

FOR IMMEDIATE RELEASE

Enter Barney's World of Imagination at City Square Mall this June holidays!

Go on an exciting new journey with Barney and his friends



Singapore, 28 April 2014 – Explore the wonderful world of Barney, Baby Bop and BJ at City Square Mall. In a special 'live' show from 7 to 22 June 2014, Barney and his friends will show you how amazing things can happen when you use your imagination during the school holidays.

Back by popular demand, Barney and his friends will embark on a new musical adventure in "Barney's World of Imagination". Sing and groove along with them and discover boundless possibilities brought about by the power of your own imagination. The first 15 shoppers who produce receipts of \$30 (*Terms & Conditions apply*) spent at City Square Mall will have the special opportunity to go on stage to snap a picture in their favourite Barney & Friends costume.

From 30 May to 29 June, there is a Sure-Win Lucky Spin where shoppers can walk away with attractive items such as the Barney Towel, Barney Water Tumbler or a City Square Mall eco-

umbrella with a minimum spend of \$200* (\$250* if inclusive of NTUC receipts. *A maximum of 3 same-day combined receipts).



Details of City Square Mall's Great Singapore Sale events and activities:

1. Barney & Friends 'Live' On Stage

Date: 7 – 22 June (Daily except Mondays)

Time: 2pm & 7pm (Tues-Fri); 1pm, 4pm & 7pm (Sat & Sun)

Venue: L1 Atrium

Join the well-loved Barney, Baby Bop and BJ on a new adventure to explore the wonderful world of imagination through an interactive song and dance performance this June school holiday! Shoppers can redeem an exclusive pass for the Meet & Greet session with a minimum spending of \$50*.

** A maximum of 3 same-day combined receipts. 50 passes will be given out 45 minutes prior to each show, strictly on a first-come first-served basis. Receipts used to redeem this Meet & Greet pass cannot be used for any other promotions, except for Free Weekday Parking. Other Terms & Conditions apply.*

2. Barney & Friends Dress Up

Date: 7 – 22 June

Time: 3.30pm (Tues-Fri); 2.30pm & 5.30pm (Sat & Sun)

Venue: L1 Atrium Stage

For the first time in a Singapore mall, your kids can dress up in their favourite Barney & Friends costume and snap a picture of that moment, with a minimum spending of \$30*.

**A maximum of 3 same-day combined receipts. 15 passes will be given out 30 minutes prior to each time slot, strictly on a first-come first-served basis. Receipts used to redeem this activity cannot be used for any other promotions, except for Free Weekday Parking. Available costume*

sizes are indicated for the average 4-6 year-olds. Limited to one costume per child per photo per shopper, taken by one's own camera. Other Terms & Conditions apply.

3. Barney & Friends Sure-Win Lucky Spin

Date: 30 May – 29 June

With a minimum spend of \$200* (\$250* if inclusive of NTUC receipts), you can take a lucky spin and walk away with exclusive Barney & Friends items such as the Barney Bamboo Towel, Barney Water Tumbler or City Square Mall eco-umbrella.

**Maximum of 3 same-day combined receipts. Other Terms & Conditions apply.*

4. Free Weekday Parking Promotions

Enjoy free weekday lunchtime parking for the first 1½ hours between 12-2pm (except public holidays). In addition, redeem a \$3 parking coupon with a minimum spend of \$60* on weekdays.

**Terms & Conditions apply.*

5. Toys'R'Us Toy Fair

Date: 30 May – 15 June

Time: L1 Atrium

Take home your favourite Barney & Friends character and merchandise.

6. Flea for Good

Date: 21 & 22 June (Sat & Sun)

Time: 12pm – 9pm

Venue: B1 Fountain Square

Find bargain buys and a wide variety of useful products at City Square Mall's monthly flea market while doing your bit for charity at the same time. For more information, visit

<http://adrenalin-portal.wix.com/fleaforgood>

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

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Developed and Managed by:
CITY DEVELOPMENTS LIMITED

About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is the proud recipient of the following awards and accolades:

- *Green Mark Platinum Award – Building and Construction Authority (BCA) of Singapore in 2007*
- *FuturArc Green Leadership Award for Commercial Architecture – BCI Asia Awards 2011*
- *Runner-up (Retail category) – FIABCI Prix d'Excellence Awards 2011*
- *1st Runner-up for the Energy Efficiency Competition (New and Existing category) – ASEAN Energy Awards 2011*
- *Distinction Award – 3R Packaging Awards 2011 by National Environment Agency (NEA)*
- *Excellence Award (Shopping Mall category) – 'We Welcome Families' Awards 2011 by the Businesses for Families Council (BFC)*
- *LEED Gold Certification (LEED-EBOM category for best practices on energy and water efficiency) 2013 – U.S. Green Building Council*
- *Excellence Award (Shopping Mall category) – 'We Welcome Families' Awards 2013 by the Businesses for Families Council (BFC)*
- *Best Shopping Centre (Suburbs) – AsiaOne People's Choice Awards 2014*
- *Top 3 for Best Family-Friendly Mall – AsiaOne People's Choice Awards 2014*

For more information on City Square Mall, please visit www.citysquaremall.com.sg.