

FOR IMMEDIATE RELEASE

City Square Mall turns 3 with more Three-rific offerings, Triple the Wishes and Triple the Fun!

City Square Mall celebrates its 3rd birthday with its family-friendly facilities and retail offerings for an all-rounded shopping experience



Singapore, 12 March 2013 – City Square Mall, owned and managed by City Developments Limited (CDL), will turn 3 this March 2013. In conjunction with this milestone, City Square Mall will be rolling out a month-long series of events and promotions for everyone in the family. To celebrate its 3rd birthday, City Square Mall will be organising a balloon fiesta during the March school holidays with an Enchanted Balloon Garden theme. Held from 15 March to 14 April, City Square Mall's 3rd birthday celebration will be packed with triple the fun and triple the promotions to ensure shoppers and their families have a blast.

During the mall's anniversary celebration, shoppers are granted **3 lucky draw chances to win vouchers worth a total of \$12,000**, with \$100* spent. **A free \$5 Shopping Voucher** can also be redeemed with a minimum spending of \$200*.

Participating stores at City Square Mall will also join in the month-long celebrations and provide shoppers with exclusive "3"-themed offers during this period. For full details of store promotions, please refer to Annex A.

Details of City Square Mall's 3rd Anniversary celebration events:

1. Enchanted Balloon Garden

Dates: 16 – 24 Mar

Time: Mon – Fri at 5pm, Sat & Sun at 2pm & 5pm

Venue: L 1 Atrium

Kids aged 5 – 12 years old (limited to 60 kids per session) can look forward to a fun-filled time with the balloon-sculpting workshops, magic shows and receive a \$5 Andersen's ice-cream voucher plus a balloon home-kit when they present a \$30 receipt. Shoppers can also take pictures of colourful balloon decorations.

2. Roving Balloonists

Dates: 16 –24 Mar (Weekends only)

Time: 3pm

Venue: Roving

Catch the balloonists in their quirky balloon outfits roving around the mall as they hand out sculptured balloons.

Details of City Square Mall's 3rd Anniversary promotions:

1. Triple Chances of Winning

With every \$100* spent, shoppers will get 3 lucky draw chances (max. 300 chances per shopper per day) to win City Square Mall shopping vouchers. Shoppers spending below \$100* will get 1 lucky draw chance. 30 lucky winners will walk away with \$300 shopping vouchers each and the Grand Prize winner will walk away with \$3,000 shopping vouchers.

2. Shop & Be Rewarded

With a minimum spending of \$200* (\$250* if inclusive of NTUC FairPrice receipts), shoppers can redeem a \$5 City Square Mall shopping voucher. Limited to the first 200 redemptions per day.

3. "Three-rific Offers"

Enjoy the wide-ranging "3" deals at participating stores.

4. Free Weekday Parking (except Public Holidays)

Shoppers can receive free parking worth \$3 with a minimum spending of \$60 on weekdays. They will also enjoy free parking for the first 1.5hrs during weekdays, from 12pm to 2pm.

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

****Terms and conditions apply.***

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About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit www.citysquaremall.com.sg

Annex A: City Square Mall “Three-rific Offers” Participating Store Promotions (15 March – 14 April 2013)

S/N	Stores	Unit No.	Promotions
Dining Delights			
1	Chocolate & Crepes	#B1-K12	<ul style="list-style-type: none"> All Choc-O-Lait sticks & tablets at \$3 only
2	Each A Cup	#B1-K6	<ul style="list-style-type: none"> Purchase 3 drinks (above \$2) and get a free Red Tea with Pearls
3	Gangnam Garden	#02-21/22	<ul style="list-style-type: none"> Purchase 2 beverage and get the 3rd free <i>*free item must be equal or lesser value</i>
4	McDonald's	#B1-03/05	<ul style="list-style-type: none"> Get 2 Milkshakes for \$3 only (choice of Strawberry, Chocolate or Vanilla) <i>*Not valid for McDelivery™. Limited to One purchase per transaction.</i>
5	Robofusion Ice Cream	#B2-K22	<ul style="list-style-type: none"> \$3 ice cream from 3pm - 4pm
6	PrimaDéli	#B1-K9	<ul style="list-style-type: none"> Selected Sliced Cakes at \$3 only
7	Siam Kitchen	#B2-53/54	<ul style="list-style-type: none"> Get a Golden Money Bag at \$3 only with every \$30 spent \$3 off selected drinks
8	So-Yea	#B2-K21	<ul style="list-style-type: none"> Original Beancurd + Original Soyamilk at \$3 only (U.P. \$3.90)
Shopping Deals and Services			
9	Alen Home	#03-45	<ul style="list-style-type: none"> Alen Home Cup Coaster Set at \$3 only \$3 off regular-priced items Purchase 2 items and get 3rd lowest priced item free 30% off every \$300 spent
10	Amore Living (Fitness & Spa)	#06-01/07	<ul style="list-style-type: none"> COLLIN RESULTIME Purity Facial (75min, U.P. \$85)/ Stress Release Back Massage (30min, U.P. \$58) + Complimentary 1-week Unlimited Fitness Pass (worth \$88) at \$33 only <i>*For first-time customers only. Call 6789 1822 for reservation</i>
11	Arches Hairspa + Salon	#B2-48	<ul style="list-style-type: none"> 3 Step Scalp Treatment for Hairloss/ Dandruff/ Sensitive at \$81 3-in-1 Package: <ul style="list-style-type: none"> - Colour + Cut + Treatment from \$108 onwards - Rebond + Cut + Treatment from \$152 onwards

12	Bagzx	#02-19	<ul style="list-style-type: none"> • Tweety Bird Pencil case at \$3 only • 33% off all Handbags
13	Bottom Slim	#B2-33	<ul style="list-style-type: none"> • 1 Signature Tummy, Hip, Thighs Trimmer at \$3 only (U.P. \$688)
14	Centre for Enabled Living	#B2 -19/20	<ul style="list-style-type: none"> • \$3 off selected items: <ul style="list-style-type: none"> - Tablet Splitter - Pill Puncher - Tablet Crusher - Non-slip Jar & Bottle Opener - Treading Helper
15	CMA Mental Arithmetic Centre	#07-10	<ul style="list-style-type: none"> • Enrol 3 terms and get 8% off course fee (For 1st time enrolment only)
16	Dunlopillo	#03-35/36	<ul style="list-style-type: none"> • \$3 off with any pillows purchased • \$300 off with purchases above \$3,333 • Free 3 fold away mattress with purchases above \$4,000
17	Genius R Us (Baking, Crafts & Enrichment For Kids)	#07-07/08	<ul style="list-style-type: none"> • Free 3rd session with sign up of 2 Kidz Can Bake!™ workshops (U.P. \$45 per child)
18	Giordano	#01-27	<ul style="list-style-type: none"> • 3 Tees for \$30
19	GNC	#B1-K4	<ul style="list-style-type: none"> • \$3 off GNC Aloe Vera Skin Gel, 2oz (U.P. \$15.50)
20	Home-Fix The D.I.Y. Store	#B1-24/25	<ul style="list-style-type: none"> • \$3 off Nite-Ize S-binder keyrack KRB-03-01 (U.P. \$12.90)
21	Hong Leong Finance	#B2-41	<ul style="list-style-type: none"> • Enjoy attractive interest rates and receive free gifts with a minimum fixed deposit of \$33,000 for 6 months
22	In2Kids	#B2-06	<ul style="list-style-type: none"> • \$3 off every single item purchased • 30% off with \$120 purchase
23	London Weight Management	#B2-45/46	<ul style="list-style-type: none"> • 1 Quick & Easy Slimming Trial at \$3 only
24	Mei Fei Beauty & Nail	#03-19	<ul style="list-style-type: none"> • Animal modelling nail cutter at \$3 only • \$3 off express manicure/ pedicure • Buy 2 express manicure & pedicure sessions and get 3rd free
25	METRO	#01-06/11, #02-03/09, #03-03/09	<ul style="list-style-type: none"> • For Ladies <ul style="list-style-type: none"> - Joan Sports Ladies Apparel 2 for \$30 (selected designs) - Arthur Yen Ladies Apparels @ \$30 (selected designs) - Jane Shilton Small Flap Clutch at \$30 (U.P. \$149) - Tracce Footwear 2 pairs for \$30 (selected items)

			<ul style="list-style-type: none"> - Everbest Footwear at \$30 (selected items) • For Men - Goldlion Reversible Belt at \$30 (U.P. \$55) - John Curtis 100% Cotton L/S Business Shirt at \$30 (U.P. \$89.90) • Sifs 100% Cotton S/S Casual Shirt at \$30 (U.P. \$69.90)
26	Pet Lovers Centre	#B1-23	<ul style="list-style-type: none"> • Purchase 2 Vets All Natural Dog Treats and get the 3rd item at \$2 (U.P. \$11 - \$14.75 each)
27	Suéno	#02-50	<ul style="list-style-type: none"> • Selected accessories at \$3 only • \$3 off storewide • Purchase 2 outfit (dress, blouse, skirts, pants) and get a free accessory
28	Sumthing Difrent	#02-20	<ul style="list-style-type: none"> • Get a necklace or belt (U.P \$19.90) at \$3 when you purchase any 3 apparels in a single receipt. • Spend \$300 in a single receipt and get the lowest-priced item free.
29	TimeZone	#04-24/29	<ul style="list-style-type: none"> • Free \$3 bonus dollars when you reload \$10 • Extra 333 worth of e-tickets when you buy \$90 worth of Fishing game credits
30	Tokyo Bust Express	#B2-39	<ul style="list-style-type: none"> • 1 Bust Volumizer Treatment + Daizu Volume Mask at \$3 only (U.P. \$888)

Terms & Conditions:

All offers are valid at City Square Mall stores from 15 Mar - 14 Apr 2013 only (unless otherwise stated) and while stocks last. All offers are not valid with other promotions, sales/ promotional items, discount cards, offers or discount vouchers. Free products/ items may be substituted with other items of similar value at the discretion of participating stores, and while stocks last. Participating stores reserve the right to amend the terms and conditions of their offers without prior notice. Spending amount may be subject to GST and Service Charge. Other terms and conditions apply.