

[FOR IMMEDIATE RELEASE]

Step into a magical world with Nickelodeon's FIRST EVER *Shimmer & Shine* 'Live' Show at City Square Mall

This September school holidays, enjoy Zahramazing fun with enchanting activities and sparkling rewards



Singapore, 21 September 2017 – Calling all genies-in-training! [Nickelodeon's](#) popular animated series – *Shimmer & Shine* – is coming to Asia for their FIRST EVER 'live' show! The dazzling duo will make their performance debut during the September school holidays from 2 – 10 September at City Square Mall. This is part of City Square Mall's 'A World of Zahramazing Fun' programme, which runs from 1 September to 1 October.

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Join the genies on their adventures in the magical world of Zahramay Falls, as they grant special wishes to their human bestie, Leah. Before jetting off with the twin genies, treat yourself to some genie dust with glitter tattoos, play dress-up as *Shimmer* or *Shine*, or take part in colouring activities with family and friends at the *Shimmer & Shine* Beauty Hall!

From 1 September to 1 October, shoppers with a minimum spend of \$150* (\$250* if inclusive of NTUC FairPrice receipts), stand to receive a \$5 City Square Mall shopping voucher.

So hop onboard the genies' magic carpet and get set for a Zahramazing ride at City Square Mall this September school holidays!

Details of City Square Mall's A World of Zahramazing Fun Activities:

1. *Shimmer & Shine* FIRST EVER 'Live' On Stage

Date: 2 - 10 September 2017, daily except Monday

Time: Tuesday - Friday: 2pm and 7pm

Saturday and Sunday: 1pm, 4pm and 7pm

Venue: Level 1 Stage

Boom Zahramay! Help *Shimmer and Shine* find a special Genie Gem in Zahramay Falls! Come dressed up as your favourite genie and you might get a chance to join them on stage to learn some genie magic.

2. Up Close With *Shimmer & Shine*

Date: 2 - 10 September 2017, daily except Monday

Time: Tuesday - Friday: 2.45pm and 7.45pm

Saturday and Sunday: 1.45pm, 4.45pm and 7.45pm

Venue: B2 beside travelators

Get a chance to meet your favourite twin genies up close and snap a family photo with them! Head over to the Customer Service Counter at Level 2 one hour prior to each show to redeem a Meet & Greet pass. The passes can be redeemed with a minimum of \$50* spent in the mall (maximum 3 receipts), limited to 50 passes per session!

3. *Shimmer & Shine* Beauty Hall

Date: 1 - 10 September 2017

Time: 1pm - 9pm

Venue: B1 Fountain Square

Complete your experience with a visit to *Shimmer & Shine* Beauty Hall! Adorn yourself with glitter tattoos, dress up as your favourite genie and get creative with *Shimmer & Shine* colouring sheets. Redeem a Beauty Pass with a minimum spend of \$40* in the mall. Passes are limited to the first 4,000 redemptions.

In-mall Promotions

1. Gift-with-Purchase – Shoppers' spending

- a. With \$40* spent in the mall, redeem a Beauty Pass and get to enter the activity zones at the *Shimmer & Shine* Beauty Hall. Limited to first 4,000 redemptions.
- b. With \$50* spent in the mall, redeem a *Shimmer & Shine* Meet & Greet pass. Only 50 passes are available per session, so hurry, get yours while stocks last!
- c. With \$150* spent in the mall (\$250* if inclusive of NTUC FairPrice receipts), redeem a \$5 City Square Mall voucher. Limited to first 5,000 redemptions. In addition, the first 500 shoppers will receive a Jules Verne Carousel ticket.

2. Free Weekday Parking

Enjoy free weekday lunchtime parking for the first 1½ hours between 12pm - 2pm (except Public Holidays). In addition, receive a \$3 parking coupon with a minimum spend of \$60* on weekdays.

**T&Cs apply.*

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

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About City Square Mall

City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station (NE8) with over 200 retail, dining and lifestyle options such as Best Denki, Fitness First, Daiso, Decathlon, Food Republic, Golden Village, NTUC FairPrice, Toys“R”Us and Uniqlo.

As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall. In 2016, the mall was named the Best Family and Kids Mall in the Her World Nuyou Mall Awards.

City Square Mall is the proud recipient of the following awards and accolades:

- FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia
- FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers
- ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy
- 3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency
- Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore
- 'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council
- LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council
- AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne
- AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne
- Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou

- Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou
- AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne
- Her World Nuyou Mall Awards 2016, Best Family and Kids Mall, awarded by Her World and Nuyou
- Live Well Baby Family-Friendly Mall Of The Year 2015/2016, awarded by Live Well Baby
- Winner of Shopping Mall – Family-Friendly Mall category 2016/2017, awarded by Young Parents

For more information on City Square Mall, please visit <https://citysquaremall.com.sg/>.

This advisory was issued on behalf of City Square Mall by Strategic Public Relations Group (SPRG). For media enquiries, please contact:

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