

## **Media Advisory**

# City Square Mall Opens its Doors this Chinese New Year

Escape into a Sanctuary of Fun and Exciting Activities for the Holiday Weekend!









**Singapore, 13 February 2018** – Looking for something to do as a family this festive weekend? City Square Mall is opening its doors to ensure families have the best holiday with an array of F&B, entertainment and shopping options!

#### Get Ready for a Fun-Filled Chinese New Year Weekend

City Square Mall has something for everyone this weekend, with areas for the little ones to enjoy while mummies and daddies run errands at NTUC FairPrice, to catching the latest movie as a family at Golden Village or even battling it out together at TimeZone!

Play Time – For the little ones, there is a range of free playgrounds that the mall will have open this weekend! From a padded play area at Basement 1 to a new and improved inclusive playground conveniently located at City Green Park on L1, the holiday this weekend will be a joyous one! Also located at City Green Park is a new net-playground where kids can experience a great mix of adventure and fitness! Opened since end 2017, this outdoor playground consists of a net tunnel, a slide, and other climbing structures for hours of fun. This area is ideal for children aged six to twelve years old and also features a free-standing music panel suitable for all ages – a peaceful setting to indulge in the festivities with eyepleasing Lunar New Year décor all around!



Other chargeable family-friendly attractions that is set to keep the adrenaline pumping throughout the holiday weekend include:

- **AIRZONE** Have a truly unique experience at this latest attraction with the whole family at the world's first suspended playground, only at City Square Mall! It has an elevated ball pit and giant slides, all held up on nets in mid-air truly an experience that the family will never forget!
- **Fun N Laughter** An indoor playground with retail-therapy for mummies to shop and dads to sip on their much needed cuppa while their kids have fun, this is an amazing structured indoor playground from UK that has left their mark in sunny Singapore!
- **TimeZone** A colorful and cozy ambience is created for perfect family entertainment set to enhance your festive holiday with some exciting challenges with a large selection of popular games!

If a great meal, to shopping or even just having a laid-back weekend is something your family looks forward to, look no further! Open for the holiday weekend are an array of choices that is bound to be within the top picks from a member of the family:

For the Foodie & Entertainment Junkie – The options are endless! If you are craving for a good meal, City Square Mall has you covered. Choose from diverse options and cuisine types from OldTown White Coffee, Saizeriya Italian Restaurant, Popeyes Louisiana Kitchen, Watami Japanese Casual Restaurant or The Manhattan Fish Market, to name a few! If you are in need of some retail therapy after that family meal – indulge in a bit of new year shopping with tenants like Toys'R'Us, Esprit, Hush Puppies Apparel or Decathlon. Families can even catch the latest Hollywood blockbuster Black Panther at Golden Village!

**For PAW Patrol Fans** – Get into the festive mood and usher in the new year with sights and sounds from around the mall! With the enchanting **'Tunnel of Spring Blossoms'** from 6.30pm to 10pm daily, and a variety of outdoor carnival rides, such as a dog-themed inflatable, pirate ship, carousel and more, families will be spoilt for choice! There is also an **'All-Star Pups Photo Station'** for families to snap a photo with five life-sized PAW Patrol pups dressed in New Year costumes.

There is nothing more exhilarating than celebrating the festive season on a high with the rhythmic beat of the drums and the jaw-dropping stunts of a Lion Dance performance but with stars from PAW Patrol! Dance along with Chase and Marshall at the L1 Main Entrance on 23<sup>rd</sup> February at 2pm as they join the lion dance troupe in bringing good luck and fortune – the **first ever of its kind in Singapore**!



Don't forget to also redeem exclusive PAW Patrol goodies when you shop or dine at City Square Mall this Chinese New Year weekend!

Shoppers who spend a minimum of \$88\* (\$188\* if inclusive of NTUC FairPrice receipts) will be entitled to an adorable, 8-piece red packet set, bound to be a keep-sake for children! For those who spend a minimum of \$268\* (\$368\* if inclusive of NTUC FairPrice receipts) will be entitled to a PAW Patrol Kids' Meal Set that children will surely love!

\*Promotion is valid from 19 January – 25 February 2018. While stocks last, other T&Cs apply.



For full details on the tenants operating this weekend, activities, and promotions, visit <a href="https://www.citysquaremall.com.sg">www.citysquaremall.com.sg</a> or check out City Square Mall's Facebook page <a href="https://www.facebook.com/citysquaremall">www.facebook.com/citysquaremall</a>.

###

### **About City Square Mall**

Offering a one-stop destination for the modern family, the award-winning City Square Mall is home to over 200 retail, entertainment and lifestyle stores including Best Denki, Daiso, Decathlon, Fitness First, Golden Village, NTUC FairPrice, Toys"R"Us and Uniqlo, as well as over 50 food and beverage outlets, including Food Republic.

Conveniently located above Farrer Park MRT (NE8), this family-friendly mall is equipped with numerous facilities for everyone, including spacious corridors, nursing and family rooms, and diaper-changing stations. The mall also offers complimentary use of its baby strollers, kiddy carts and wheelchairs.

Consistently award-winning since its inception in the areas of family, retail and green leadership, City Square Mall is also Singapore's first Eco-mall, offering the perfect setting to shop and play amidst an eco-learning environment. City Square Mall's strong commitment to creating a family-friendly environment for shoppers has also been affirmed in the mall's recognition as a Businesses for Families Council (BFC) Marker since 2010. This award is given to organisations that meet the stringent requirements set by the Ministry of Social and Family Development.

City Square Mall is owned and managed by City Developments Limited.

For more information, please visit www.citysquaremall.com.sg.



# **MEDIA CONTACT:**

Touch PR & Events Pte Ltd Ujwal Sharma

Senior Account Manager

T: 6295 2077

E: ujwal@touchpr.asia

Tan You Min

Senior Account Executive

T: 6295 2077

E: youmin@touchpr.asia

**Marissa Claire Chong** 

**Account Executive** 

T: 6295 2077

E: marissa@touchpr.asia