

Media Advisory

Get A Taste of Tomorrow at City Square Mall!



In the futuristic world of The Jetsons, robots are quintessentially part of the landscape where they take care of many chores, at home and at work. Have you ever wondered how cool it would be to have a robot serving you?

Well, wonder no more. If you want a taste of tomorrow, go check out Asia's first and only robotic ice cream kiosk at City Square Mall. Developed by Robofusion® Inc., the interactive kiosk allows customers to design their own ice cream by simply touching a few buttons. Watch in awe as your ice cream is prepared right in front of you and delivered to you by the robot arm.

The kiosk is located at Basement 2 of City Square Mall (near Toys'R'Us/Baby'R'Us). There will be two ice cream flavours and six different kinds of toppings to choose from. Up to 40 ice cream flavours and toppings will be added subsequently.

With an introductory promotion, each serving is at \$5/450g instead of \$6/450g for two ice cream flavours and three toppings. The user-friendly kiosk is so easy to use that even your three year old can operate it.

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Co. Reg. No.: 196300316Z



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

Several payment modes are available at the kiosk. Customers can choose to pay by cash, ez-link card, VISA/Master, Robofusion® prepaid card or the new NFC SIM card payment. DBS customers will also enjoy 20% off the price.

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About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit www.citysquaremall.com.sg