

**FOR IMMEDIATE RELEASE**

**Super Health and Wellness for Super Kids at City Square Mall**

*Unleash the super kid in your child with the return of the Kids' Health & Wellness Fair  
from 4 October to 3 November 2013*



**Singapore, 17 September 2013** – There's never a dull moment for your little ones at the annual Kids' Health and Wellness Fair happening at City Square Mall from 4 October to 3 November 2013. Families can look forward to spending fun time together in the mall during this period, with a myriad of exciting activities for kids and rewarding promotions for the parents.

**1. Lianhe Wanbao KidSports Bonanza**

**Date and Time: 5 October (KidSports Challenge), 12pm to 6.30pm**

**6 October (Lianhe Wanbao CoffeeTalk), 3pm to 5pm**

**Venue: Level 1 Atrium**

As part of Lianhe Wanbao's 30<sup>th</sup> Anniversary and in celebration of Children's Day, Singapore Press Holdings, in collaboration with City Square Mall, is organising a KidSports Challenge for families

with children aged two to twelve years old. Parents will get to see their little tots morph into champions as they try their hands at various Olympics-themed sports challenges. There are four categories in total, and the winner for each category with the highest score stands to win a medal, cash and even a cover story in Lianhe Wanbao! In addition, challengers with outstanding sportsmanship and garner the most votes from supporters will stand to win other attractive prizes.

As part of the KidSports Bonanza, there will also be Lianhe Wanbao's signature event, CoffeeTalk, where regular speakers, UFM 100.3 DJ, Huang Wenhong; Lianhe Wanbao Editors, Chua Chim Kang and Huang Mingde come together with other guest speakers in this open talk to debate about the influence that high tech playing gadgets have on kids, and if today's parents could get their children to play active sports.

## **2. Forest Adventure Mobile**

**Date: 7 to 20 October**

**Time: 10am to 9pm**

**Venue: Level 1 Atrium**

The Forest Adventure Mobile is a one-storey high rope course suitable for children between five to ten years old. The course provides a fun and challenging experience for children as they make their way through nine obstacles including ladders, suspension bridges, swings and nets.

Entry Fee: \$15 per round, \$5 per extra round

Free passes can be redeemed at Level 1 with a minimum spending of \$50 in a single receipt, limited to 20 redemptions on weekdays and 50 redemptions on weekends.

## **3. Watsons "Wat's For Babies"**

**Date: 21 to 27 October**

**Time: 10am to 10pm**

**Venue: Level 1 Atrium**



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The Watsons “Wat’s For Babies” is Watsons’ annual baby fair that provides a one-stop destination for mothers and babies for health and wellness products, a place where it all adds up to saving time and money for what they need for their children.

While the little ones are busy with the various exciting activities, parents can enjoy the following promotions:

**a. Rewards That Go The Extra Mile**

With a minimum spending of **\$200\*** (\$250\* if inclusive of NTUC FairPrice receipts), shoppers can redeem **a limited edition MRT card with \$5 stored value.**

For the **first 1,000** shoppers with a minimum spending of **\$300\*** (\$350\* if inclusive of NTUC FairPrice receipts), they can redeem an additional **Timezone \$10 Powercard.**

**b. Free Weekday Parking**

In addition to the free weekday lunchtime parking for the first 1 ½ hours between 12pm to 2pm (except public holidays), shoppers can redeem a \$3 parking coupon with **minimum spending of \$60\*** on weekdays.

\*Terms and conditions apply.

For more details on the activities and promotions, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or visit City Square Mall’s Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

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### **About City Square Mall**

*City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.*

*City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. In May 2011, the mall received two awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards in 2011 and 2013.*

*For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).*