

[FOR IMMEDIATE RELEASE]

Come for an Out-of-this-World Christmas at City Square Mall

Blast off into an intergalactic Christmas season – an adventure for the whole family!



Singapore, 30 October 2017 – Get on the Christmas Comet and prepare to take flight, as City Square Mall transforms into a starry universe, with Singapore-firsts that are truly out of this world!

Explore this new galaxy through a tunnel of stars and our first-ever action-packed light and music display, amidst a wintry backdrop of falling snow.

Space explorers young and old will be transported to Cybertron to witness *Transformers* 'LIVE' on stage for a show just under 20-minutes. This is your chance to come up close and personal with fan favourites *Optimus Prime* and *Bumblebee*. *Meet the Autobots* pass holders will also be entitled to mask-making workshops to turn the children into their favourite Autobots.

At City Green Park, galactic carnival games at the *Cyber Galaxy* allows shoppers to reach for the stars, under the watch of life-sized *Transformers* character statues brought in

exclusively from overseas.

Alien beings meet terrestrial treats at over 60 restaurants, cafes and food stands, that will ensure your belly is ready for this epic trip, while our retail outlets will provide any last-minute Christmas shopping solutions for friends and family, to rocket you back onto their 'Nice' lists.

So prepare for orbit this Yuletide season, and blast off to City Square Mall!

Details for an Out-of-this-World Christmas at City Square Mall's Activities:

1. Transformers on Stage

Join the *Transformers* in their bid to save humanity in the first ever *Transformers* 'LIVE' on stage in Singapore! Featuring fan-favourites *Optimus Prime* and *Bumblebee*, and introducing delightful new characters, this will be a show just under 20-minutes you would not want to miss!

Date: 2 - 17 December 2017, daily except Monday

Time: Tuesday - Friday: 2pm & 7pm

Saturday and Sunday: 1pm, 4pm, and 7pm

Venue: Level 1 Stage

2. Meet the Autobots and Mask Making Workshop

Experience the ultimate *Transformers* Meet and Greet at City Square Mall this December! Spend a minimum of \$50 to redeem a *Meet The Autobots* pass 1 hour prior to each show, and get up close and personal with your favourite *Transformers* action heroes after every stage show in their first public outing. Limited to 50 passes per show.

Transform into your favourite Cybertronian heroes by decorating your own *Transformers* mask! Don't miss out on a photo opportunity in *Optimus Prime* and *Bumblebee* children's costumes with a *Transformers* photo station framing the shot!

Date: 2 - 17 December 2017, daily except Monday

Time: After every *Transformers* on Stage show

Venue: Level 1 Stage (*Meet The Autobots*) & Basement 2, beside the traveller (Mask Making Workshop)

3. Transformers Photo Station

City Square Mall brings reel to reality with life-sized *Transformers* statues brought in from overseas for visitors to snap memorable photos with and join their Facebook photo contest to win attractive shopping vouchers! Be immersed in a unique galaxy-like Christmas experience like no other for the entire family, as the set comes to life with smoke and laser.

Date: 17 November - 31 December 2017

Venue: Level 1 City Green Park

4. Cyber Galaxy

Gather your friends and family and come down to City Green Park for an exhilarating Christmas carnival! With carnival classics like bumper cars, inflatable slides, and obstacle courses to choose from, it will be tons of fun for all! Redeem a *Cyber Galaxy* activity pass at the Level 2 Customer Service Counter with a minimum spend of \$40 at the mall to enjoy all the fun and games.

Date: 17 November - 31 December 2017

Time: 1pm - 10pm

Venue: Level 1 City Green Park

5. Stellar Light Show

City Square Mall transports you into a starry universe this festive season, a very first in Singapore. Explore a tunnel of stars and gather under the action-packed visual display of lights and music with your loved ones and witness the stunning 10-minute light show of your dreams!

Date: 17 November - 31 December 2017

Time: Every 30 minutes, 7pm - 10pm

Venue: Level 1 City Green Park

6. Snowy Playtime

Feel the magic of Christmas when you head down to City Square Mall to have a blast in falling snow with the kiddos. Be transported into a new universe both familiar and new, as you take in the sights and sounds of the season.

Date: 17 November - 31 December 2017

Time: 8.10pm

Venue: Level 1 City Green Park

7. Christmas Carolling by Emmanuel Choir

Christmas simply is not Christmas without carols! Join the Emmanuel Choir as they share season's greetings with the gift of music. Fala-lalala-lala-lala!

Date: 16 & 17 December 2017

Time: 8pm - 8.45pm

Venue: Level 1 Stage

In-mall Promotions

1. Galaxy of Gifts

- a) With a minimum of \$40 spent, shoppers can redeem a *Cyber Galaxy* activity pass to the *Cyber Galaxy* carnival at City Green Park.
- b) With a minimum of \$50 spent, shoppers can redeem a *Meet The Autobots* pass, where they will be able to take photographs with the *Transformers* character mascots on stage and access the mask-making workshop at Basement 2 to design their own mask as a souvenir. Limited to 50 passes per show.
- c) With a minimum of \$200 spent, shoppers will be entitled to receive a travel essential and a *Cyber Galaxy* activity pass (\$300 if inclusive of NTUC Fairprice receipts):
 - Convertible Travel Bag (17 Nov – 10 Dec 2017)
 - Transformable Travel Blanket (11 – 31 Dec 2017)
- d) Complimentary add-on: With a minimum spend of \$200, shoppers will be entitled to purchase \$50 worth of City Square Mall vouchers and receive a complimentary \$5 voucher. Limited to 50 redemptions daily during the campaign period, while stocks last.

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall. Terms and conditions apply.

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About City Square Mall

Offering a one-stop destination for the modern family, the award-winning City Square Mall is home to over 200 retail, entertainment and lifestyle stores including Best Denki, Daiso, Decathlon, Fitness First, Golden Village, NTUC FairPrice, Toys“R”Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic.

Conveniently located above Farrer Park MRT (NE8), this family-friendly mall is equipped with numerous facilities for everyone, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is also Singapore’s first Eco-mall, offering the perfect setting to shop and play amidst an eco-learning environment. City Square Mall’s strong commitment to creating a family-friendly environment for patrons has also been affirmed in the mall’s recognition as a Businesses for Families Council (BFC) Marker since 2010. This award is given to organisations that meet the stringent requirements set by the Ministry of Social and Family Development.

City Square Mall is owned and managed by City Developments Limited.

City Square Mall is the proud recipient of the following awards and accolades:

- Business for Families Mark 2017, by Ministry of Social and Family Development (MSF)
- Her World Nuyou Mall Awards 2016, Best Family and Kids Mall Award, awarded by Her World and Nuyou
- AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne
- BCA Awards 2015, BCA Green Mark Platinum Award, awarded by BCA
- AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne
- AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne
- Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou

- Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou

For more information, please visit www.citysquaremall.com.sg.

This advisory was issued on behalf of City Square Mall by Strategic Public Relations Group (SPRG). For media enquiries, please contact:

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