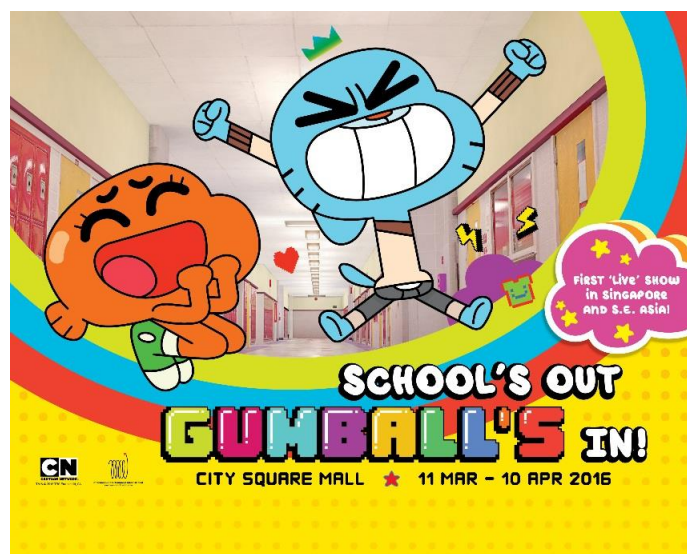


**FOR IMMEDIATE RELEASE****Catch Gumball's first 'Live' show in Singapore and South-East Asia at City Square Mall this March School Holidays!**

*Escape into a comical alternate reality at The Amazing World of Gumball: The Takeover 'Live' Show, and enjoy some goofy fun that is bound to have everyone in the family roaring with laughter*



**Singapore, 29 February 2016** – From 11 March to 10 April, celebrate the March School Holidays at City Square Mall, owned and managed by City Developments Limited, with lots of comical shenanigans that the whole family can enjoy!

Catch The Amazing World of Gumball for the first time in Singapore and South-East Asia! Watch as Gumball and Darwin take over the stage and help Detective Dickie Gumshoe solve “The Mystery of the Stolen Test Papers”. Their amusing antics and hilarious misadventures are sure to have you rolling on the ground laughing! Remember to have your cameras ready for a snapshot with these lovable characters on stage during the Meet & Greet sessions.



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After the show, head outside to City Green (Outdoor Park) for some outdoor fun at the Jump For Joy Carnival. Bounce about in the inflatables, fly sky-high on the bungee ride, or try your hand at the game booths!

During this period, the first 5,000 shoppers will get to redeem City Square Mall shopping vouchers with a minimum spending of \$150\* (\$250\* if inclusive of NTUC FairPrice receipts).

### **Details of City Square Mall's March School Holidays activities and promotions:**

#### **1. *FIRST in Singapore and South-East Asia - The Amazing World of Gumball: The Takeover 'Live' Show***

**Date: 12 – 20 March 2016**

**Time: 2pm & 7pm (Mon – Fri); 1pm, 4pm & 7pm (Sat & Sun)**

**Venue: Level 1 Atrium**

Let loose and have a good laugh at the funny antics of Gumball and friends at this interactive 'live' show! Detective Dickie Gumshoe heads down to Elmore Junior High to solve 'The Mystery of the Stolen Test Papers'. There, he enlists the help of Gumball and Darwin Watterson who eagerly take over the stage to show off their cool beats and chaotic charm! With a minimum spending of \$30\*, shoppers can redeem an exclusive pass for the Meet & Greet session one hour prior to each show at the Level 2 Customer Service Counter. Grab them quickly though, as there are only 50 passes per show!

#### **2. *Jump For Joy Carnival***

**Date: 11 March – 10 April 2016**

**Time: 5pm – 10pm (Mon – Fri), 12pm – 10pm (Sat, Sun and PH)**

**Venue: Level 1 City Green (Outdoor Park)**

For those that enjoy some outdoor fun, head outside to City Green park! Reach for the skies on the bungee, or bounce around and make new friends in the inflatables at the park.



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### **3. A Reward Too Cool For School**

**Date: 11 March – 10 April 2016**

Shoppers can receive a \$5 City Square Mall shopping voucher with a minimum spending of \$150\* (\$250\* if inclusive of NTUC FairPrice receipts). Limited to the first 5,000 redemptions from 11 March to 10 April.

### **4. FOX Factor Model Search 2016**

**Date: 12 March 2016**

**Venue: B1 Fountain Square**

Watch these adorable youngsters strut their stuff on stage at the FOX Factor Model Search Finals! Get your kids inspired by these confident hopefuls as they chase their modelling dreams.

*\*Maximum of 3 same-day combined receipts from any store except pushcarts and non-tenant atrium events. Redemptions must be made on the same day of purchase at the L2 Customer Service Counter. Redemptions are on a first-come-first-served basis and while stocks last. Receipts used to redeem for the \$5 City Square Mall Voucher cannot be reused for Meet & Greet pass redemption, regardless of total amount spent. Other terms and conditions apply.*

For more details on the activities and promotions, visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg) or check out City Square Mall's Facebook page [www.facebook.com/citysquaremall](http://www.facebook.com/citysquaremall).

**– End –**



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### **About City Square Mall**

*City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station (NE8) with over 200 retail, dining and lifestyle options such as Best Denki, Daiso, NTUC FairPrice, Food Republic, Golden Village, Celebrity Fitness, Toys'R'Us and Uniqlo.*

*As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.*

*City Square Mall is the proud recipient of the following awards and accolades:*

- *FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia*
- *FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers*
- *ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy*
- *3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency*
- *Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore*
- *'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council*
- *LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council*



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- *AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne*
- *AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne*
- *Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou*
- *AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne*

For more information on City Square Mall, please visit [www.citysquaremall.com.sg](http://www.citysquaremall.com.sg).