

#### FOR IMMEDIATE RELEASE

# The Best National Day Celebration Begins At City Square Mall

Enjoy exclusive offers and get a chance to win \$1,000 worth of vouchers from 17 July to 30 August



**Singapore, 8 July 2015** – City Square Mall, owned and managed by City Developments Limited (CDL), will be celebrating the nation's birthday with every Singaporean's favourite pastimes – shopping and dining – with lots of exciting offers for everyone in the family. From 17 July to 30 August 2015, satisfy your appetite with enticing dining deals such as lunch sets below \$15 and shop till you drop with irresistible offers! To sweeten it further, enjoy free weekday lunch time parking at City Square Mall.

In addition to enjoying fantastic deals during the campaign period, shoppers can also redeem a SG50 Juicer Bottle with a minimum spending of \$250\* (\$350\* if inclusive of NTUC FairPrice receipts). The first 500 Pioneer Generation cardholders will receive an additional umbrella.

And that is not all! City Square Mall is commemorating SG50 with a lucky draw where five lucky winners will win \$1,000 worth of City Square Mall shopping vouchers each. It's easy, every \$50\* spent entitles you to a lucky draw chance, so spend more and you will be rewarded with more chances.

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539 Tel: +65 6595 6565 | Fax: +65 6509 3761 | www.citysquaremall.com.sg Co. Reg. No.: 196300316Z



Developed and Managed by: CITY DEVELOPMENTS LIMITED

Details of City Square Mall's National Day promotions:

## 1. Simply Solid Lucky Draw

# Date: 17 July to 30 August

Every \$50\* spent entitles you a chance to enter the lucky draw, where five lucky winners will stand to win \$1,000 worth of City Square Mall shopping vouchers each (Up to a maximum of 20 chances per redemption, regardless of total amount spent).

# 2. So Many Gifts! Win Already! (Gift-with-purchase)

## Date: 17 July to 30 August

With a minimum spending of \$250\* (\$350\* if inclusive of NTUC FairPrice receipts), shoppers can redeem a SG50 Juicer Bottle. Limited to the first 5,000 redemptions. The first 500 Pioneer Generation cardholders will receive an additional umbrella (Pioneer Generation card must be presented for umbrella redemption, limited to one redemption per cardholder).



\* Terms & Conditions apply

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

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#### About City Square Mall

City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station with over 200 retail, dining and lifestyle options such as Babies'R'Us, Best Denki, Daiso, NTUC FairPrice, Food Republic, Golden Village, Metro, Q&M Dental Centre, Toys'R'Us and Uniqlo.

As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.

City Square Mall is the proud recipient of the following awards and accolades:

- FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia
- FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers
- ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition New and Existing category), awarded by the ASEAN Centre for Energy
- 3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency
- Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore
- 'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council

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- LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council
- AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne
- AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne
- Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou
- AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne

For more information on City Square Mall, please visit <u>www.citysquaremall.com.sg.</u>