

FOR IMMEDIATE RELEASE**Champion against Climate Change with City Square Mall on Earth Day**
Promoting environmental awareness to families through interactive activities at the mall

Singapore, 15 April 2013 – Singapore’s first eco-mall, City Square Mall, owned and managed by City Developments Limited (CDL) will once again partake in the annual celebration of Earth Day on 20 April 2013 and spread awareness about climate change to families and shoppers. To commemorate Earth Day, City Square Mall will be organising a slew of interesting and memorable activities suitable for the whole family.

Eco-themed activities for the whole family

In conjunction with this year’s Earth Day theme – *The Face of Climate Change*, City Square Mall will be creating a video montage titled “Be the Face of City Square Mall” in an effort to rally public participation and showcase how they can play their part to protect the environment. On Earth Day itself, a videographer will be roving around the mall from 12pm to 3pm to approach shoppers and record in a video on what they will do in their fight against climate change. In the evening, the video montage will be played before the free outdoor

movie screening of “*Happy Feet*” at B1 Fountain Square, from 7.30pm – 9pm (For full programme details, please refer to Annex A).

Happy Feet, the entertaining 2006 Oscar winning animated smash hit is a tale about Mumble, an outcast in the world of the Emperor Penguins as he is unable to sing. This poses a problem for Mumble as he will not be able to attract a mate with his “heart song”. As mating season arrives, Mumble will have to pull out some fancy footwork and tap his feet into the heart of the one he loves while struggling with the environmental dangers of overfishing and pollution.

Eco-bags will also be given away before the movie screening, from 6.30 to 7.25pm, which are redeemable with a receipt of any amount spent at City Square Mall on 20 April 2013. The bags are limited to the first 500 redemptions and one eco-bag per person.

Throughout the day, families can also visit an exhibition on recycling of cosmetic containers organised by the National Environment Agency (NEA) and Origins Singapore to educate the younger ones on the importance and benefits of recycling.

Champion and driver of eco-friendly practices

City Square Mall is the first eco-mall in Singapore conceptualised and designed with state-of-the-art green building features to help raise awareness on environmental sustainability as well as promote an eco-friendly lifestyle among shoppers, tenants and the community as a whole. Its green features include auto-lighting for lifts, escalators and travelators, as well as motion detectors for toilets and staircases. Other eco-facilities include an electric-car ready carpark with a charging station and dedicated lots for hybrid cars, eco-restrooms, recycling bins, an interactive eco-kiosk and a green roof with solar panels and water-harvesting capabilities. For more details of eco facilities, please refer to Annex B.

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall’s Facebook page www.facebook.com/citysquaremall.

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Developed and Managed by:
CITY DEVELOPMENTS LIMITED

About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit www.citysquaremall.com.sg

Annex A – EARTH DAY 2013 AT CITY SQUARE MALL

Date : 20 April 2013
Time : 12.00pm – 9.00pm
Venue : City Square Mall, B1 Fountain Square

S/N	Time	Programme	Venue
1	12.00pm – 10.00pm	NEA and Origins exhibition on recycling of cosmetic containers	B1 space outside Coffee Bean
2	12.00pm – 3pm	Collection of video montage from shoppers for “ <i>Be the Face of City Square Mall</i> ” project	Various parts of the mall
3	6:00pm – 7:25pm	Eco-bag giveaway	B1 Fountain Square
4	7:25pm	Video montage screening of “ <i>Be the Face of City Square Mall</i> ” project	B1 Fountain Square
5	7:30pm – 9.00pm	Movie screening of “ <i>Happy Feet</i> ”	B1 Fountain Square

Annex B – ECO FACILITIES

S/N	Eco Facilities	Location	Features	Benefits
1	Electric-car ready car park	B4 & B3	<ul style="list-style-type: none"> • 4 dedicated parking lots and 1 charging station 	<ul style="list-style-type: none"> • Encourage the use of electric-powered vehicles
2	Car park lots for hybrid cars		<ul style="list-style-type: none"> • 10 dedicated car park lots 	<ul style="list-style-type: none"> • Encourage reduction of greenhouse gas emissions
3	Lifts, escalators and travelators	B2 to L9	<ul style="list-style-type: none"> • Auto-lighting • Ventilation fans • Slow-down features 	<ul style="list-style-type: none"> • Reduce electricity consumption
4	Eco-restrooms		<ul style="list-style-type: none"> • Waterless urinals • Motion sensors for lightings and taps 	<ul style="list-style-type: none"> • Reduce electricity and water consumption
5	Recycling bins		<ul style="list-style-type: none"> • Separates waste into “plastic”, “paper”, and “trash” • 30 bins available 	<ul style="list-style-type: none"> • Encourage waste separation among visitors
6	Interactive eco-kiosk	L2	<ul style="list-style-type: none"> • Feature eco-related information in a fun and interesting way 	<ul style="list-style-type: none"> • Encourage eco-learning • Raise awareness about environment protection even at early age
7	Energy efficient fan	B1 Fountain Square	<ul style="list-style-type: none"> • 24 feet (7.32 metres) • Solar-energy powered 	<ul style="list-style-type: none"> • Provide naturally cooled environment • Reduce electricity consumption
8	Green roof	L1 City Green	<ul style="list-style-type: none"> • Solar panels • Water-harvesting capabilities 	<ul style="list-style-type: none"> • Reduce temperature • Harness solar energy • Allow natural lighting into Fountain Square • Harvest rainwater for plants irrigation • Promote cross-ventilation
9	Façade	Outside the mall	<ul style="list-style-type: none"> • Double glazed glass 	<ul style="list-style-type: none"> • Allow natural lighting into the mall • Reduce heat penetration

10	Sunshade		<ul style="list-style-type: none"> • Motorized and automatically activated when the sun's heat reaches a pre-set level 	<ul style="list-style-type: none"> • Reduce heat penetration
11	External fins and louvers		<ul style="list-style-type: none"> • Act as shading devices 	<ul style="list-style-type: none"> • Mitigate heat transmission to the mall
12	Outdoor façade lighting		<ul style="list-style-type: none"> • Usage of LED lights 	<ul style="list-style-type: none"> • Reduce energy usage by over 50%