comics Justice League Adventure pass per redemption, regardless of total amount spent. Redemptions are on a first-come-first-served basis and while stocks last. Receipts used to redeem for Justice League stationery set, foldable storage box and Choo-Choo City Express ticket (if applicable) cannot be reused for Meet & Greet pass or DC Comics Justice League Adventure pass redemption. Receipts and transaction slips from purchase of City Square Mall/ outlet's gift vouchers, Golden Village Quick Tix™, SISTIC tickets, pushcarts, non-City Square Mall outlets' atrium sales and purchase/ topping up of stored-value cards will not be accepted. Redemption is based on nett purchase amount and excludes amount offset by any type of loyalty/ rebate points reflected on original receipts. #Refer to the mall directory for the full listing. ^Total spending will be computed based on captured qualifying receipts used towards redemption of Free Parking coupon, Justice League stationery set, foldable storage box and Choo-Choo City Express ticket, Meet & Greet pass and DC Comics Justice League Adventure pass. Other terms and conditions apply.*

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

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About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

About DC Entertainment

DC Entertainment, home to iconic brands DC Comics (Superman, Batman, Green Lantern, Wonder Woman, The Flash), Vertigo (Sandman, Fables) and MAD, is the creative division charged with strategically integrating its content across Warner Bros. Entertainment and Time Warner. DC

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Entertainment works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC Entertainment is the largest English-language publisher of comics in the world.

All DC characters and elements are trademarks of and © DC Comics. (s15)

About City Square Mall

City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station with over 200 retail, dining and lifestyle options such as Babies'R'Us, Best Denki, Daiso, NTUC FairPrice, Food Republic, Golden Village, Metro, Q&M Dental Centre, Toys'R'Us and Uniqlo.

As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.

City Square Mall is the proud recipient of the following awards and accolades:

- *FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia*
- *FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers*

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- *ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy*
- *3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency*
- *Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore*
- *'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council*
- *LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council*
- *AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne*
- *AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne*
- *Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou*
- *AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne*

For more information on City Square Mall, please visit www.citysquaremall.com.sg.