

**FOR IMMEDIATE RELEASE**

**Mid-Autumn family celebrations are sweeter at City Square Mall!**

*Celebrate this Mid-Autumn festival with irresistible mooncake deals, fabulous gifts and a host of exciting events.*



**Singapore, 15 August 2013** – In celebration of Mid-Autumn festival, City Square Mall will be bringing to its shoppers a host of activities and promotions. A time of celebrations and family reunion, shoppers can look forward to a wide variety of delicious treats presented at the Mooncake Fair; be entertained by the melodic sounds of the 22-piece Singapore Wind Symphony; and be rewarded with attractive gifts and shopping vouchers.

### **Shop and Reward Your Family**

Redeem an exclusive tea mug and silicone strainer with minimum \$200 spent, limited to the first 5,000 redemptions. The blue tea mug is available from 24 August to 8 September and the pink tea mug is available from 9 to 22 September. Collect both colours!



*Tea Mug and Silicone Strainer – Comes in two colours!*

### **Bonus Rewards with Purchase of Mooncake Box Set**

In addition to the tea mug, the first 1,000 shoppers will be rewarded with a **\$5 City Square Mall voucher** with purchase of mooncakes (box set) from participating stores or the Mooncake Fair.

### **Free Weekday Parking**

Enjoy free weekday lunchtime parking for the first 1 ½ hours between 12-2pm (except public holidays) or redeem a \$3 parking coupon with a minimum spend of \$60 on weekdays.

### The Sweetest Deals Under The Moon

BreadTalk #01-41	\$49.80 (U.P. \$59.60) Reunion Set includes 1 box of Classic mooncakes and 1 box of Mini mooncakes.
Paradise Inn #B1-01/02	10-20% off traditional and snowskin mooncakes. Valid for Paradise Gourmet Rewards members or via payment by participating credit cards.
PrimaDeli #B1-K9	10% off mooncakes with minimum purchase of 1 box of 4pcs (regular) or 9pcs (mini).
Swensen's #03-37/38	10-20% off Jewels of the Moon mooncake collection (U.P. \$29.80 for a box of 4 with choice of flavours or \$8.60 per piece) Valid for Swensen's Cool Rewards & Kid's Club members or payment via participating credit cards.

### Celebrations for the Whole Family

What would Mid-Autumn Festival be without the traditional festivities and feasting on mooncakes? Join us in the celebrations with the events and activities lined up below!

#### **1. City Swing with Singapore Wind Symphony**

**Date: 25 August**

**Time: 4pm**

**Venue: L1 Atrium**

Be entertained by the sounds of the 22-piece Singapore Wind Symphony as they bring an afternoon of swing, jazz and bossa nova to the Mid-Autumn celebrations.

## **2. Delightful Mooncake Fair**

**Dates: 2 to 18 September**

**Time: 10am to 10pm**

**Venue: L1 Atrium**

Featuring renowned hotels and bakeries such as Baker's Oven, Bakerzin, Casa Hana, Copthorne King's Hotel, Dragon I Restaurant, Four Seasons Durians, Grand Park City Hall Hotel, Intercontinental Singapore Hotel, Kam Lun Tai, Leong Yin, Shangri-La Hotel and Tai Thong; everyone in the family can get to savour their favourite flavours at the Mooncake Fair!

## **3. Mooncake Demonstration and Giveaway**

**Dates: 7, 8, 14 & 15 September**

**Time: 7pm**

**Venue: L1 Atrium**

Learn from Chef Pang Nyuk Yoon, an award-winning expert with over 20 years of experience in culinary teaching, and take home a sweet treat from us!

## **4. Weekend Flea Markets Fun**

### **A) Flea For Good (<http://adrenalin-portal.wix.com/fleaforgood>)**

**Dates: 31 August to 1 September**

**Time: 12pm to 9pm**

**Venue: B1 Fountain Square**



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**B) Every Little Thing, A Project By Public Garden ([http://public-garden.com/upcoming\\_every\\_little\\_thing.php](http://public-garden.com/upcoming_every_little_thing.php))**

**Dates: 14 August to 15 September**

**Time: 1pm to 7pm**

**Venue: B1 Fountain Square**

For more details on the activities and promotions, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

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### **About City Square Mall**

*City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.*

*City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. In May 2011, the mall received two awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards in 2011 and 2013.*

*For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).*