

**MEDIA ADVISORY****See Spring in a New Light at City Square Mall this Chinese New Year!**

*Join in the festivities with an abundance of promotions and plentiful activities in store for the whole family*

**Singapore, 09 December 2016** – The festive season continues at City Square Mall! From 6 January to 5 February 2017, City Square Mall invites all families to ring in the Year of the Rooster with an abundance of treats and delights to celebrate the Chinese New Year holiday!





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With a minimum spending of \$200\* (\$300\* if inclusive of NTUC FairPrice receipts), shoppers will receive a chance at the “Sure-Win Fortune Spin” where they can win \$50, \$10, \$5 City Square Mall shopping vouchers, red packets and exclusive premiums!

Families can gather at the “Spring Carnival In The Park” held at Level 1 City Green (Outdoor Park) and enjoy fun rides and games, including a Rooster-themed inflatable slide and shooting gallery.

Details of City Square Mall’s Chinese New Year activities and promotions:

**1. Sure-Win Fortune Spin**

**Date: 6 January – 5 February 2017**

**Venue: Level 2 Customer Service Counter**

With a minimum spending of \$200\* (\$300\* if inclusive of NTUC FairPrice receipts), shoppers will receive a chance at the Sure-Win Fortune Spin and win prizes such as \$50, \$10, \$5 City Square Mall shopping vouchers, red packets and exclusive premiums!

**2. Spring Carnival In The Park**

**Date: 6 January – 12 February 2017**

**Venue: Level 1 City Green (Outdoor Park)**

**Time: 6pm – 10pm (Monday - Friday), 12pm – 10pm (Saturday, Sunday and PH)**

Head down to City Green as it transforms into a Rooster-themed carnival by Uncle Ringo. Slide down the Rooster inflatable or have fun at the rides and games. It is going to be a fun-filled Chinese New Year at City Square Mall!



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### **3. NTUC FairPrice Atrium Fair**

**Date: 16 – 26 January 2017**

**Venue: Level 1, Main Atrium**

Be prepared for the festive celebrations with goodies, drinks and decorations. From décor items to traditional goodies and beverages, it's a one-stop shop for your home's celebration needs.

### **4. Lion Dance Performance**

**Date: 3 February 2017**

**Time: 4.30pm**

**Venue: L1 Main Entrance**

Celebrate the Chinese New Year with our Lion Dance troupe as it performs jumps and stunts to usher in prosperity and good luck for the Year of the Rooster.

### **5. Weekday Parking Promotions**

Enjoy free weekday lunchtime parking for the first 1½ hours between 12pm to 2pm (except Public Holidays). In addition, receive a \$3 parking coupon with a minimum spending of \$60\* on weekdays.

\*Maximum of 3 same-day combined receipts. Redemptions must be made on the same day of purchase at the L2 Customer Service Counter. Limited to the 1<sup>st</sup> 6,000 redemptions on a first-come-first-served basis and to 1 Sure-Win Fortune Spin per redemption, regardless of total amount spent. Receipts and transaction slips from purchase of City Square Mall/outlet's gift vouchers, Golden Village Quick Tix™, SISTIC tickets, Singapore Post, banks, pushcarts, non-City Square Mall outlets' atrium sales and purchase/topping up of stored value cards will not be accepted. Redemption is based on nett purchase amount and excludes amount offset by any type of loyalty/rebate points reflected on original receipts. Other terms and conditions apply.

For more details on the activities and promotions, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

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### **About City Square Mall**

*City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station (NE8) with over 200 retail, dining and lifestyle options such as Best Denki, Daiso, NTUC FairPrice, Food Republic, Golden Village, Celebrity Fitness, Toys'R'Us and Uniqlo.*

*As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.*

*City Square Mall is the proud recipient of the following awards and accolades:*

- *FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia*
- *FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers*
- *ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy*
- *3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency*
- *Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore*
- *'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council*
- *LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council*

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- *AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne*
- *AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne*
- *Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou*
- *AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne*

For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).

**This advisory was issued on behalf of City Square Mall.**

**For media enquiries, please contact Strategic Public Relations Group (SPRG):**

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