

#### **FOR IMMEDIATE RELEASE**

# City Square Mall Whets Appetites with Exciting Offers and New F&B Openings

Food takes the spotlight this July at City Square Mall



**Singapore, 29 June 2016 –** July is the season to indulge in the bounty of food at City Square Mall, developed and managed by City Developments Limited, as it welcomes back the always popular Food Festival. This year, City Square Mall's Food Festival 2016 will tantalise foodies with new restaurant openings, exciting F&B promotions and attractive gifts with purchase including mall vouchers and exclusive canvas tote bags.

From 1 to 31 July, shoppers who present (a maximum of) three same-day receipts from any outlet (except pushcarts and non-tenant atrium events) will be entitled to redeem a \$5 City Square Mall F&B voucher with minimum \$150\* spent (\$250\* if including NTUC FairPrice receipts), and an additional canvas tote bag if a minimum of \$200\* is spent (\$300\* if including NTUC FairPrice receipts). These promotions are limited to the first 5,000 and 1,000 redemptions respectively, while stocks last.

CITY SQUARE MALL

Developed and Managed by:

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\$9.90 lunch deals you'll want to slurp up

At the top of the "to-eat list" of any foodie this Food Festival 2016 are the 11 weekday lunch sets at

only \$9.90 (Note to editor: see Appendix for full list of deals). Customers can dine at the participating

F&B outlets that include Dunkin' Donuts, Face to Face Noodle House, Lai Lai Taiwan Casual Dining,

Marutama Ra-Men, OldTown White Coffee, Paddington House of Pancakes, Seoul Garden HotPot,

Sunny Korean Cuisine, The Manhattan Fish Market, Watami Japanese Casual Restaurant and

Wingstop, and enjoy value-for-money lunch sets from Mondays to Fridays (excluding public holidays)

in July.

Park for free

To sweeten the under-\$10 deals, there is complimentary weekday parking worth \$3, in addition to free

weekday lunchtime parking for the first one and a half hour between 12 and 2pm (excluding public

holidays), with minimum \$60 spent.

New and notable

Apart from exciting offers, City Square Mall recently welcomed several new F&B options that cater to

various food preferences from Western to Chinese and Korean.

Lovers of delicious Xiao Long Baos (Steamed Pork Dumplings) rejoice! **Din Tai Fung (#01-10/11)** has

opened their twentieth local restaurant in City Square Mall. Ranked as one of the world's Top 10 Best

Restaurants by The New York Times, fans of the celebrated Taiwanese restaurant can now look

forward to getting their fix at the mall. Lovers of local fare can look to Crave (#B2-K2/K4/K11) to

satiate their appetites for sedap favourites like Adam Road Food Centre's Selera Rasa Nasi Lemak

and Rafee's Corner Teh Tarik, formerly from Amoy Street Food Centre. Also, enjoy delicious Pan Mee

at Face to Face Noodle House (#02-23/24) or spice things up with kimchi soup and hearty stews at

Seoul Jjimdak (#05-04).

For more details on the activities and promotions, visit <a href="https://citysquaremail.com.sg/">https://citysquaremail.com.sg/</a> or check out City

Square Mall's Facebook page www.facebook.com/citysquaremall.



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\*Maximum of 3 same-day combined receipts from any store except from the purchase of City Square Mall/outlet's gift vouchers, Golden Village Quick Tix TM, SISTIC tickets, Singapore Post, banks, pushcarts, non-City Square Mall outlets' atrium events and purchase/topping up of stored value cards. Redemptions must be made on the same day of purchase at the L2 Customer Service Counter on a first-come-first-served basis. Other terms and conditions apply.

#### About City Square Mall

City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station (NE8) with over 200 retail, dining and lifestyle options such as Best Denki, Celebrity Fitness, Daiso, Decathlon, Food Republic, Golden Village, NTUC FairPrice, Toys'R'Us and Uniqlo.

As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.

City Square Mall is the proud recipient of the following awards and accolades:

- FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia
- FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers
- ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition New and Existing category), awarded by the ASEAN Centre for Energy
- 3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency
- Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore
- 'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council
- LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council



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- AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne
- AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne
- Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou
- Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou
- AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne

For more information on City Square Mall, please visit <a href="https://citysquaremall.com.sg/">https://citysquaremall.com.sg/</a>.

This advisory is issued on behalf of City Square Mall by Strategic Public Relations Group (SPRG). For media enquiries, contact:

Ms. Samantha Ng Account Manager +65 6325 8265 samantha.ng@sprg.com.sg Ms. Maria Socorro Tan Account Executive +65 6325 8327 maria.tan@sprg.com.sg



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## **APPENDIX:**

\*\$9.90 Weekday Lunch Set Specials

F&B outlet	Location	\$9.90 Weekday Lunch Set Promotion	Image
Dunkin' Donuts	#B1-K12	1 Croissant Sandwich + 1 Iced Latte + 1 Regular Donut	
		(U.P. \$10.30)	Catte
Face To Face Noodle House	#02-23/24	2 Mini Noodle Bowls (Hot & Spicy Pan Mee and Creation Pork Pan Mee) + 1 Drink (Three Musketeers)	
		(U.P. \$13.80)	
Lai Lai Taiwan Casual Dining	#03-39/40	1 Beef Egg Rice + Signature Bubble Tea	
		(U.P. \$12.40)	
Marutama Ra-Men	#04-18	1 Spicy Diced Char Siew Ramen or 1 Chicken Katsu Curry Rice + 1 Drink + 1 choice of Side Dish	
		(U.P. \$12.80 - \$13.80)	
OldTown White Coffee	#B1-31/32	Rice + Drink Set with choice of Signature Curry Chicken Rice or OldTown Hainanese Chicken Chop Rice	
		(U.P. \$11.70)	



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# Paddington House of Pancakes

Choice of 1 Pasta (Aglio Olio, Alla Puttanesca, Mixed Mushroom or Chicken Bolognaise) + 1 choice of Iced Lemon Tea or Sprite

(U.P. \$15 - \$17)



#### **Seoul Garden HotPot** #03-21/22 Set includes 1 Main + 1 Drink:

Main selection (choice of Japchae / HotPot /Bibim Bap):

- Japchae

Korean Stir-fried Seafood Glass Noodle, or Korean Stir-fried Chicken Glass Noodle

- HotPot

Marinated Sliced Chicken HotPot, or Dubu Jjigae HotPot

- Bibim Bap

Beef Bulgogi Bap, or Prawn Omelette Kimgaru Bap

Drinks (choose from selection below):

- Brown Rice Green Tea
- Iced Green Tea (330ml Can)
- Pepsi/ Pepsi Light (330ml Can)
- 7UP (330ml Can)

(U.P. \$14.40 - \$16.90)



## Sunny Korean Cuisine

#B2-53/54

1 Century / Chicken Porridge + 3 Chicken Wings or Winglets

(U.P. \$13.50)





The Manhattan Fish Market

#04-12/13

1 Grilled Glory Dory set + 1 Soup of The Day (Lite)

(U.P. \$18.45)





#### **CITY DEVELOPMENTS LIMITED**

Watami Japanese Casual Restaurant #03-53/55

1 Pork Cutlet with Scrambled Egg

Sauce set

(U.P. \$12.90)



Wingstop

#B1-33/34

6 pieces Boneless Wings + Jalapeno Cheese Fries + Regular

Drink and Dip

(U.P. \$16.10)



\* All offers are valid at participating tenants from 1-31 July 2016, available only on weekdays (except Public Holidays) and while stocks last. Timing may vary at participating tenants. Participating stores reserve the right to amend the terms and conditions of their offers without prior notice. Spending amount may be subject to GST and Service Charge. Pictures shown are for illustration only. Individual store's terms and conditions apply; check in-store for more details. Information correct at time of print. Other terms and conditions apply.