

[FOR IMMEDIATE RELEASE]

School's Out, Summer's In At City Square Mall With Paw Patrol and Blaze and The Monster Machines!

Get ready to roll with blazing good fun at City Square Mall this June school holidays with your favourite pups and monster trucks from Nick Jr!



Singapore, 28 April 2017 – No plans for the upcoming June school holidays? City Square Mall presents an exciting line-up of family-friendly events and activities with Nick Jr.'s *PAW Patrol* and *Blaze & The Monster Machines* from 26 May to 26 June.

Go on a rescue mission with *PAW Patrol*'s Ryder, Chase, Marshall and get to meet Skye up close for the very first time in Asia! Come dressed as your favourite *PAW Patrol* recruit and you might get a chance to join the pups' mission on stage with paw-some prizes in store!

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Buckle your seat belts and get ready to blaze a trail in an interactive stage experience with intriguing science challenges just like Blaze and AJ in Axle City from *Blaze & The Monster Machines!*

But the fun is not just contained indoors. Speed on down to the Level 1 City Green park which will be home to an outdoor carnival with *Blaze & The Monster Machines*-themed games and activities, and look out for a special *Shimmer & Shine* photo opportunity! This carnival will definitely be enjoyed by the young and the young at heart!

Shoppers can enjoy entry to all carnival activities as well as other attractive redemptions with in-mall spending promotions this school holiday season. Head down to City Square Mall this June and be assured oodles of fun with the little ones!

Details of City Square Mall's June School Holidays Activities:

1. PAW Patrol

a) Stay Safe With PAW Patrol Interactive Experience

Date: 3 - 18 June 2017, Tuesday - Sunday

Time: 1pm and 7pm

Venue: Level 1 Stage

PAW Patrol is recruiting for their latest rescue mission and *you* could be a part of it! Come dressed up as a *PAW Patrol* recruit, ready to show your safety skills, and stand a chance to be part of City Square Mall's *PAW Patrol* Rescue Mission! The top six finalists will lead the audience members with Team Chase and Team Marshall on a race to rescue a puppy from a burning building. Who will win - Team Chase or Team Marshall? Get ready to encourage and cheer on your favourite Pups and their new recruits as they brave the odds to save the day because *PAW Patrol* is on a roll!

b) PAW Patrol Meet and Greet**Date: 3 - 18 June 2017, Tuesday - Sunday****Time: 1.40pm, 4.40pm & 7.40pm****Venue: B2, beside travelators**

Get the chance to snap a family photo with Ryder and your favourite pups - Chase, Marshall and Skye! Head over to the Customer Service Counter at L2 at the below timings to redeem a Meet & Greet Pass with a minimum of \$50 spent in the mall (max 3 receipts):

12pm (for 1.40pm session) ; **3pm** (for 4.40pm session) ; **6pm** (for 7.40pm session)**2. Blaze & The Monster Machines****a) Ready, Set, Blaze! Interactive Experience****Date: 3 - 18 June 2017, Tuesday - Sunday****Time: 4pm****Venue: Level 1 Stage**

Join the team in solving some action-packed scientific challenges at the Axle City mechanic workshop just like Blaze & AJ! Centred on the show's main message of teamwork and basic math and science curriculum, children are bound to have an eye-opening time of hands-on learning.

b) Let's Blaze! Carnival**Date: 26 May - 26 June 2017, daily****Time: 1pm - 10pm****Venue: Level 1 City Green (Outdoor Park)**

Get up to blazing speed with carnival fun and games with *Blaze & The Monster Machines*! Look out for super fun Truck Rides, Blaze Bouncer, Tyre Playground and more! Let's blaaaze! Also, don't miss the special *Shimmer & Shine* photo area!

In-mall Promotions

1. Gift-with-Purchase – Shoppers' spending

(a) With \$40 spent in the mall, redeem a Let's Blaze! Carnival Pass and get to enter the Let's Blaze! Carnival activity zones.

(b) With \$50 spent in the mall, redeem a *PAW Patrol* Meet & Greet pass. Only 50 passes are available per session, so hurry get yours while stocks last!

(c) With \$220 spent in the mall (\$320 if inclusive of NTUC FairPrice receipts), redeem an *exclusive* multi-purpose cushion/tablet holder! Two exciting designs are available – *Blaze & The Monster Machines* (26 May to 10 June) and *PAW Patrol* (11 to 26 June). Hurry get your paws on them as it is limited to the first 2,500 redemptions for each design.



2. Purchase-with-Purchase – Purchase of CSM vouchers

With \$220 spent in the mall, purchase \$50 worth of CSM vouchers and receive a free \$5 CSM voucher! Limited to 1 purchase per shopper per day and first 50 sets daily.

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

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About City Square Mall

City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station (NE8) with over 200 retail, dining and lifestyle options such as Best Denki, Celebrity Fitness, Daiso, Decathlon, Food Republic, Golden Village, NTUC FairPrice, Toys'R'Us and Uniqlo.

As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall. In 2016, the mall was named the Best Family and Kids Mall in the Her World Nuyou Mall Awards.

City Square Mall is the proud recipient of the following awards and accolades:

- FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia
- FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers
- ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy
- 3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency
- Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore
- 'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council
- LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council
- AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne
- AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne
- Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World

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and Nuyou

- Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou
- AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne
- Her World Nuyou Mall Awards 2016, Best Family and Kids Mall, awarded by Her World and Nuyou
- Live Well Baby Family-Friendly Mall Of The Year 2015/2016, awarded by Live Well Baby
- Winner of Shopping Mall – Family-Friendly Mall category 2016/2017, awarded by Young Parent's

For more information on City Square Mall, please visit <https://citysquaremall.com.sg/>.

This advisory was issued on behalf of City Square Mall by Strategic Public Relations Group (SPRG). For media enquiries, please contact:

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