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## SPRING INTO JOY AND PROSPERITY AT CITY SQUARE MALL Legend of the Kungfu Snake show part of month-long special activities and Vouchers Giveaway from 19 January – 17 February



**Singapore, 14 January 2013** – City Square Mall, owned and managed by City Developments Limited (CDL), will usher in the Lunar New Year with a celebration of enthralling martial arts performances, a fair on festive goodies and decoration items, as well as other exciting activities to mark the start to a Prosperous Year of the Snake. The mall will also stay open throughout Chinese New Year for visitors to enjoy their holiday shopping.

At the mall, the legend of the Snake will be brought to life through an entertaining show. The "Legend of the Kungfu Snake Show", boasting a cast of Chinese Martial artists and B-Boy dancers, will feature an innovative fusion of Chinese Wushu and stunning B-Boy dance moves that will entertain everyone in the family.

From 25<sup>th</sup> January onwards, shoppers can also enjoy delectable deals and stock up on their Chinese New Year goodies at the "Treats of the Orient Fair" while savouring seasonal treats.

During this period, shoppers can **redeem an exclusive mandarin orange eco-carrier** and qualify for a lucky spin chance to **win a \$5 Metro voucher or a pair of GV movie vouchers** with a minimum

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539 Tel: +65 6595 6565 | Fax: +65 6509 3761 | www.citysquaremall.com.sg



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spending of \$200\* (\$250\* if inclusive of NTUC FairPrice receipts). UOB debit/credit cardholders need only spend \$180\*^ (\$230\*^ if inclusive of NTUC FairPrice receipts).

Details of Chinese New Year performances, activities and promotions at City Square Mall:

1. Prosperous Paper Cutting Contest Date: 19 Jan – 17 Feb

> Are you creative and have nifty hands? Submit your original paper handicrafts (max. A4sized)\* in line with the theme of Chinese New Year at the L2 Customer Service Counter and stand a chance to be one of 8 winners to walk away with a \$100 City Square Mall voucher! In the spirit of going green, the handicrafts have to be fashioned out of recycled paper.

### 2. Legend of the Kungfu Snake Show

Date: 19 – 20 Jan, 26 – 27 Jan, 2 – 3 Feb Time: 3pm & 7pm Venue: L1 Atrium

Catch a dazzling showcase of Chinese Wushu and stunning B-Boy dance moves in this live show, which will entertain your whole family this festive New Year.

Roving Baby Lions
 Date: 19 – 20 Jan, 26 – 27 Jan, 2 – 3 Feb
 Time: 4pm & 8pm
 Catch the adorable baby lions roving aro

Catch the adorable baby lions roving around City Square Mall as they spread the Lunar New Year cheer. You might even be lucky enough to catch them when they break into a modern dance routine.

4. Treats of the Orient Fair Date: 25 Jan – 8 Feb

# Time: 11am – 9pm

Vonuoi 11 Atrium

Venue: L1 Atrium

Enjoy great offers and savour all the delectable treats that the Lunar New Year brings at our fair and stock up on the necessary goodies!

City Square Mall houses a variety of local and international brands sprawled across 7 levels, including the first side-by-side Toys'R'Us and flagship Babies'R'Us store in Southeast Asia and Golden Village's 11<sup>th</sup> Multiplex with a unique 42-seater couple's cinema. In addition, City Square Mall is enhancing its shopping experience with new lifestyle offerings this year by welcoming established brands such as Cedele, Daiso, Fox Kids & Baby, Javier's Rotisserie & Salad Bar, KidStyle and The Body Shop.

For more details on the activities and promotions, visit <u>www.citysquaremall.com.sg</u> or check out City Square Mall's Facebook page <u>www.facebook.com/citysquaremall</u>.

### \*Terms and conditions apply.

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#### About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit <u>www.citysquaremall.com.sq</u>