

FOR IMMEDIATE RELEASE**Christmas with Nickelodeon's SpongeBob SquarePants
at City Square Mall**

*Celebrate the festive season and indulge in various offers and promotions this December School
Holidays Christmas with your loved ones*



Singapore, 15 October 2015 – From 20 November 2015 to 3 January 2016, City Square Mall, owned and managed by City Developments Limited (CDL), will be transformed into a world of bubbly Christmas fun. Are you ready to dive under the seas and join Nickelodeon's SpongeBob SquarePants and his friends for a sponge-tastic good time this Christmas season?

From 5 to 20 December, join SpongeBob and his best friend Patrick Star, in an all-new live show. SpongeBob prepares to celebrate the Krabby Patty burger and everyone is invited to the party! There will be loads of sea-antics and you will even get to do the Krabby Patty Dance! Keep an eye out for Plankton as he is always trying his best to steal the secret recipe for the Krabby Patty. Will

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Co. Reg. No.: 196300316Z



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this be the end of the Krabby Patty? Find out at City Square Mall! With a minimum spend of \$50*, shoppers can redeem a Meet & Greet pass one hour prior to each show and snap a photo with beloved sea sponge SpongeBob and Patrick.

Join in the festivities at the outdoor *SpongeBob Playland* with the whole family! Enter SpongeBob's cosy *Pineapple House* and be part of his photowall, prepare for bouncy fun at SpongeBob's *Super Bouncer*, and test your finger reflexes with exciting games at both the *Chum Bucket* and *Krusty Krab* activity stations. Redeem a *SpongeBob Playland* activity pass with a spending of \$30*. The SpongeBob extravaganza continues with free screenings of your favourite SpongeBob SquarePants episodes at the Fountain Square on level B1.

Explore the Christmas market at *Santa's Bazaar* and treat yourself to delicious festive goodies and beautifully-made handicrafts, while doing your part for charity. Soak up the festive spirit with dazzling light shows and fun-filled snow play sessions. There is something for everyone in the family at City Square Mall this Christmas!

With a minimum spending of \$200* (\$300* if inclusive of NTUC FairPrice receipts), shoppers can redeem an exclusive Santa Patrick Star (20 Nov – 11 Dec) or Spongebob SquarePants (12 Dec – 3 Jan) 2-in-1 cushion, and a *SpongeBob Playland* activity pass. Limited to the first 4,000 redemptions for each design.

Let the celebrations begin at City Square Mall!

Details of City Square Mall's December School Holidays activities and promotions:

1. SpongeBob SquarePants Krabby Patty Celebration 'Live' On Stage

Date: 5 – 20 December 2015 (Except Mondays)

Time: 2pm & 7pm (Tues – Fri); 1pm, 4pm & 7pm (Sat & Sun)

Venue: Level 1 Atrium

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It's a special day for SpongeBob SquarePants! Join SpongeBob and friends as they celebrate the best sandwich in Bikini Bottom – the Krabby Patty! This all-new live show includes SpongeBob SquarePants, Patrick Star, Squidward and that evil Plankton. The adventure sets sail as SpongeBob prepares to celebrate the Krabby Patty and everyone is invited to the party! There'll be loads of sea-antics and you'll even get to do the Krabby Patty Dance! Keep an eye out for Plankton as he's always trying his best to steal the secret recipe of the Krabby Patty? Will this be the end to the Krabby Patty? Find out at City Square Mall! With a minimum spend of \$50*, shoppers can redeem a Meet & Greet pass one hour prior to each show and snap a photo with SpongeBob and Patrick, limited to 50 passes per show.

2. Outdoor SpongeBob Playland

Date: 20 November 2015 – 3 January 2016

Time: 12pm – 10pm daily (last admission at 9.30pm)

Venue: Level 1 City Green park

This Christmas, come down to City Square Mall and watch as the City Green park gets transformed into the underwater world of SpongeBob SquarePants! Take photos in SpongeBob's *Pineapple House*, jump into SpongeBob's *Super Bouncer* for inflatable fun, and play exciting mini-games at both the *Chum Bucket* and *Krusty Krab* activity stations. With a minimum spend of \$30*, shoppers can redeem a *SpongeBob Playland* activity pass at the L2 Customer Service Counter. Activities are suitable for age 3 and above.

3. SpongeBob SquarePants Episodes Screenings

Date: 5 – 27 December 2015 (Saturdays and Sundays only)

Time: 8.30pm

Venue: B1 Fountain Square

Enjoy free screenings of SpongeBob SquarePants episodes.

4. Snowy Playtime

Date: 20 November 2015 – 3 January 2016

Time: 8pm & 9pm daily

Venue: Level 1 City Green

Have loads of fun as dancing lights and a magical snowfall transform the park into a winter wonderland.

5. Santa's Bazaar

Date: 5 – 27 December 2015 (Saturdays and Sundays only)

Time: 12pm – 10pm

Venue: B1 Fountain Square

Visit the *Christmas Market* and dig into delicious Christmas treats and goodies. Grab some beautifully-made festive handicrafts, which will be great as presents. Part of the proceeds will be donated to charity, so you'll be doing good at the same time!

6. Tis the Sea-son for Giving

Date: 20 November 2015 – 3 January 2016

With a minimum spend of \$200* (\$300* if inclusive of NTUC FairPrice receipts), shoppers can redeem an exclusive 2-in-1 cushion, in two different designs – Santa Patrick Star (20 Nov – 11 Dec) and SpongeBob SquarePants (12 Dec – 3 Jan) – and a *Spongebob Playland* activity pass. Limited to first 4,000 redemptions for each design. Additionally, shoppers can opt to purchase \$50[&] worth of City Square Mall vouchers and receive a free \$5 voucher. Limited to one set of vouchers per shopper per day and 50 sets daily. All payment is to be made by NETS/debit card only.

7. Top 50 Spenders

Date: 20 November 2015 – 3 January 2016

The more you shop, the more rewards you'll get! In celebration of Christmas, the top 50 Spenders[^] will receive \$100 worth of City Square Mall shopping vouchers.



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8. Weekday Parking Promotions

Date: 20 November 2015 – 3 January 2016

Enjoy free weekday lunchtime parking for the first 1½ hours between 12pm to 2pm (except Public Holidays). In addition, receive a \$3 parking coupon with a minimum spending of \$60* on weekdays.

**Maximum of 3 same-day combined receipts. Redemptions must be made on the same day of purchase at the L2 Customer Service Counter. Limited to 1 SpongeBob SquarePants or Santa Patrick Star 2-in-1 cushion, or 1 Meet & Greet pass or 1 SpongeBob Playland activity pass per redemption, regardless of total amount spent. Redemptions are on a first-come-first-served basis and while stocks last. Receipts used to redeem for SpongeBob SquarePants or Santa Patrick Star 2-in-1 cushion cannot be reused for SpongeBob SquarePants Meet & Greet pass or SpongeBob Playland activity pass redemption. Receipts and transaction slips from purchase of City Square Mall/ outlet's gift vouchers, Golden Village Quick Tix™, SISTIC tickets, pushcarts, non-City Square Mall outlets' atrium sales and purchase/ topping up of stored-value cards will not be accepted. Redemption is based on nett purchase amount and excludes amount offset by any type of loyalty/ rebate points reflected on original receipts. [&]Redemptions of City Square Mall vouchers limited to one purchase per shopper, per day, and the first 50 sets daily. [^]Total spending will be computed based on captured qualifying receipts used towards redemption of SpongeBob SquarePants and Santa Patrick Star 2-in-1 cushion, SpongeBob SquarePants Meet & Greet pass, and SpongeBob Playland activity pass. Other terms and conditions apply.*

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For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

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About City Square Mall

City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station with over 200 retail, dining and lifestyle options such as Best Denki, Daiso, NTUC FairPrice, Food Republic, Golden Village, Celebrity Fitness, Toys'R'Us and Uniqlo.

As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall.

City Square Mall is the proud recipient of the following awards and accolades:

- *FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia*
- *FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers*
- *ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy*
- *3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency*
- *Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore*
- *'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council*
- *LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council*

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- *AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne*
- *AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne*
- *Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou*
- *AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne*

For more information on City Square Mall, please visit www.citysquaremall.com.sg.