

FOR IMMEDIATE RELEASE**Saddle Up for a Magical Time this March School Holidays
at City Square Mall**

Ring in the March School Holidays with My Little Pony Live Shows, interaction with real ponies and more for everyone in the family



Singapore, 2 March 2015 – From 13 March to 12 April 2015, City Square Mall, owned and managed by City Developments Limited (CDL), will be celebrating the March School Holidays with ponies galore and a plethora of fun-filled activities specially catered for the family!

Get ready for a magical March School Holidays as iconic characters from *My Little Pony* take to the stage to perform and entertain the entire family. Catch familiar characters like Twilight Sparkle, Pinkie Pie, Rainbow Dash and Applejack in exciting song-and-dance action live on stage and take a snapshot with them during the Meet & Greet sessions from 14 to 22 March.

What's more, look out for the unique *My Little Pony* photo spot at the City Green park. Get your cameras ready and come strike a pose at Pinkie Pie's SugarCube Sweet Shoppe with your favourite *My Little Pony* characters!



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The pony extravaganza continues, with opportunities for the entire family to take part in a myriad of activities featuring live ponies. City Square Mall, in a partnership with Gallop Stable, will be setting up three stations for families to interact with the ponies. For a package price of \$15, saunter around the City Green park on a pony, feed a pony by hand and top the experience off by taking a photo to capture the moment, complete with a photo printout and frame!

During this holiday period, shoppers can also stand to receive City Square Mall vouchers. With a minimum spending of \$150 (\$250* if inclusive of NTUC FairPrice receipts), the first 3000 customers will walk away with a \$5 City Square Mall voucher. Spending a minimum of \$260 (\$360* if inclusive of NTUC FairPrice receipts) entitles the first 2000 customers to a \$10 City Square Mall voucher. In addition, the top 50 shoppers with the highest spending from 13 March to 12 April will receive \$100 in City Square Mall shopping vouchers. Enjoy free weekday parking at City Square Mall as we celebrate the school holidays with this amazing pony extravaganza!

Details of City Square Mall's March School Holidays activities and promotions:

1. My Little Pony Party Surprise 'Live' On Stage

Date: 14 March – 22 March

Time: 2pm & 7pm (Mon – Fri); 1pm, 4pm & 7pm (Sat & Sun)

Venue: Level 1 Atrium

Participate in a series of song and dance with the characters from *My Little Pony* 'live' on stage! Join Applejack, Pinkie Pie, Rainbow Dash and Twilight Sparkle on their fun-filled pony adventures as they organise a magical birthday celebration for Princess Celestial. With a minimum spending of \$50*, shoppers can redeem an exclusive pass for the Meet & Greet session one hour prior to each show at the Level 2 Customer Service Counter, while stocks last.

**A maximum of three same-day combined receipts. 50 passes will be given out one hour prior to each show, strictly on a first-come first-served basis. Receipts used to redeem this Meet & Greet pass cannot be used for any other promotions, except for Free Weekday Parking. Other Terms & Conditions apply.*

2. Interaction with Live Ponies (Pony Rides / Pony Feeding Sessions / Photo Taking Opportunities)

Date: 14 March – 22 March, 28-29 March, 4-5 April, 11-12 April

Time: 1pm – 8pm

Venue: Level 1 City Green

Get up close and personal with the ponies brought in from Gallop Stable! For a package price of \$15, you'll be able to go on a pony ride, hand feed the ponies and even take a photo with them to capture the moment. Be sure not to miss this opportunity!

3. Take A Magical Shot (My Little Pony Photo Spot)

Date: 13 March – 12 April

Venue: Level 1 City Green

Get your cameras ready and come strike a pose at Pinkie Pie's SugarCube Sweet Shoppe from Ponyville with your favourite My Little Pony characters.

4. Animal Kiddy Rides by Zoomoov

Date: 13 March – 12 April

Venue: Level 1 Atrium

Let the young ones roam around the atrium on their very own animal ride, brought to you by Zoomoov.

5. Shop and Trot Home Richer

Date: 13 March – 12 April

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6. Top 50 Spenders

Date: 13 March to 12 April

The top 50 spenders during 13 March to 12 April 2015 will receive \$100 in shopping vouchers.

7. Weekday Parking Promotions

Date: 13 March – 12 April

Enjoy free weekday lunchtime parking for the first 1½ hours between 12-2pm (except public holidays). In addition, redeem a \$3 parking coupon with a minimum spend of \$60* on weekdays.

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

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About City Square Mall

City Square Mall is Singapore's first eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station with over 200 retail, dining and lifestyle options such as Amore Living (Fitness & Spa), Babies'R'Us, Best Denki, Daiso, NTUC FairPrice, Food Republic, Golden Village, Metro, Q&M Dental Centre, Toys'R'Us, Uniqlo and AICare Hub.

As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy cabs and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.



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City Square Mall is the proud recipient of the following awards and accolades:

- *FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia*
- *FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers*
- *ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy*
- *3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency*
- *Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore*
- *'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council*
- *LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council*
- *AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne*
- *AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne*
- *Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou*

For more information on City Square Mall, please visit www.citysquaremall.com.sg.