

**FOR IMMEDIATE RELEASE****SUPER FUN! SUPER DEALS! JUST FOR SUPER KIDS!**

City Square Mall has lined up an array of activities and promotional offers for young children from 3 October to 2 November 2014



**Singapore, 23 September 2014** – This October, families with young kids can expect super fun and super deals at City Square Mall, owned and managed by City Developments Limited (CDL)! Come and participate in a variety of exciting live performances, exhibitions, competitions and fairs put together over the Children's Day weekend as well as enjoy exclusive privileges and discounts available from 3 October to 2 November 2014.

Details of City Square Mall's October Kids and F&B Campaign 2014 promotions and activities:

## 1. Super Rewards for Super Shoppers!

**Date: 3 Oct to 2 Nov**

The first 4,000 shoppers with a minimum spend of \$150\* (\$200\* if inclusive of NTUC Fairprice receipts) will be able to redeem a \$5 City Square Mall voucher. Furthermore, the first 1,000 customers with at least 1 receipt from the Food & Beverage, Kids' Ware and/or Education & Enrichment outlets would receive a uniquely designed City Square Mall Mug.

*\*A maximum of 3 same-day combined receipts from any store except pushcarts and non-tenant atrium events. Redemptions must be made on the same day of purchase at the L2 Customer Service Counter, unless otherwise stated. Receipts can only be used once and cannot be reused for any other promotions and redemptions, except for Free Weekday Parking. Other terms and conditions apply.*

## 2. Children's Day Weekend Extravaganza

**Date: 3 to 5 Oct**

**Venue: L1 Atrium**

### a. Mat Yoyo 'Live' On Stage and Meet & Greet

**Time: 5pm**



Come enjoy a special 20-minute live show featuring Yoyo and Yaya through an interactive song and dance performance. Yoyo and Yaya will be playing mini games with the audience over the Children's Day weekend! Also, 40 exclusive Meet & Greet passes are available after each show, grab the chance to take a photo with Yoyo and Yaya.

**b. Educational Fair****Time: 11am – 9pm**

Equip yourselves with new skills and hear more from City Square Mall's educational centres about the courses and programmes they offer to maximise your child's potential. CMA Mental Arithmetic, Eye Level, Genius R Us, I CAN READ®, Indigo Centre for Economics, LEAP SchoolHouse, MindChamps PreSchool, Perfect Pitch, and UBO Bilingual School would be present to share their experience and address your queries.

**c. Magic shows with Tricky Patrick, Uncle Jimbo and our very own young performers****Time: 3 – 5pm**

Laugh along with Tricky Patrick as he selects volunteers from the crowd to join him in performing tricks. Witness how he turns shredded paper into a hat, Superman's brief or a funny boxer and make a bottle vanish into thin air! This will be followed with a special performance – ranging from storytelling sessions to dance and musical numbers – by the students of LEAP SchoolHouse, Genius R Us, Perfect Pitch and UBO Bilingual School. Award-winning magician Uncle Jimbo would then continue the fun with his special magic and puppet show to ensure you'll be smiling the rest of the day.

There will also be an additional treat for children who arrive early! From 3pm onwards each day, City Square Mall would be giving out 100 goodie bags which includes a non-woven bag, a pair of chopsticks and an umbrella to serve as your ultimate outdoor companion.

### 3. Rise & Shine Children's Day Event: Building Blocks Competition

**Date: 6 Oct**

**Time: 1 – 5pm**

**Venue: L1 Atrium**

Show your family spirit at Rise & Shine's Family Fun with Blocks Competition and walk away with attractive prizes worth \$150! To take part, parent-child teams should sign up online: <http://evnk.co/buildingblocks> by 1 October and come to City Square Mall on 6 October where they would be challenged to build a structure with the blocks provided. All participants would receive a goodie bag worth \$65!

### 4. Baby Fair by Guardian

**Date: 29 Sep to 5 Oct**

**Time: 10am – 10pm**

**Venue: L1 Atrium**

Stock up on essentials for your young ones with a wide range of baby products including baby food, skincare and healthcare products on offer.

### 5. Taiwan Country Fair

**Date: 20 to 26 Oct**

**Time: 10am – 10pm**

**Venue: L1 Atrium**

Treat yourself to all the wonderful things Taiwan has to offer! From Taiwan's signature pineapple cake to the assorted flavours of Daifuku and mochi confections, there will be something to delight the taste buds of all food lovers. If you can't get enough of Taiwan, check out the travel booth offering special offers for upcoming tours to Taiwan, including overseas photo shoots for the family or wedding couples. Come and discover more about the Heart of Asia at City Square Mall's Taiwan Country Fair!

## 6. Project X-pired

**Date: 18 to 19 Oct**

**Time: 11am – 8pm**

**Venue: Fountain Square**

As Singapore's first Eco-Mall, City Square Mall has been promoting eco-friendly messages among Singaporeans. Learn more about food waste in Singapore and be inspired by an art sculpture exhibition using expired canned food organized by The Food Bank. You can also bid for your favourite art pieces during the fundraising auction and bring them home!

## 7. It Pays To Be Small!

**Date: 3 Oct to 2 Nov**

Young children aged 12 and below can enjoy a range of offers at City Square Mall! Please check with the respective stores for the full terms and conditions.

Participating Outlets	Promotion
Andersen's of Denmark #02-K11/K13	Kids enjoy an additional scoop of ice cream with every creation ordered.
Avenue Kids #B2-26	20% off for a minimum purchase of 2 pieces of shoes and/or clothing.
Genius R Us #07-07/08	12% off Baking Birthday Party Package for bookings made with a deposit before 31 October 2014.
I CAN READ® #07-09	\$50 off course fees for new sign-ups.
Jooniper #B2-44	Free handmade necklace with a minimum spend of \$80 nett.
Lai Lai Taiwan Casual Dining #03-39/40	Free choice of the kids set for every \$15 spent.
LEAP SchoolHouse #09-09/10	Enjoy 40% off trial classes and a 10% discount for the first term fee.

Milk & Honey – Artisan Yoghurt & Dessert Bar (coming soon!) #02-K14	Kids below 12 years of age enjoy 1 free additional topping.
MindChamps PreSchool #07-01/05	\$200 off registration fee.
My Greatest Child #B2-03	Receive a free Ted & Dolly story book (worth \$15) with a minimum spend of \$50.
Paddington House of Pancakes #02-35/36	Children can enjoy a free dessert from 11am – 6pm on weekdays (Mon – Fri). Enjoy one free dessert from the kids' menu with each purchase of a regular adult entrée.
PastaMania #02-21/22	Free kid-sized pasta with purchase of a 7" pizza and combo set.
Perfect Pitch #09-11	Enjoy a variety of offers with trial classes at \$10 (U.P \$30), 15% off the first term course upon immediate sign-up after the trial class and a discounted registration fee of \$15 (U.P \$30).
Pizza Hut #01-19/21	Free Munchie Mouse with every purchase of a kid's meal.
Streats Hong Kong Café #01-01/03	1-for-1 Kids Meal at \$8.20++ (includes one Yakult drink and a choice of ice cream).
The Manhattan Fish Market #04-12/13	Free Manhattan Junior Menu (worth \$7.95) with the purchase of a regular a la carte main course.
UBO Bilingual School #06-08	New students enjoy 5% off for one term.

For more details on the activities and promotions at City Square Mall's celebration of Children's Day, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

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### **About City Square Mall**

*City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.*

*City Square Mall is the proud recipient of the following awards and accolades:*

- **FuturArc Green Leadership Award (Commercial Architecture) 2011**, awarded by BCI Asia
- **FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category)**, awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers
- **ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category)**, awarded by the ASEAN Centre for Energy
- **3R Packaging Awards 2011, Distinction Award**, awarded by the National Environment Agency
- **Green Mark Existing Non-Residential Buildings Platinum 2012**, awarded by the Building and Construction Authority of Singapore
- **'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category)**, awarded by the Businesses for Families Council
- **LEED Gold Certification (LEED-EBOM category) 2013**, awarded by the U.S. Green Building Council
- **AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs)**, awarded by AsiaOne
- **AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall**, awarded by AsiaOne

*For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).*