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Shoppers Treated to the Latest Looks this Season at City Square Mall

Singapore, 27 June 2013 – City Square Mall's Fashion Show 2013 over the weekend was a fashionable success as shoppers got treated to the latest looks and styles from the mall.

Choreographed by Jerome Awasthi, one of Singapore's renowned fashion talents, the show showcased City Square Mall's exciting new tenant mix in congruous chapters - 'Summer Fun'; 'Dress to Impress'; 'Sporty Chic' and 'Day to Night'.

Shoppers were entertained by a myriad of styles and colours as local and international brands such as *Sumthing Difrent, Suéno, Uniqlo, Lalu, Iora* and *Esprit* graced the runway.

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Parents got to gain insights into kids fashion as the show featured wearable and stylish ensembles from the collections of FOX Kids & Baby, In2Kids, KidStyle and Uniqlo.



The full list of brands which were featured in the show are Bata, Charles & Keith, Crème Hairdressing, Denizen, Esprit, FOX Kids & Baby, Giordano, In2Kids, Iora, Kidstyle, Lalu, Metro, Poh



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Heng Jewellery, Ringo Ya, Suéno, Sumthing Difrent, The Body Shop, Uniqlo, Veeko and Watches of Switzerland.

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About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. In May 2011, the mall received two awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards in 2011 and 2013.

For more information on City Square Mall, please visit <u>www.citysquaremall.com.sg</u>.