

**FOR IMMEDIATE RELEASE**

**It's a 喜羊羊 New Year for the Young and the 羊 at Heart**

*Usher in the Year of the Goat with a Pleasant Goat and Big Big Wolf (喜羊羊与灰太狼), mall appearance, kiddy carnival rides, fortune talk, Sure-Win Prosperity Spin and more for everyone in the family*



**CITY DEVELOPMENTS LIMITED**  
OVER 50 YEARS TRUST

**CITY SQUARE MALL**  
Singapore's First Eco-mall

**It's A 喜羊羊 New Year For The Young And The 羊 At Heart**

Produced by: 广州咏声文化传播有限公司  
Brought to You by: VizPro

Esplanade Theatre, 20 - 22 Mar 2015  
\$38, \$58, \$68, \$78, \$88, \$108 (excludes booking fee)  
To book, call 6348 5555 or visit www.slstc.com.sg

16 JAN - 22 FEB 2015

**Pleasant Goat And Big Big Wolf (喜羊羊与灰太狼) Mall Appearance**  
7, 8, 14 & 15 Feb 2015 (Sat & Sun), L1 Atrium  
2pm & 7pm daily  
Get ready to sing and dance into Spring with your 2 favourite Chinese cartoon characters! Also be sure to join in the fun games before the show. Redeem a Meet & Greet pass 1 hour prior to each show with \$50\* spent. 50 passes per show, while stocks last.

**Sure-Win Prosperity Spin**  
Spend \$250\* and spin to win attractive vouchers or prizes totalling over \$50,000! (\$300\* if inclusive of NTUC FairPrice receipts)

**Spring Carnival & Giant Pleasant Goat Display**  
16 Jan - 22 Feb, City Green (Park)  
Carnival: 6pm - 10pm (weekdays)  
12pm - 10pm (weekends & PH)  
Treat your family to games and rides at our outdoor carnival and strike a pose with our 2 Pleasant Goat and Big Big Wolf displays!

**Zodiac Fortune Forecast By Master Neo Zhen Jue**  
14 Feb (Sat), 3pm - 6pm, L1 Atrium  
Join well-known Feng Shui master, Master Neo Zhen Jue, as he reveals the fortunes of the 12 zodiac signs for 2015.

**TOP 50 SPENDERS**  
Spend & Prosper! The top 50 spenders\* during 16 Jan - 22 Feb 2015 will receive \$100 in shopping voucher!

**We Are Open During Lunar New Year**  
Catch a movie, dine and shop with us at selected stores on the eve and during Lunar New Year on 18, 19 & 20 Feb 2015. (See communications for details)

\*Maximum of 3 same-day combined receipts from any store except pubs/casinos and non-tenant atrium events. Redeemptions must be made on the same day of purchase at the L2 Customer Service Counter. Limited to 1 Prosperity Spin or Meet & Greet pass per redemption, regardless of total amount spent. Redeemptions are on a first-come-first-served basis and while stocks last. Receipts used to redeem for the Prosperity Spin cannot be reused for Meet & Greet pass redemption. \*Total spending will be computed based on captured qualifying receipts used towards redemption of Free Parking coupon, Meet & Greet pass and Prosperity Spin. Other terms and conditions apply.

180 Kitchener Road Singapore 208539 (Directly connected to Farmer Park MRT station, Exit 1) | Tel: 6595 6595 | Opening Hours: 10am - 10pm daily | www.citysquaremall.com.sg

**Singapore, 23 December 2014** – From 16 January to 22 February 2015, City Square Mall, owned and managed by City Developments Limited (CDL) will be ushering in the Year of the Goat through a myriad of exciting events and activities to keep the whole family entertained over the festive occasion. The mall, with selected stores, will be opened on the eve and during Lunar New Year, on 18, 19 and 20 February.

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539  
Tel: +65 6595 6565 | Fax: +65 6509 3761 | [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg)



Developed and Managed by:  
**CITY DEVELOPMENTS LIMITED**

A key highlight of the Lunar New Year festivities at City Square Mall this year is the mall appearance by Pleasant Goat and Big Big Wolf, a popular Chinese animated television series well-loved by children. Play, sing and dance along with Pleasant Goat (喜羊羊) and Big Big Wolf (灰太狼) on 7, 8, 14 & 15 February. Be sure to join in the fun games before each show too! Also, with a minimum spend of \$50, shoppers can redeem a Meet & Greet pass to take a family photo with the two characters on stage.

In addition to the bountiful events and activities happening over the Lunar New Year festive period, treat your family to exciting games and rides at our outdoor carnival and strike a pose with our 2 Pleasant Goat and Big Big Wolf displays!

Start preparations early for Lunar New Year at the Metro Lunar New Year Fair and NTUC Lunar New Year Atrium Sale, where shoppers can find a wide selection of household items, goodies and festive decorations in the comfort of the mall. Additionally, join well-known 6<sup>th</sup> generation Feng Shui master, Master Neo Zhen Jue as he forecast and evaluate the destinies of the 12 zodiac signs for 2015 on Saturday, 14 February.

During this festive period, shoppers can also take part in a Sure-Win Prosperity Spin to win attractive vouchers or prizes totalling over \$50,000, with a minimum spend of \$250 (\$300\* if inclusive of NTUC FairPrice receipts). UOB cardmembers to spend \$230 to qualify (\$280 if inclusive of NTUC FairPrice receipts).

Details of City Square Mall's Lunar New Year activities and promotions:

**a) Pleasant Goat and Big Big Wolf (喜羊羊与灰太狼) Mall Appearance**

**Date: 7, 8, 14 & 15 Feb (Sat & Sun)**

**Time: 2pm & 7pm daily**

**Venue: Level 1 Atrium**

Get ready to sing and dance into Spring with your 2 favourite Chinese cartoon characters! Also be sure to join in the fun games before the show. Redeem a Meet & Greet pass 1 hour prior to each show with \$50\* spent. 50 passes per show, while stocks last.

*\*A maximum of 3 same-day combined receipts. 50 passes will be given out 1 hour prior to each show at the L2 Customer Service Counter, strictly on a first-come-first-served basis. Other terms & conditions apply.*

**b) Zodiac Fortune Forecast by Master Neo Zhen Jue**

**Date: 14 Feb (Sat)**

**Time: 3pm – 6pm**

**Venue: Level 1, Main Atrium**

Join well-known Feng Shui master, Master Neo Zhen Jue, as he reveals the fortunes of the 12 zodiac signs for 2015.

**c) Spring Carnival At The Park**

**Date: 16 January to 22 February**

**Time: Weekdays from 6pm to 10pm; Weekends & PH from 12pm to 10pm**

**Venue: Level 1 City Green (Park)**

It's a family fun for all at the Spring Carnival with exciting kiddy rides and fun games.

**d) Giant Pleasant Goat Display**

**Date: 16 January to 22 February**

**Venue: Level 1 City Green (Park)**

Get ready to strike a pose with our 2 Pleasant Goat and Big Big Wolf displays!

**e) Sure-Win Prosperity Spin**

**Date: 16 January to 22 February**

With a minimum spend of \$250\* (\$300\* if inclusive of NTUC FairPrice receipts), shoppers will stand a chance to win attractive vouchers and prizes totalling over \$50,000, such as a pair of Pleasant Goat and Big Big Wolf concert tickets (worth \$92 each), \$20 Cedele vouchers and more! UOB Credit/Debit Cardmembers to spend \$230\*<sup>^</sup> to qualify (\$280\*<sup>^</sup> if inclusive of NTUC FairPrice receipts) to qualify.

*\*Maximum of 3 same-day combined receipts from any store except pushcarts and non-tenant atrium events. Redemptions must be made on the same day of purchase at the L2 Customer Service Counter. Limited to 1 Prosperity Spin or Meet & Greet pass per redemption, regardless of total amount spent. Redemptions are on a first-come-first-served basis and while stocks last. Receipts used to redeem the Prosperity Spin cannot be reused for Meet & Greet pass redemption. Other terms and conditions apply. <sup>^</sup>Payment must be made with UOB Credit/Debit Cards.*

**f) SG50 Top 50 Spenders**

**Date: 16 January to 22 February**

Spend and prosper! The top 50 spenders\* during 16 Jan – 22 Feb 2015 will receive \$100 in shopping vouchers.

*\*Total spending will be computed based on captured qualifying receipts used towards redemption of Free Parking coupon, Meet & Greet passes and Prosperity Spin. Other terms & conditions apply.*

**g) Weekday Parking Promotions**

Shoppers can receive \$3 worth of parking with a minimum spend of \$60\* on weekdays. They can also enjoy free weekday lunch time parking for the first 1.5 hours from 12pm to 2pm.

*\*Terms & Conditions apply.*

**h) Metro Lunar New Year Fair**

**Date: 19 January to 1 February (Mon to Sun)**

**Venue: Level 1, Main Atrium**



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Stock up on the necessities and be prepared to host your families and loved ones in your beautifully decorated home this Lunar New Year at the atrium fair selling various Lunar New Year household items.

**i) NTUC Lunar New Year Atrium Sale**

**Date: 2 to 18 February (Mon to Wed)**

**Venue: Level 1, Main Atrium**

Join in the festivities at the atrium fair selling Lunar New Year goodies, festive hampers and decorative items!

For more details on the activities and promotions, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

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**About City Square Mall**

*City Square Mall is Singapore's first eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station with over 200 retail, dining and lifestyle options such as Amore Living (Fitness & Spa), Babies'R'Us, Best Denki, Daiso, NTUC FairPrice, Food Republic, Golden Village, Metro, Q&M Dental Centre, Toys'R'Us, Uniqlo and AICare Hub.*

*As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy cabs and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.*

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Co. Reg. No.: 196300316Z

*City Square Mall is the proud recipient of the following awards and accolades:*

- *FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia*
- *FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers*
- *ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy*
- *3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency*
- *Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore*
- *'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council*
- *LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council*
- *AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne*
- *AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne*
- *Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou*

*For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).*

**This advisory was issued on behalf of City Square Mall.**

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