

FOR IMMEDIATE RELEASE

Celebrate with Barney & Friends at City Square Mall this Great Singapore Sale!
Join Barney, Baby Bop and BJ for plenty of fun and laughter this June school holidays



Singapore, 16 May 2013 – Sing and dance to familiar tunes with Barney & Friends at City Square Mall, owned and managed by City Developments Limited (CDL), this June school holidays in conjunction with the Great Singapore Sale (GSS) from **24 May to 23 June 2013**.

During this period, shoppers can participate in the **Sure-Win Lucky Spin** with a minimum spending of \$200* (\$250* if inclusive of NTUC FairPrice receipts), and stand to win attractive prizes such as the **Barney Bamboo Bath Towel** (available in pink and blue), **\$5 City Square Mall Voucher**, **\$5 METRO Voucher** and **\$10 Cedele Dining Voucher**. UOB Debit/Credit Cardmembers need only spend \$180* (\$230* if inclusive of NTUC FairPrice receipts).

Everyone in the family will be kept entertained with the **Barney & Friends LIVE show** and the **LEGO® Legends of Chima™ Speedorz™ Tournament**. For the studious ones, they can head over to the **Kids Edu Fair** to check out the fun and exciting enrichment programmes. Shopaholics

and fashionistas can also shop for a cause at **Flea For Good** and pick up styling tips at **fashion shows** held during this period. There is something for everyone!

Details of City Square Mall's Great Singapore Sale events and activities:

1. **Barney & Friends Live Show and Meet & Greet Session**

Date: 7 – 16 June (except 10 June)

Time: 4pm & 7pm (Tue-Fri); 1pm, 4pm & 7pm (Sat & Sun)

Venue: L1 Atrium

Children can sing and dance along with Barney, Baby Bop and BJ, and get closer to their favourite characters in a Meet & Greet session. Shoppers can redeem an exclusive pass for the Meet & Greet session with a minimum spending of \$50* (50 passes will be given out 45 minutes prior to each show).

A range of delightful Barney & Friends merchandise will also be sold at L1 Atrium, from 3 to 16 June.

2. **Fashion Show**

Date: 22 & 23 June (Sat & Sun)

Time: 1pm and 7pm

Venue: L1 Atrium

Come witness the must-have looks for this season from City Square Mall's trendy fashion retailers such as Uniqlo, METRO, Fox Kids & Baby, Charles & Keith and more!

3. **Flea For Good** (*By social enterprise, Adrenalin Events and Education*)

Date: 25 – 26 May (Sat & Sun)

Time: 12pm – 9pm

Venue: B1 Fountain Square

Shoppers can shop for a wide range of affordable, interesting trinkets and pre-loved products while doing good at the same time. \$10 from each booth rental will be donated to the Singapore Children's Society. For more info and booth sign up, visit: <http://adrenalin-portal.wix.com/fleaforgood>

4. Kids Edu Fair

Date: 31 May – 2 June (Fri – Sun)

Venue: L1 Atrium

Learning doesn't have to be a chore or bore! Come visit the Kids Edu Fair and check out the exciting enrichment programmes by Eye Level, Genius R Us, Magic Fiddler and MindChamps Reading. Let your kids discover their hidden talents and shine!

5. LEGO® Legends of Chima™ Speedorz™ Tournament *(Presented by Toys'R'Us)*

Date: 30 June (Sun)

Venue: L1 Atrium

LEGO® Legends of Chima™ fans can pit their skills against challenging obstacles with their prized Speedorz™ sets to experience the thrill of speed and fight, and be the ultimate Speedorz™ winner! Participants can walk away with over \$700 worth of LEGO® products and a limited edition challenge trophy made of LEGO® Bricks.

Laval, the prince of the Lion Tribe, will also make a special appearance for the **Meet & Greet sessions** on Sundays (23 & 30 June) during selected timings.

What's more, be spoilt for choice by the wide variety of LEGO® products at the **LEGO® fair from 17 to 30 June**. With a minimum spending of \$50 in a single receipt on any LEGO® Legends of Chima™ products at the event, shoppers will receive a LEGO® Legends of Chima™ gift worth \$6.90.

City Square Mall houses a variety of local and international brands sprawled across 7 levels, including the first side-by-side Toys'R'Us and flagship Babies'R'Us store in Southeast Asia and Golden Village's 11th Multiplex with a unique 42-seater couple's cinema. In addition, City Square Mall is enhancing its shopping experience with new lifestyle offerings by welcoming established brands such as Cedele Bakery Café, Daiso, Fox Kids & Baby, Javier's Rotisserie & Salad Bar, KidStyle and The Body Shop. What's more, Watami Japanese Casual Restaurant, Watches of Switzerland and the newest Uniqlo outlet in Singapore will be opened soon at City Square Mall, in the 2nd quarter of 2013.



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

For more details on the activities and promotions, visit www.citysquaremall.com.sg or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

***Terms and conditions apply.**

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About City Square Mall

City Square Mall is Singapore's first eco-mall, located at the junction of Serangoon Road and Kitchener Road. Owned and managed by City Developments Limited, the mall has some 200 tenants that cater to the lifestyle needs of everyone in the family. Connected to Farrer Park MRT station, City Square Mall is one of the largest malls in Singapore with 700,000 sq ft of gross retail space, offering the perfect setting for the community to shop and play while acquiring an eco-learning experience.

City Square Mall is Singapore's first shopping mall to be awarded the Green Mark Platinum Award by the Building and Construction Authority (BCA) of Singapore. In May 2011, the mall received two awards – the FuturArc Green Leadership Award 2011 for Commercial Architecture and the FIABCI Prix d'Excellence Awards 2011 (Runner-up in the Retail category). City Square Mall was also awarded first runner-up for the Energy Efficiency Competition (New and Existing category) at the 2011 ASEAN Energy Awards. For its efforts to reduce packaging waste under the Singapore Packaging Agreement (SPA) initiated by the National Environment Agency (NEA), City Square Mall won a distinction award in the 3R Packaging Awards 2011. It has also received the prestigious Excellence Award under the Shopping Mall Category in the Businesses for Families Council's (BFC) 'We Welcome Families' Awards in 2011 and 2013.

For more information on City Square Mall, please visit www.citysquaremall.com.sg.