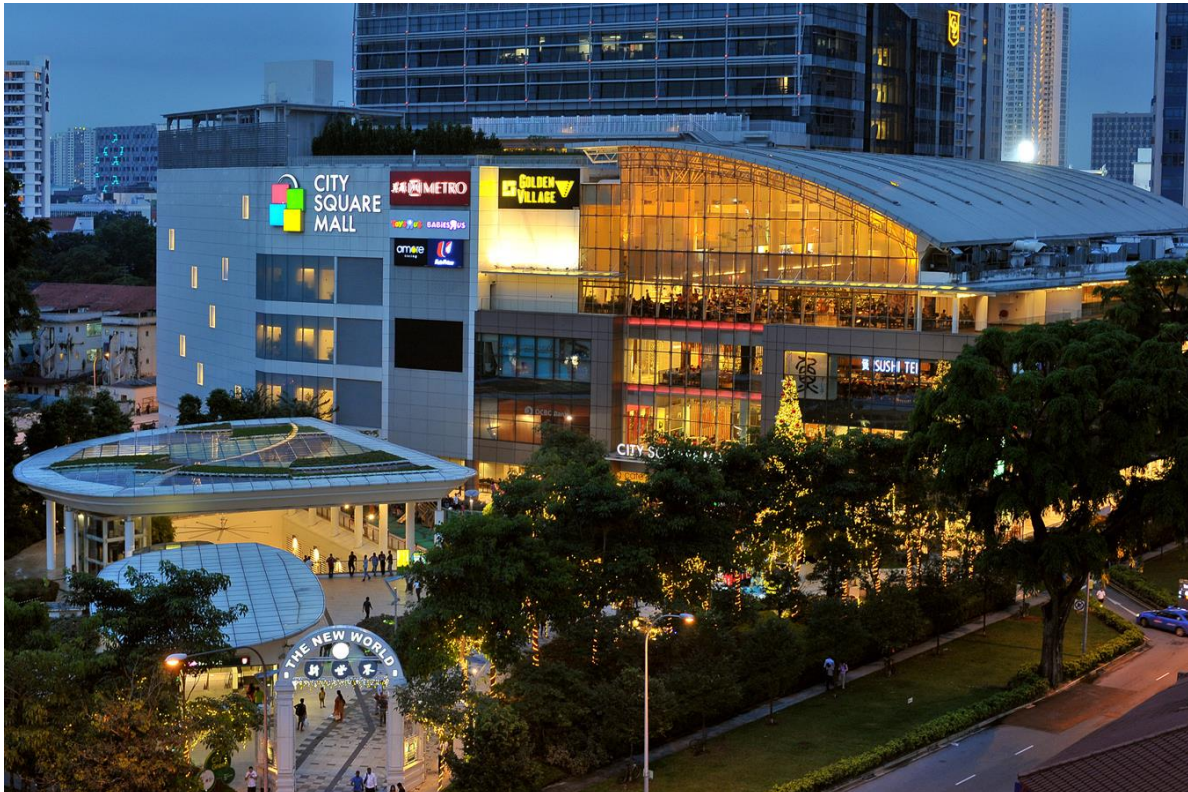


FOR IMMEDIATE RELEASE**CITY SQUARE MALL SUPPORTS EARTH HOUR BEYOND THE HOUR**
Singapore's first eco-mall continues to raise awareness on Environmental Sustainability

Singapore, 15 March 2013 – City Square Mall - the first eco-mall in Singapore, owned and managed by City Developments Limited (CDL), will once again participate in Earth Hour, an annual global initiative led by the World Wide Fund for Nature (WWF) on 23 March. At 8.30pm, the mall's façade lighting and other non-essential lights will be powered down for an hour as part of its commitment towards generating awareness on climate change.

City Square Mall will also support the global initiative by encouraging participation from the public through a series of interesting and exciting activities at Basement 1, Fountain Square. In the lead-up to Earth Hour, children can participate in facilitated DIY candle making sessions and eco-colouring bag giveaways before the countdown towards Earth Hour. At 8.30pm, the mall's façade lighting and other non-essential lights will go off, followed by a free

outdoor movie screening of the animated film, “Dr Seuss’ The Lorax”. (For full programme details, please refer to Annex A.)

The big screen adaptation of Dr. Seuss' environmentally themed children's book documents the adventure of a 12-year-old boy as he journeys out of his artificial, plastic city in search of a tree to help him to win the girl of his dreams. There, he encounters the grumpy Lorax, who will provide him a worldly lesson like no other – the importance of protecting the environment.

Beyond Earth Hour

Since it began operations in 2009, City Square Mall has made continued efforts to create a fun, engaging and eco-friendly shopping experience for visitors while adopting environmentally sustainable practices. City Square Mall also reached out to the community by conducting eco-trails for students to educate them about green practices and offer lifestyle tips that can be incorporated into their everyday lives. To date, over 13,000 primary and secondary school students have participated in these eco-trails.

“We recognise that Earth Hour is not just about switching off the lights for the one hour. It is also about what we continue to do beyond that hour and how we continue to protect the planet we live in. Here at City Square Mall, we stay committed by keeping the environment in mind and incorporating sustainable practices into our daily operations. Through the event, we hope to encourage our mall shoppers and like-minded individuals to join us in preserving our environment and make a personal commitment to care for it,” said City Square Mall’s spokesperson.

City Square Mall has played its part in making a positive difference to the environment through various ways:

- **Water efficient features** that result in annual water savings of more than 20,000m³ per year, an amount that is equivalent to 10 Olympic-size swimming pools;
- **Energy efficient features** that result in annual electricity savings: Over 12 million kWh per year, equivalent to the electricity consumption by more than 2,000 4-room HDB flats;

- Installation of the **communal electric vehicle charger for cars** in 2012 and **designated parking spaces for hybrid and electric cars**
- **Reduction in Carbon Dioxide (CO₂) emission** of more than 6,000 tonnes per year (approximately 160,000 trees are required to absorb this amount of CO₂ emission);
- **Eco fun facts around the mall** to spread the word on environmental friendliness
- Over 13,000 primary and secondary students in Singapore have participated in **eco-trails** held at City Square Mall where they embark on an eco-learning adventure and pick up green tips

City Square Mall is the first eco-mall in Singapore conceptualised and designed with state-of-the-art green building features to help raise awareness on environmental sustainability as well as promote an eco-friendly lifestyle among shoppers, tenants and the community as a whole. Its green features include auto-lighting for lifts, escalators and travelators, as well as motion detectors for toilets and staircases. Other eco-facilities include an electric-car ready carpark with a charging station and dedicated lots for hybrid cars, eco-restrooms, recycling bins, an interactive eco-kiosk and a green roof with solar panels and water-harvesting capabilities. For more details of eco facilities, please refer to Annex B.

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

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About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards 2011. In May 2011, the mall received two additional awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN



Developed and Managed by:
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Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011.

For more information on City Square Mall, please visit www.citysquaremall.com.sg

Annex A – EARTH HOUR 2013 AT CITY SQUARE MALL

Date : 23 March 2013
Time : 7.30pm – 10.00pm
Venue : City Square Mall, B1 Fountain Square

S/N	Time	Programme
1	7.30pm – 8.25pm	Start of Event: DIY Candle Making Session & Kids Eco-Colouring Bag Giveaway
2	8.25pm – 8.35pm	Countdown to Earth Hour; Dimming of lights at 8.30pm
3	8.35pm – 10.00pm	Movie Screening “ <i>Dr Seuss’ The Lorax</i> ”
4	10.00pm	End of Event

Annex B – ECO FACILITIES

S/N	Eco Facilities	Location	Features	Benefits
1	Electric-car ready car park	B4 & B3	<ul style="list-style-type: none"> • 4 dedicated parking lots and 1 charging station 	<ul style="list-style-type: none"> • Encourage the use of electric-powered vehicles
2	Car park lots for hybrid cars		<ul style="list-style-type: none"> • 10 dedicated car park lots 	<ul style="list-style-type: none"> • Encourage reduction of greenhouse gas emissions
3	Lifts, escalators and travelators	B2 to L9	<ul style="list-style-type: none"> • Auto-lighting • Ventilation fans • Slow-down features 	<ul style="list-style-type: none"> • Reduce electricity consumption
4	Eco-restrooms		<ul style="list-style-type: none"> • Waterless urinals • Motion sensors for lightings and taps 	<ul style="list-style-type: none"> • Reduce electricity and water consumption
5	Recycling bins		<ul style="list-style-type: none"> • Separates waste into “plastic”, “paper”, and “trash” • 30 bins available 	<ul style="list-style-type: none"> • Encourage waste separation among visitors
6	Interactive eco-kiosk	L2	<ul style="list-style-type: none"> • Feature eco-related information in a fun and interesting way 	<ul style="list-style-type: none"> • Encourage eco-learning • Raise awareness about environment protection even at early age
7	Energy efficient fan	B1 Fountain Square	<ul style="list-style-type: none"> • 24 feet (7.32 metres) • Solar-energy powered 	<ul style="list-style-type: none"> • Provide naturally cooled environment • Reduce electricity consumption
8	Green roof	L1 City Green	<ul style="list-style-type: none"> • Solar panels • Water-harvesting capabilities 	<ul style="list-style-type: none"> • Reduce temperature • Harness solar energy • Allow natural lighting into Fountain Square • Harvest rainwater for plants irrigation • Promote cross-ventilation
9	Façade	Outside the mall	<ul style="list-style-type: none"> • Double glazed glass 	<ul style="list-style-type: none"> • Allow natural lighting into the mall • Reduce heat penetration

10	Sunshade		<ul style="list-style-type: none"> • Motorized and automatically activated when the sun's heat reaches a pre-set level 	<ul style="list-style-type: none"> • Reduce heat penetration
11	External fins and louvers		<ul style="list-style-type: none"> • Act as shading devices 	<ul style="list-style-type: none"> • Mitigate heat transmission to the mall
12	Outdoor façade lighting		<ul style="list-style-type: none"> • Usage of LED lights 	<ul style="list-style-type: none"> • Reduce energy usage by over 50%