<u>Media Advisory</u>

Shop for a Good Cause at City Square Mall!

What is a better deal than doing good while shopping at the same time? City Square Mall will be holding a series of flea markets for charity, **Flea For Good**, with its first edition kicking off on **30th and 31st March** at City Square Mall's Fountain Square on Basement 1.

Happening every last weekend of the month except in June, *Flea For Good* hopes to promote various social causes while encouraging shoppers to shop with a heart. A portion of proceeds collected from booth rentals will be donated to the **Singapore Children's Society** for their work with needy children and disadvantaged families.

With close to 30 participating vendors, *Flea For Good* offers bargain hunters and handicraft lovers a wide range of affordable interesting trinkets and pre-loved products. There will also be booths by social enterprises, non-profit organisations and beneficiaries.

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539
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Co. Reg. No.: 196300316Z

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As part of City Square Mall's eco-friendly practices, vendors are encouraged to provide customers with reused paper or plastic bags whenever they make a purchase. This helps to reduce packaging waste and encourage people to adopt recycling habits.

Vendors are also encouraged not to dispose unsold or unwanted items that are still in good condition. Instead, *Flea For Good* will serve as the collection point for these items which will be delivered to various beneficiaries. All items will be screened upon collection to ensure that they are in good condition.

As a monthly affair, *Flea For Good* will be held at these dates and during some of the key festivals and holidays in Singapore:

For those who are interested to be part of *Flea For Good*, simply visit http://adrenalin-portal.wix.com/fleaforgood to sign up for a booth.

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For more details about *Flea For Good*, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

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About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit www.citysquaremall.com.sg

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