

**FOR IMMEDIATE RELEASE**

**Get up close with hip-hop Korean boy band B.A.P at City Square Mall!**  
*Popular K-pop group B.A.P to hold press conference on 7 August*



**Singapore, 28 June 2013** – K-pop fans can look forward to some celebrity-spotting in the month of August when hip-hop boy band B.A.P heads to City Square Mall on 7 August for the “B.A.P Live on Earth Singapore” press conference.

Short for “Best. Absolute. Perfect”, this outstanding group of six talented members have won 15 rookie awards from around the world and were featured by the Grammy’s in their “[Snapshot: Best of 2012](#)” alongside Psy – an extremely impressive feat given B.A.P’s debut in



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2012. They will be performing at the Star Theatre on 8 August with Singapore as the final stop of their Asian tour.

### **Pre-sale and Ticket Giveaway**

As the official shopping mall for the “B.A.P Live on Earth Singapore” concert, the SISTIC booth in City Square Mall will be the first to commence ticket sales on **7 July 2013 at 10am**, one day earlier than all other SISTIC outlets or online sales. The first 200 to purchase their tickets will receive an exclusive B.A.P poster during the pre-sale at City Square Mall. Be sure to grab your copy then!

In addition to early bird sales, City Square Mall will be giving away 45 pairs of **“B.A.P Live on Earth Singapore” concert tickets (worth S\$336) from 7-14 July. Simply be one of the first 45 fans to spend a minimum of \$100\*** at the mall and tell us what ‘B.A.P’ stands for at the Customer Service Counter to redeem your tickets\*.

### **Press Conference and Fan-Meet**

What’s more, K-Pop music lovers can see B.A.P during their **Press Conference at City Square Mall, Atrium A, at 7.30pm on 7 August 2013**. The first 500 fans at the event will receive an official “B.A.P. Live on Earth Singapore” concert poster.

### **Details of “B.A.P Live on Earth Singapore” ticket sales and activities at City Square Mall**

#### **“B.A.P Live on Earth Singapore” Pre-sale Tickets**

**Date: 7th July, Sunday**  
**Time: 10am**  
**Venue: City Square Mall, SISTIC booth, Customer Service Counter (Level 2)**

Be one of the first to get your tickets for “B.A.P Live On Earth Singapore” as they hold their first full-fledged concert in Singapore! An exclusive B.A.P poster will be given to the first 200 to purchase their tickets at City Square Mall’s SISTIC counter.

**“B.A.P Live on Earth Singapore” Concert Ticket Giveaway****Date:** 7<sup>th</sup> – 14<sup>th</sup> July 2013**Venue:** City Square Mall

Simply spend S\$100\* at City Square Mall and tell us what ‘B.A.P’ stands for to instantly redeem a pair of “B.A.P Live on Earth Singapore” concert tickets (worth \$336)! There are a total of 45 pairs to be won! Please visit the Customer Service Counter at Level 2 to participate.

**\*Terms and Conditions:**

- Purchases over \$100 are limited to a maximum of 3 same-day combined receipts (including NTUC Fairprice) from all stores except pushcart vendors and non-tenant atrium events.
- The “B.A.P Live on Earth Singapore” concert tickets are limited to 1 redemption per shopper per day, regardless of the total amount spent.
- To qualify for the redemption of “B.A.P Live on Earth Singapore” concert tickets, patrons must produce original same-day receipts as well as share what “B.A.P” stands for at the Customer Service Counter.

**“B.A.P Live on Earth Singapore” Press Conference****Date:** 7<sup>th</sup> August, Wednesday**Time:** 7.30pm**Venue:** City Square Mall, Atrium, Level 1

See the hottest K-pop rookie group B.A.P at their Press Conference in Singapore! The first 500 fans to attend the event will receive an official “B. A. P Live on Earth Singapore” concert poster.

For more details on the activities and promotions, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall’s Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

***\*Terms and conditions apply.***

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### **About City Square Mall**

*City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.*

*City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. In May 2011, the mall received two awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards in 2011 and 2013.*

*For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).*