

FOR IMMEDIATE RELEASE

Celebrate an All-star Nick Jr. Christmas at City Square Mall

Let an All-star Line-up Take You on a Magical Festive Season Filled with Fun and Gifts!



SINGAPORE, 19 September 2016 – Tis the season to revel in a star-studded Christmas as City Square Mall brings you an exciting line-up of characters from popular preschool entertainment brand Nick Jr.! From 18 November 2016 – 1 January 2017, come join characters from *Dora the Explorer*, *PAW Patrol*, *Blaze and the Monster Machines*, *Bubble Guppies*, *Shimmer and Shine* and *Team Umizoomi* as they transform City Square Mall into a dazzling Christmas wonderland!

Expect exciting 'live' appearances by the celebrated cast of *Dora the Explorer* and the spunky pups of *PAW Patrol* who will be joined, for the first time ever in Asia, by Gil and Molly of the *Bubble Guppies* from 3 – 18 December 2016!

180 Kitchener Road, City Square Mall #B2-29, Singapore 208539
Tel: +65 6595 6565 | Fax: +65 6509 3761 | www.citysquaremall.com.sg

Co. Reg. No.: 196300316Z



Developed and Managed by:
CITY DEVELOPMENTS LIMITED

Shoppers and their families can look forward to making City Square Mall their one-stop destination for all shopping, dining and gifting needs this festive period as the mall will be all prepped up and set aglow to usher everyone into our favourite time of the year!

Here's all you'll want for Christmas at City Square Mall:

1. All-star Nick Jr. Wonderland

Date: 18 November 2016 to 1 January 2017

Time: 12pm to 10pm daily

Venue: L1 City Green (Outdoor Park)

Get your party on at City Square Mall's City Green outdoor park where a playland featuring an array of fun games and activities await you and your family. Be delighted by activities such as a *Blaze and the Monster Machines* obstacle course, a *Shimmer and Shine* dress-up palace, life-sized *PAW Patrol* vehicle displays, a giant *Team Umizoomi* 1-2-3 Plink Game and more! With a minimum spend of \$40*, shoppers can redeem a Wonderland Pass at the L2 Customer Service Counter. Activities are suitable for ages 3 and above.

2. Snowfall Playtime

Date: 18 November 2016 – 1 January 2017

Time: 8pm & 9pm daily (Subject to weather conditions)

Venue: L1 City Green (Outdoor Park)

Have loads of fun with enchanting snowfall to complete your magical Christmas! Snowfall Playtime sessions will be happening twice daily at City Green.

3. Nick Jr. – A Present for Santa 'Live' On Stage

Date: 3 to 18 December 2016 (except on Mondays)

Time: 2pm & 7pm on weekdays (except on Mondays), 1pm, 4pm & 7pm on weekends

Venue: L1 Atrium

Join Dora and her friend Boots who are on a journey together with *PAW Patrol's* Chase and Marshall, and for the first time in Asia, *Bubble Guppies'* Gil and Molly to deliver a Christmas present to Santa in the North Pole! Grab your backpack and help them find their way up the Snowy Mountains, to the Icy River and hopefully meet Santa! This is definitely a Christmas adventure you won't want to miss!



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4. Nick Jr. All-star Meet & Greet!

Date: 3 to 18 December 2016 (except on Mondays)

Time/Schedule:

Weekdays (except Mondays)	Weekends
2.45pm: Dora and Boots	1.45pm: Chase, Marshall, Gil and Molly
7.45pm: Chase and Marshall, Gil and Molly	4.45pm: Dora and Boots
	7.45pm: Chase, Marshall, Gil and Molly

Venue: Basement 2 (Near Travelators)

Bring along your camera to snap a picture with your favourite Nick Jr. characters for a memory you can keep for a long time to come. Dora and Boots, Chase and Marshall, along with Gil and Molly will be at City Square Mall Basement 2 to say hello and pose for a photo with you! With a minimum spend of \$50*, shoppers can redeem a Meet & Greet pass 1 hour before each live show, limited to 50 passes per session.

5. Gifts That Delight Rain Or Shine

Date: 18 November 2016 – 1 January 2017

With a minimum of \$200* spent (\$300* if including NTUC receipts), shoppers will be entitled to redeem an exclusive *Dora the Explorer* (18 Nov – 9 Dec 2016) or *PAW Patrol* (10 Dec 2016 – 1 Jan 2017) colour-changing umbrella (limited to first 4,000 redemptions per design), as well as a Wonderland Pass. Additionally, shoppers can opt to purchase \$50[&] worth of City Square Mall vouchers and receive a free \$5 voucher. Limited to one set of vouchers per shopper per day and 50 sets daily. All payments to be made by NETS/debit card only.

6. Wish For The Stars Draw

Date: 28 October 2016 – 1 January 2017

In conjunction with Delfi Orchard, Quayside Isle and Palais Renaissance, from 28 October 2016 to 1 January 2017, every \$80* spent at the respective malls in a single receipt entitles each shopper to one lucky draw chance (capped at a maximum of 10 chances per redemption). Stand to win dazzling prizes such as staycations at W Singapore - Sentosa Cove and shopping vouchers! All draw forms are to be completed and deposited in the Draw Box located at the Customer Service Counter at Level 2 by 10pm on 1 January 2017. Winners will be notified via phone and e-mail.



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7. Weekday Parking Promotions

Enjoy free weekday lunchtime parking for the first 1½ hours between 12pm to 2pm (except Public Holidays). Also, receive a \$3 parking coupon with a minimum spending of \$60* on weekdays.

8. Grab Your Nick Jr. Merchandise from Toys “R” Us!

Date: 1 to 18 December 2016

Venue: Level 1 Atrium

Come on down and get your hands on your favourite Nick Jr. merchandise from Toys “R” Us!

9. Christmas Carolling and Roving Santa Appearances

a) Christmas Carolling by the Emmanuel Choir from the Church of St Bernadette

Date: 17 & 18 December 2016

Time: 8pm to 8.45pm

Venue: L1 Atrium

b) Roving Santa and Santarina

Date: 10, 11, 17, 18, 24 and 25 December 2016

Time: 6pm to 7pm and 8pm to 9pm

**Maximum of 3 same-day combined receipts from any store except from the purchase of City Square Mall/outlet's gift vouchers, Golden Village Quick Tix™, SISTIC tickets, Singapore Post, banks, pushcarts, non-City Square Mall outlets' atrium events and purchase/topping up of stored value cards. Limited to 1 Dora the Explorer plus 1 Wonderland Pass or PAW Patrol colour-changing umbrella plus 1 Wonderland Pass, or 1 Nick Jr. Meet & Greet pass or 1 Wonderland Pass per redemption, regardless of total amount spent. Receipts used to redeem for Dora the Explorer or PAW Patrol colour-changing umbrella cannot be reused for redemption of Nick Jr. Meet & Greet pass or an additional Wonderland Pass. The same receipts can be used to qualify for Wish For The Stars Draw, \$5 City Square Mall voucher and Free Weekday Parking promotion within same redemption transaction. Redemption is based on nett purchase amount and excludes amount offset by any type of loyalty/ rebate points reflected on original receipts. Redemptions must be made on the same day of purchase at the L2 Customer Service Counter on a first-come-first-served basis and while stocks last. &Redemptions of City Square Mall vouchers limited to one purchase per shopper, per day, and the first 50 sets daily. Other terms and conditions apply.*

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For more details on the activities and promotions, visit <https://citysquaremall.com.sg/> or check out City Square Mall's Facebook page www.facebook.com/citysquaremall.

About City Square Mall

City Square Mall is Singapore's first Eco-mall offering the perfect setting for the community to shop and play amidst an eco-learning environment. Owned and managed by City Developments Limited, City Square Mall is directly connected to Farrer Park MRT station (NE8) with over 200 retail, dining and lifestyle options such as Best Denki, Celebrity Fitness, Daiso, Decathlon, Food Republic, Golden Village, NTUC FairPrice, Toys'R'Us and Uniqlo.

As a family-friendly mall, there are many facilities available for everyone in the family, including spacious corridors, nursing rooms, free rental of kiddy carts and wheelchairs. City Square Mall is the first and only shopping mall in Singapore awarded the prestigious Excellence Awards (Shopping Mall Category) in the Businesses for Families Council's 'We Welcome Families' consecutively in 2011 and 2013. The mall also garnered top accolades at the AsiaOne People's Choice 2014, namely the Best Shopping Centre (Suburbs) and Top 3 Best Family-Friendly Mall. In 2016, the mall was named the Best Family and Kids Mall in the Her World Nuyou Mall Awards.

City Square Mall is the proud recipient of the following awards and accolades:

- *FuturArc Green Leadership Award (Commercial Architecture) 2011, awarded by BCI Asia*
- *FIABCI Prix d'Excellence Awards 2011, Runner-up (Retail category), awarded by Federation Internationale des Administrateurs de Bien-Conselis Immobiliers*
- *ASEAN Energy Awards 2011, 1st Runner-up (Energy Efficient Competition - New and Existing category), awarded by the ASEAN Centre for Energy*
- *3R Packaging Awards 2011, Distinction Award, awarded by the National Environment Agency*
- *Green Mark Existing Non-Residential Buildings Platinum 2012, awarded by the Building and Construction Authority of Singapore*
- *'We Welcome Families' Awards 2011 and 2013, Excellence Award (Shopping Mall category), awarded by the Businesses for Families Council*
- *LEED Gold Certification (LEED-EBOM category) 2013, awarded by the U.S. Green Building Council*
- *AsiaOne People's Choice Awards 2014, Best Shopping Centre (Suburbs), awarded by AsiaOne*
- *AsiaOne People's Choice Awards 2014, Top 3 Best Family-Friendly Mall, awarded by AsiaOne*

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- *Her World Nuyou Mall Awards 2014, Best Kids' Fashion (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Driver-Friendly (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Super Service (Central South), awarded by Her World and Nuyou*
- *Her World Nuyou Mall Awards 2014, Most Environmentally Friendly (Central South), awarded by Her World and Nuyou*
- *AsiaOne People's Choice Awards 2015, Top 3 Best Suburban Shopping Centre, awarded by AsiaOne*
- *Her World Nuyou Mall Awards 2016, Best Family and Kids Mall, awarded by Her World and Nuyou*

For more information on City Square Mall, please visit <https://citysquaremall.com.sg/>.

This advisory is issued on behalf of City Square Mall by Strategic Public Relations Group (SPRG). For media enquiries, contact:

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