

FOR IMMEDIATE RELEASE**City Square Mall Goes Back In Time This Earth Hour**

Singapore's first Eco-mall seeks to increase awareness of energy conservation



Singapore, 9 March 2015 – City Square Mall, owned and managed by City Developments Limited (CDL), will be joining the hundreds of millions across the globe to celebrate Earth Hour on 28 March 2015. As part of the mall's commitment to environmental sustainability, lights of selected areas around the mall and other non-essential lights would be switched off from 8.30pm to 9.30pm.

This year, City Square Mall carries on its tradition of bringing Earth Hour to the mall itself with activities that focus on resource-saving, for all in the family before, during and after the hour, at Basement 1 Fountain Square.

From 7pm onward, City Square Mall will be collaborating with the Public Utilities Board (PUB) to celebrate Singapore World Water Day, which falls on 22 March, in conjunction with Earth Hour by

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holding a myriad of activities for the entire family. These activities aim to educate the public on the importance of water conservation and how it directly affects energy consumption. In addition, goodie bags with exclusive Singapore World Water Day gifts will be given to the first 150 kids! Celebrate Earth Hour with PUB's very own mascot, Water Wally, as he makes a special appearance for fantastic photo opportunities with the kids.

As the lights go out at 8.30pm, families will also be treated to an outdoor screening of *The Croods* at the Basement 1 Fountain Square, featuring the voice talents of Nicholas Cage, Emma Stone, Ryan Reynolds and many more. Journey with *The Croods* as they discover new technologies and the importance of family, love and kinship, in a time before the advent of electricity.

Time	Programme	Venue
7.00pm	First 150 kids will receive goodie bags with exclusive Singapore World Water Day gifts! Pick up eco tips at our exhibition and take part in fun games and win attractive prizes!	Basement 1 Fountain Square
8.30pm	Countdown and lights-off for Earth Hour. Sit back and enjoy <i>The Croods</i> !	

In an additional bid to raise awareness about energy conservation, the Building & Construction Authority (BCA) would be organizing a 'Swap a Bulb' on 15 March from 12.00pm to 4.00pm at the B1 MRT Entrance of City Square Mall. Shoppers will be able to exchange their incandescent or compact fluorescent light bulbs for free energy efficient LED bulbs.

For more details on the activities, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

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About City Square Mall

City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station with over 200 retail, dining and lifestyle options such as Babies'R'Us, Best Denki, Daiso, NTUC FairPrice, Food Republic, Golden Village, Metro, Q&M Dental Centre, Toys'R'Us, Uniqlo and AICare Hub.

As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy cabs and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.

City Square Mall is the proud recipient of the following awards and accolades:

- *FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia*
- *FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers*
- *ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy*
- *3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency*
- *Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore*
- *'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council*



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- *LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council*
- *AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne*
- *AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne*
- *Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou*

For more information on City Square Mall, please visit www.citysquaremall.com.sg.